

# **Small Business Profile**

Advocacy: the voice of small business in government

# New York

New York's 1.9 million small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

• New York had 440,510 small employers in 2006, representing 99.1% of the state's employers and 51.7% of its private-sector employment.

The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).
Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).
New York's real gross state product increased by 4.4% in 2007. By comparison, growth in the Mid-Atlantic region was 2.8%

growth in the Mid-Atlantic region was 2.8% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

### For Further Information

• Data on all the states and territories is available at **www.sba.gov/advo/research/profiles**.

• For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.

• To learn about state efforts to adopt or implement regulatory flexibility, visit **www.sba.gov/advo/laws/law\_modeleg.html**.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.

• Visit **www.sba.gov/advo/rsslibrary.html** for RSS feeds.

\* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

## **New York Small Business Facts**

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	Level in	% Change from					
	2006†	2005	2000				
Number of Businesses							
Small employers (<500 employees)	440,510	-0.3	4.8				
Large employers (500+ employees)	4,218	1.9	-1.1				
Nonemployers	1,473,564	2.1	22.5				
	Level in	% Change from					
	2002†	1997					
<b>Business Owner Demographics</b>							
Male-owned	1,023,995	13	.0				
Woman-owned	505,077	28	.2				
Equally male/female-owned	129,465	-23	.4				
African American-owned	129,329	49	.6				
Asian-owned	145,108	18	.2				
Hispanic-owned	163,588	57	.0				
Native American/Alaskan-owned	11,158	Ν	A				
Hawaiian and Pacific Islander-owned	3,005	493.9					
	Level in	% Change from					
	<b>2007</b> †	2006	2000				
Workforce (Thousands) /Unemploy	vment (%)						
Private-sector employment	7,233	1.4	0.9				
Government employment	1,504	1.3	2.5				
Self-employed (incorp. & uninc.)	873	-3.8	3.4				
Female self-employment	278	-6.7	1.9				
Male self-employment	595	-2.4	4.1				
Minority self-employment	138	-6.5	38.7				
Veteran self-employment	56	-24.6	-37.6				
Unemployment rate (%)	4.5	-0.1	-				
Business Turnover							
Quarterly establishment openings	101,780	-2.8	-11.0				
Quarterly establishment closings	101,700	3.6	-6.7				
Business bankruptcies	1,375	14.5	-47.2				
Income and Finance	-,- /0						
Proprietors' income (\$billion)	87.7	1.5	30.2				
Bank branches	5,267	2.8	15.6				
No. of bus. loans under \$100,000	168,446	-54.7	NA				
Total value of business loans under \$100,000 (\$million)	4,250	-42.7	NA				

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

# Table 1. Firms and Employment in New York by Industry and Firm Size, 2006 (Non-forms, the user do)

(Non-farm, thousands)

		E	mployer firm	S	Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	1,473.6	444.7	399.0	440.5	7,532.8	1,463.8	3,897.1
Forestry, etc. and agriculture support	6.7	0.6	0.6	0.6	5.0	1.6	(D)
Mining	1.0	0.3	0.2	0.3	4.3	1.1	(D)
Utilities	1.0	0.2	0.1	0.1	40.4	0.5	2.1
Construction	122.6	46.9	43.7	46.8	319.1	146.3	298.4
Manufacturing	17.7	18.1	13.4	17.5	551.5	71.5	322.7
Wholesale trade	32.3	32.4	27.9	31.7	405.2	106.2	282.2
Retail trade	107.0	58.7	54.0	58.1	901.4	196.6	388.8
Transportation and warehousing	86.4	10.6	8.8	10.2	234.6	30.8	107.8
Information	30.0	7.7	6.3	7.4	289.5	22.2	79.4
Finance and insurance	52.9	17.0	14.7	16.5	577.9	53.7	168.6
Real estate and rental and leasing	173.4	29.4	27.9	29.2	173.9	77.7	140.9
Professional, scientific, and technical svcs.	225.2	56.0	51.5	55.4	599.5	158.8	350.7
Management of companies and enterprises		1.8	0.4	1.1	183.9	0.9	23.4
Admin., support, waste mgt., remed. svcs.	74.2	21.9	18.9	21.4	513.0	60.9	239.1
Educational services	43.1	5.8	4.1	5.6	343.8	19.2	115.3
Health care and social assistance	171.4	42.6	37.2	42.1	1,318.2	165.7	565.6
Arts, entertainment, and recreation	108.2	10.4	9.2	10.3	141.7	27.8	94.3
Accommodation and food services	25.7	37.3	32.1	37.1	568.9	151.9	401.5
Other services (except public admin.)	194.6	49.2	46.1	49.0	358.7	168.4	308.0
Unclassified		2.0	2.0	2.0	2.1	1.9	2.1

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

#### Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	-15,633	48,421	-1,255	-5,967	-15,065	1,539	27,673	-43,306
2003 - 2004	16,447	73,450	12,934	3,604	4,809	-7,823	86,974	-70,527
2002 - 2003	191,623	79,646	12,646	7,042	22,812	19,495	141,641	49,982

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

#### Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
	Openings	Expansions Co	ontractions	Closings	Openings	Expansions	Contractions	Closings	
Quarter 4	25.9	98.3	92.2	24.6	90.4	404.3	351.9	91.4	
Quarter 3	24.7	92.6	95.3	25.6	86.9	357.3	374.4	95.4	
Quarter 2	26.9	95.5	93.1	24.7	101.9	399.8	375.9	93.1	
Quarter 1	24.3	95.7	93.9	25.8	81.3	358.6	357.6	93.3	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.