

Small Business Profile

Advocacy: the voice of small business in government

Kentucky

Kentucky's 337,946 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

• Kentucky had 70,785 small employers in 2006, representing 97.0% of the state's employers and 50.0% of its private-sector employment.

• The health care and social assistance industry was the state's largest small business employer in 2006; manufacturing was the largest overall employer (Table 1).

• Small businesses created 60% of the state's net new jobs from 2004 to 2005 (Table 2).

• Kentucky's real gross state product increased by 2.3% in 2007. By comparison, growth in the Southeast region was 1.5% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

For Further Information

• Data on all the states and territories is available at **www.sba.gov/advo/research/profiles**.

• For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.

• To learn about state efforts to adopt or implement regulatory flexibility, visit **www.sba.gov/advo/laws/law_modeleg.html**.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.

• Visit **www.sba.gov/advo/rsslibrary.html** for RSS feeds.

* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

Kentucky Small Business Facts

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	Level in	% Change from						
	2006†	2005	2000					
Number of Businesses								
Small employers (<500 employees)	70,785	-0.2	1.0					
Large employers (500+ employees)	2,207	2.7	-0.3					
Nonemployers	267,161	1.3	18.1					
	Level in	% Change from						
	2002†	199	97					
Business Owner Demographics								
Male-owned	174,979	10						
Woman-owned	77,159	17						
Equally male/female-owned	39,370	-22						
African American-owned	7,592	34						
Asian-owned	3,236	28						
Hispanic-owned	2,094	41						
Native American/Alaskan-owned	1,324	NA						
Hawaiian and Pacific Islander-owned	60	-25.0						
	Level in	% Change from						
	2007†	2006	2000					
Workforce (Thousands) /Unemplo	yment (%)							
Private-sector employment	1,544	1.0	1.6					
Government employment	325	2.0	5.5					
Self-employed (incorp. & uninc.)	197	12.2	-1.3					
Female self-employment	66	4.7	8.1					
Male self-employment	131	16.5	-5.5					
Minority self-employment	4	-56.0	-10.6					
Veteran self-employment	23	42.7	-23.5					
Unemployment rate (%)	5.5	-0.3	1.3					
Business Turnover								
Quarterly establishment openings	16,217	-7.4	17.5					
Quarterly establishment closings	15,867	-4.6	18.9					
Business bankruptcies	311	55.5	-76.5					
Income and Finance								
Proprietors' income (\$billion)	9.3	3.2	19.8					
Bank branches	1,814	1.9	12.2					
No. of bus. loans under \$100,000	70,700	-9.5	NA					
Total value of business loans under \$100,000 (\$million)	1,737	-10.1	NA					

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Kentucky by Industry and Firm Size, 2006

(Non-farm, thousands)

		E	mployer firm	S	Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	267.2	73.0	61.5	70.8	1,552.0	272.2	776.4
Forestry, etc. and agriculture support	4.8	0.3	0.3	0.3	(D)	0.9	(D)
Mining	1.8	0.6	0.4	0.5	22.7	2.0	12.3
Utilities	0.3	0.1	0.1	0.1	8.4	0.3	2.7
Construction	45.5	9.2	8.3	9.1	85.8	34.5	77.5
Manufacturing	3.5	3.7	2.2	3.3	256.7	13.2	89.0
Wholesale trade	4.3	3.8	2.7	3.4	69.1	12.9	42.5
Retail trade	29.5	11.0	9.4	10.6	227.9	45.4	95.4
Transportation and warehousing	14.1	2.8	2.2	2.5	80.5	8.2	22.6
Information	2.8	0.9	0.6	0.8	32.6	3.0	9.2
Finance and insurance	7.6	3.2	2.7	3.0	67.6	9.7	29.4
Real estate and rental and leasing	26.2	3.0	2.8	2.9	19.4	8.4	13.5
Professional, scientific, and technical svcs.	26.8	7.6	6.9	7.5	63.5	23.6	46.1
Management of companies and enterprises		0.5	0.1	0.3	27.0	0.2	4.0
Admin., support, waste mgt., remed. svcs.	20.4	3.3	2.7	3.1	91.7	10.6	36.6
Educational services	4.7	0.7	0.5	0.7	27.9	(D)	(D)
Health care and social assistance	16.5	8.0	6.7	7.8	231.2	35.7	111.0
Arts, entertainment, and recreation	9.5	1.3	1.1	1.3	17.8	4.8	(D)
Accommodation and food services	3.0	5.2	3.6	5.0	150.3	22.2	92.2
Other services (except public admin.)	45.6	9.0	8.3	8.9	69.9	33.8	58.4
Unclassified		0.2	0.2	0.2	(D)	(D)	(D)

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	22,936	9,778	2,442	1,103	-310	757	13,770	9,166
2003 - 2004	16,307	10,932	4,351	2,082	972	2,892	21,229	-4,922
2002 - 2003	8,042	10,884	3,386	2,619	-296	-1,977	14,616	-6,574

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
	Openings	Expansions Co	ontractions	Closings	Openings	Expansions	Contractions	Closings	
Quarter 4	4.6	20.3	20.5	3.9	17.0	80.9	77.0	14.3	
Quarter 3	3.9	19.9	20.4	4.1	15.5	70.5	78.0	17.0	
Quarter 2	3.9	19.9	20.8	3.8	15.7	81.3	78.3	14.7	
Quarter 1	3.8	21.0	20.1	4.0	16.6	85.0	80.9	14.6	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.