

## Kansas

Kansas's 238,699 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Kansas had 60,005 small employers in 2006, representing 96.9% of the state's employers and 54.6% of its private-sector employment.
- The health care and social assistance industry was the state's largest small business employer in 2006; manufacturing was the largest overall employer (Table 1).
- Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).
- Kansas's real gross state product increased by 2.8% in 2007. By comparison, growth in the Plains region was 2.0% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

### For Further Information

- Data on all the states and territories is available at [www.sba.gov/advo/research/profiles](http://www.sba.gov/advo/research/profiles).
- For other small business data and analysis, visit [www.sba.gov/advo/research](http://www.sba.gov/advo/research), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
- To learn about state efforts to adopt or implement regulatory flexibility, visit [www.sba.gov/advo/laws/law\\_modeleg.html](http://www.sba.gov/advo/laws/law_modeleg.html).
- Visit <http://web.sba.gov/list> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit [www.sba.gov/advo/rsslibrary.html](http://www.sba.gov/advo/rsslibrary.html) for RSS feeds.

\* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

### Kansas Small Business Facts

|   | Level in<br>2006† | % Change from<br>2005 2000 |       |
|---|-------------------|----------------------------|-------|
| <b>Number of Businesses</b>                               |                   |                            |       |
| Small employers (<500 employees)                          | 60,005            | -0.4                       | 0.6   |
| Large employers (500+ employees)                          | 1,897             | 3.4                        | -1.6  |
| Nonemployers  | 178,694           | -0.2                       | 13.9  |
|   | Level in<br>2002† | % Change from<br>1997      |       |
| <b>Business Owner Demographics</b>                        |                   |                            |       |
| Male-owned  | 116,123           | 14.9                       |       |
| Woman-owned   | 59,635            | 9.1                        |       |
| Equally male/female-owned                                 | 35,408            | -32.2                      |       |
| African American-owned                                    | 4,468             | 31.6                       |       |
| Asian-owned   | 3,547             | 45.2                       |       |
| Hispanic-owned  | 4,176             | 17.7                       |       |
| Native American/Alaskan-owned                             | 1,727             | NA                         |       |
| Hawaiian and Pacific Islander-owned                       | 44                | -76.1                      |       |
|   | Level in<br>2007† | % Change from<br>2006 2000 |       |
| <b>Workforce (Thousands) /Unemployment (%)</b>            |                   |                            |       |
| Private-sector employment                                 | 1,121             | 2.0                        | 1.8   |
| Government employment                                     | 258               | 1.2                        | 5.2   |
| Self-employed (incorp. & uninc.)                          | 166               | -7.2                       | 13.8  |
| Female self-employment                                    | 57                | -13.5                      | -3.3  |
| Male self-employment                                      | 110               | -3.6                       | 25.4  |
| Minority self-employment                                  | 9                 | -11.6                      | 109.6 |
| Veteran self-employment                                   | 25                | -6.5                       | 28.2  |
| Unemployment rate (%)                                     | 4.1               | -0.2                       | 0.3   |
| <b>Business Turnover</b>                                  |                   |                            |       |
| Quarterly establishment openings                          | 12,932            | 7.2                        | -3.6  |
| Quarterly establishment closings                          | 12,323            | -0.2                       | 0.1   |
| Business bankruptcies                                     | 223               | 41.1                       | -60.2 |
| <b>Income and Finance</b>                                 |                   |                            |       |
| Proprietors' income (\$billion)                           | 9.8               | 10.9                       | 61.8  |
| Bank branches   | 1,543             | 1.6                        | 10.4  |
| No. of bus. loans under \$100,000                         | 71,117            | -4.0                       | NA    |
| Total value of business loans under \$100,000 (\$million) | 1,741             | -5.7                       | NA    |

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy ([www.sba.gov/advo/research/lending.html](http://www.sba.gov/advo/research/lending.html)).

† Latest available data; certain figures are economywide.

**Table 1. Firms and Employment in Kansas by Industry and Firm Size, 2006  
(Non-farm, thousands)**

| Industry                                      | Nonemployer firms | Employer firms |                |                 | Employment |                |                 |
|---|-------------------|----------------|----------------|-----------------|------------|----------------|-----------------|
|   |                   | Total          | 1-19 Employees | 1-499 Employees | Total      | 1-19 Employees | 1-499 Employees |
| Total   | 178.7             | 61.9           | 52.6           | 60.0            | 1,142.7    | 217.6          | 624.1           |
| Forestry, etc. and agriculture support        | 2.5               | 0.2            | 0.2            | 0.2             | 0.7        | (D)            | 0.7             |
| Mining  | 5.8               | 0.9            | 0.8            | 0.9             | 9.8        | 3.0            | 7.7             |
| Utilities                                     | 0.1               | 0.1            | 0.0            | 0.1             | 6.8        | (D)            | 1.5             |
| Construction                                  | 20.5              | 7.9            | 7.2            | 7.9             | 67.1       | 28.7           | 60.2            |
| Manufacturing                                 | 2.7               | 2.9            | 1.9            | 2.7             | 176.4      | 10.8           | 65.3            |
| Wholesale trade                               | 3.0               | 3.6            | 2.5            | 3.3             | 57.1       | 11.8           | 39.8            |
| Retail trade                                  | 21.3              | 8.1            | 6.9            | 7.8             | 150.8      | 32.1           | 67.9            |
| Transportation and warehousing                | 7.0               | 2.2            | 1.9            | 2.1             | 44.4       | 6.4            | 15.6            |
| Information                                   | 2.1               | 0.8            | 0.5            | 0.7             | 45.2       | 2.5            | 10.2            |
| Finance and insurance                         | 7.6               | 3.8            | 3.2            | 3.5             | 59.3       | 10.2           | 29.4            |
| Real estate and rental and leasing            | 17.5              | 2.7            | 2.5            | 2.6             | 15.9       | 6.5            | 12.2            |
| Professional, scientific, and technical svcs. | 20.9              | 6.8            | 6.1            | 6.6             | 57.7       | 20.0           | 40.4            |
| Management of companies and enterprises       | --                | 0.4            | 0.1            | 0.3             | 19.3       | 0.2            | 3.5             |
| Admin., support, waste mgt., remed. svcs.     | 11.5              | 3.0            | 2.5            | 2.9             | 67.5       | 9.5            | 32.1            |
| Educational services                          | 3.7               | 0.7            | 0.5            | 0.6             | 17.8       | 2.3            | 12.2            |
| Health care and social assistance             | 16.6              | 5.6            | 4.5            | 5.5             | 174.5      | 22.6           | 100.7           |
| Arts, entertainment, and recreation           | 7.2               | 1.0            | 0.9            | 1.0             | 13.3       | 3.8            | 11.7            |
| Accommodation and food services               | 2.3               | 4.3            | 3.1            | 4.2             | 106.2      | 18.6           | 66.4            |
| Other services (except public admin.)         | 26.3              | 7.7            | 7.2            | 7.7             | 52.6       | 27.8           | 46.5            |
| Unclassified                                  | --                | 0.2            | 0.2            | 0.2             | 0.2        | 0.2            | 0.2             |

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advo/research/data.html](http://www.sba.gov/advo/research/data.html) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

(D) Data suppressed to protect the confidentiality of individual firms.

**Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)**

|             | Total  | Employment size of firm |       |       |       |         |        |        |
|-------------|--------|-------------------------|-------|-------|-------|---------|--------|--------|
|             |        | 1-4                     | 5-9   | 10-19 | 20-99 | 100-499 | <500   | 500+   |
| 2004 - 2005 | -415   | 7,319                   | 628   | -107  | -802  | 2,223   | 9,261  | -9,676 |
| 2003 - 2004 | 7,001  | 8,930                   | 1,618 | 882   | 461   | -1,942  | 9,949  | -2,948 |
| 2002 - 2003 | 11,768 | 10,338                  | 3,142 | 655   | 173   | -1,970  | 12,338 | -570   |

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see [www.sba.gov/advo/research/data.html](http://www.sba.gov/advo/research/data.html).)

**Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)**

|           | Establishments |            |              |          | Employment |            |              |          |
|-----------|----------------|------------|--------------|----------|------------|------------|--------------|----------|
|           | Openings       | Expansions | Contractions | Closings | Openings   | Expansions | Contractions | Closings |
| Quarter 4 | 3.7            | 15.4       | 15.6         | 3.1      | 17.0       | 57.0       | 57.3         | 15.1     |
| Quarter 3 | 3.0            | 15.6       | 15.5         | 2.9      | 13.9       | 61.2       | 54.2         | 13.4     |
| Quarter 2 | 3.3            | 15.2       | 16.0         | 3.2      | 14.2       | 57.0       | 60.0         | 16.3     |
| Quarter 1 | 3.0            | 16.0       | 15.2         | 3.2      | 12.0       | 66.8       | 54.0         | 13.6     |

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/home.htm](http://www.bls.gov/bdm/home.htm).)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.