

Small Business Profile

Advocacy: the voice of small business in government

North Dakota

North Dakota's 61,553 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- North Dakota had 17,245 small employers in 2006, representing 96.5% of the state's employers and 63.3% of its private-sector employment.
- The retail trade industry was the state's largest small business employer in 2006; health care and social assistance was the largest overall employer (Table 1).
- Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).
- North Dakota's real gross state product increased by 3.0% in 2007. By comparison, growth in the Plains region was 2.0% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit www.sba.gov/advo/research, call (202) 205-6533, or email advocacy@sba.gov.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- * The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

North Dakota Sma	all Busir	ness Fa	cts	
	Level in			
	2006†	2005	2000	
Number of Businesses				
Small employers (<500 employees)	17,245	0.6	3.9	
Large employers (500+ employees)	627	3.1	10.0	
Nonemployers	44,308	0.4	11.8	
	Level in 2002†	% Change from 1997		
Business Owner Demographics				
Male-owned	31,070	9	.0	
Woman-owned	13,203	6	.3	
Equally male/female-owned	9,071	-27	.2	
African American-owned	78	-21	.2	
Asian-owned	277	0	.4	
Hispanic-owned	230	-48	.2	
Native American/Alaskan-owned	852	NA		
Hawaiian and Pacific Islander-owned	2	-33.3		
	Level in	% Change from		
	2007†	2006	2000	
Workforce (Thousands) /Unemploy	yment (%)			
Private-sector employment	282	2.0	10.6	
Government employment	76	0.1	4.3	
Self-employed (incorp. & uninc.)	50	-2.2	-2.1	
Female self-employment	16	2.9	3.3	
Male self-employment	34	-4.4	-4.5	
Minority self-employment	2	63.5	341.3	
Veteran self-employment	5	-11.5	-15.4	
Unemployment rate (%)	3.2	-	0.3	
Business Turnover				
Quarterly establishment openings	3,865	0.8	18.7	
Quarterly establishment closings	3,414	-1.3	-1.0	
Business bankruptcies	59	84.4	-71.8	
Income and Finance				
Proprietors' income (\$billion)	3.2	65.7	64.4	
Bank branches	442	1.8	7.8	
No. of bus. loans under \$100,000	212,596	8.9	NA	
Total value of business loans under \$100,000 (\$million)	1,346	12.5	NA	

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in North Dakota by Industry and Firm Size, 2006 (Non-farm, thousands)

,		Employer firms			Employment			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	firms	Total	Employees	Employees	Total	Employees	Employees	
Total	44.3	17.9	15.2	17.2	278.4	62.7	176.3	
Forestry, etc. and agriculture support	1.1	0.1	0.1	0.1	(D)	(D)	(D)	
Mining	0.4	0.2	0.1	0.2	5.1	0.5	1.8	
Utilities	0.0	0.0	0.0	0.0	3.3	(D)	1.1	
Construction	4.8	2.4	2.2	2.3	16.4	7.7	15.5	
Manufacturing	0.6	0.7	0.5	0.6	25.6	2.7	13.2	
Wholesale trade	0.6	1.1	0.8	1.0	17.2	3.9	12.0	
Retail trade	5.6	2.6	2.1	2.5	44.7	10.9	26.0	
Transportation and warehousing	2.4	1.0	0.8	0.9	10.0	2.5	(D)	
Information	0.4	0.2	0.2	0.2	7.3	1.0	3.8	
Finance and insurance	2.2	1.0	0.9	1.0	15.3	2.7	7.6	
Real estate and rental and leasing	4.1	0.7	0.6	0.7	3.5	1.7	3.1	
Professional, scientific, and technical svcs.	4.3	1.3	1.2	1.3	12.0	4.2	7.9	
Management of companies and enterprises		0.1	0.0	0.1	2.8	0.0	0.7	
Admin., support, waste mgt., remed. svcs.	2.2	0.8	0.7	0.7	12.1	2.4	6.6	
Educational services	1.0	0.1	0.1	0.1	4.6	0.4	3.6	
Health care and social assistance	5.6	1.4	1.1	1.3	51.2	5.6	25.7	
Arts, entertainment, and recreation	1.8	0.4	0.3	0.4	(D)	1.1	(D)	
Accommodation and food services	0.6	1.6	1.2	1.5	29.1	6.9	24.4	
Other services (except public admin.)	6.6	2.3	2.2	2.3	13.5	8.0	12.7	
Unclassified		0.1	0.1	0.1	(D)	(D)	(D)	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advo/research/data.html for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	4,762	2,584	368	583	909	1,385	5,829	-1,067
2003 - 2004	6,912	2,479	1,054	753	930	-238	4,978	1,934
2002 - 2003	4,805	2,518	502	524	-850	1,425	4,119	686

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
	Openings	Openings Expansions Contractions		Closings	Openings	Expansions Contractions		Closings	
Quarter 4	1.0	4.9	4.8	0.9	3.5	16.8	14.8	2.5	
Quarter 3	1.0	4.6	4.8	0.8	3.6	16.0	15.6	2.4	
Quarter 2	0.9	4.8	4.7	0.8	3.3	16.0	16.0	2.7	
Quarter 1	1.0	4.9	4.7	0.9	3.2	16.4	15.3	2.5	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

⁽D) Data suppressed to protect the confidentiality of individual firms.