

## Small Business Profile

Advocacy: the voice of small business in government

## Hawaii

Hawaii's 116,236 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Hawaii had 25,883 small employers in 2006, representing 96.9% of the state's employers and 56.1% of its private-sector employment.
- The accommodation and food services industry was the state's largest small business and overall employer in 2006 (Table 1).
- Small businesses created 58% of the state's net new jobs from 2004 to 2005 (Table 2).
- Hawaii's real gross state product increased by 3.0% in 2007. By comparison, growth in the Far West region was 1.9% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## **For Further Information**

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law\_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- \* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

Hawaii Small I	Business	Facts		
	Level in	% Chai	nge from	
	2006†	2005	2000	
Number of Businesses				
Small employers (<500 employees)	25,883	1.6	10.0	
Large employers (500+ employees)	840	3.2	5.1	
Nonemployers	90,353	3.0	22.4	
	Level in	% Change from		
	2002†	199	<b>9</b> 7	
<b>Business Owner Demographics</b>				
Male-owned	50,984	4	.2	
Woman-owned	29,943	16	.0	
Equally male/female-owned	13,864	-11	.7	
African American-owned	817	28	.1	
Asian-owned	44,924	2	.8	
Hispanic-owned	3,095	-25	.5	
Native American/Alaskan-owned	892	N	A	
Hawaiian and Pacific Islander-owned	8,359			
	Level in	% Change from		
	2007†	2006 200		
Workforce (Thousands) /Unemploy	vment (%)			
Workforce (Thousands) /Unemploy Private-sector employment		1.2	14.9	
Private-sector employment	502	1.2 0.6	14.9 6.5	
Private-sector employment Government employment		1.2 0.6 -9.3	14.9 6.5 0.3	
Private-sector employment Government employment Self-employed (incorp. & uninc.)	502 122 73	0.6 -9.3	6.5 0.3	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment	502 122	0.6	6.5	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment	502 122 73 28	0.6 -9.3 -9.9	6.5 0.3 1.0	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment	502 122 73 28 45	0.6 -9.3 -9.9 -8.9	6.5 0.3 1.0 -0.1	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment	502 122 73 28 45 46	0.6 -9.3 -9.9 -8.9 -0.1	6.5 0.3 1.0 -0.1 17.9	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%)	502 122 73 28 45 46	0.6 -9.3 -9.9 -8.9 -0.1 -10.7	6.5 0.3 1.0 -0.1 17.9 5.9	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover	502 122 73 28 45 46 11 2.6	0.6 -9.3 -9.9 -8.9 -0.1 -10.7 0.1	6.5 0.3 1.0 -0.1 17.9 5.9 -1.4	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%)  Business Turnover Quarterly establishment openings	502 122 73 28 45 46 11 2.6	0.6 -9.3 -9.9 -8.9 -0.1 -10.7 0.1	6.5 0.3 1.0 -0.1 17.9 5.9 -1.4	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%)  Business Turnover Quarterly establishment openings Quarterly establishment closings	502 122 73 28 45 46 11 2.6	0.6 -9.3 -9.9 -8.9 -0.1 -10.7 0.1	6.5 0.3 1.0 -0.1 17.9 5.9 -1.4	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies	502 122 73 28 45 46 11 2.6 5,074 6,062	0.6 -9.3 -9.9 -8.9 -0.1 -10.7 0.1	6.5 0.3 1.0 -0.1 17.9 5.9 -1.4	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance	502 122 73 28 45 46 11 2.6 5,074 6,062 56	0.6 -9.3 -9.9 -8.9 -0.1 -10.7 0.1 -5.8 21.9 124	6.5 0.3 1.0 -0.1 17.9 5.9 -1.4 -0.2 33.1 -24.3	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance Proprietors' income (\$billion)	502 122 73 28 45 46 11 2.6 5,074 6,062 56	0.6 -9.3 -9.9 -8.9 -0.1 -10.7 0.1 -5.8 21.9 124	6.5 0.3 1.0 -0.1 17.9 5.9 -1.4 -0.2 33.1 -24.3	
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%)  Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance Proprietors' income (\$billion) Bank branches	502 122 73 28 45 46 11 2.6 5,074 6,062 56	0.6 -9.3 -9.9 -8.9 -0.1 -10.7 0.1 -5.8 21.9 124 -5.5 -0.3	6.5 0.3 1.0 -0.1 17.9 5.9 -1.4 -0.2 33.1 -24.3	
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Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Hawaii by Industry and Firm Size, 2006 (Non-farm, thousands)

		E	mployer firm	S	Employment			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	firms	Total	Employees	Employees	Total	Employees	Employees	
Total	90.4	26.7	22.6	25.9	512.5	97.7	287.6	
Forestry, etc. and agriculture support	1.6	0.0	0.0	0.0	(D)	(D)	(D)	
Mining	0.0	0.0	0.0	0.0	(D)	(D)	(D)	
Utilities	0.1	0.0	0.0	0.0	2.8	(D)	(D)	
Construction	7.3	2.8	2.5	2.8	32.1	10.6	28.2	
Manufacturing	2.0	0.9	0.7	0.9	15.2	3.9	11.2	
Wholesale trade	2.5	1.7	1.3	1.5	20.8	6.1	15.2	
Retail trade	9.2	3.4	2.8	3.2	72.6	13.1	32.4	
Transportation and warehousing	2.5	0.7	0.5	0.6	30.0	2.4	11.0	
Information	1.1	0.4	0.3	0.3	10.5	1.1	2.9	
Finance and insurance	3.0	0.9	0.7	0.8	20.1	2.5	7.2	
Real estate and rental and leasing	11.7	1.8	1.6	1.7	16.1	5.1	9.8	
Professional, scientific, and technical svcs.	13.3	3.1	2.7	3.0	25.8	9.3	19.0	
Management of companies and enterprises		0.2	0.0	0.1	5.7	0.1	1.6	
Admin., support, waste mgt., remed. svcs.	6.5	1.6	1.3	1.5	41.8	5.7	21.9	
Educational services	1.9	0.5	0.4	0.5	17.4	1.9	8.4	
Health care and social assistance	6.6	2.9	2.6	2.8	61.9	11.4	33.9	
Arts, entertainment, and recreation	5.8	0.5	0.3	0.5	12.4	(D)	(D)	
Accommodation and food services	1.4	2.7	2.0	2.7	101.2	12.0	51.6	
Other services (except public admin.)	13.8	3.1	2.8	3.1	25.7	10.9	22.1	
Unclassified		0.1	0.1	0.1	(D)	(D)	(D)	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	17,679	3,789	997	606	2,351	2,519	10,262	7,417
2003 - 2004	13,596	4,042	1,350	592	1,613	-672	6,925	6,671
2002 - 2003	17,879	4,952	2,296	1,549	5,340	2,753	16,890	989

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment				
	Openings Expansions Contractions		Closings		Openings	Expansions Contractions		Closings		
Quarter 4	1.4	7.1	7.0	1.5		5.2	22.3	21.1	4.9	
Quarter 3	1.1	6.9	7.3	1.6		3.9	22.0	24.2	6.6	
Quarter 2	1.3	7.2	7.1	1.5		5.1	24.3	21.7	5.4	
Quarter 1	1.2	6.9	6.9	1.5		4.9	22.6	22.0	4.7	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.