

# **Small Business Profile**

Advocacy: the voice of small business in government

## Connecticut

Connecticut's 329,618 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

• Connecticut had 75,626 small employers in 2006, representing 97.4% of the state's employers and 49.6% of its private-sector employment.

The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).
Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).

• Connecticut's real gross state product increased by 2.8% in 2007. By comparison, growth in the New England region was 2.1% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

#### For Further Information

• Data on all the states and territories is available at **www.sba.gov/advo/research/profiles**.

• For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.

• To learn about state efforts to adopt or implement regulatory flexibility, visit **www.sba.gov/advo/laws/law\_modeleg.html**.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.

• Visit **www.sba.gov/advo/rsslibrary.html** for RSS feeds.

\* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

#### **Connecticut Small Business Facts**

Connecticut Sman Dusiness Facts								
	Level in	% Change from						
	2006†	2005	2000					
Number of Businesses	· · · · ·							
Small employers (<500 employees)	75,626	-1.2	-1.0					
Large employers (500+ employees)	2,011	2.1	-3.8					
Nonemployers	253,992	0.8	16.9					
	Level in 2002†	% Change from 1997						
<b>Business Owner Demographics</b>								
Male-owned	181,355	7	.8					
Woman-owned	82,118	13						
Equally male/female-owned	26,698	-23						
African American-owned	10,309	42						
Asian-owned	7,170	23.2						
Hispanic-owned	9,408	42	.7					
Native American/Alaskan-owned	1,208	Ν	Α					
Hawaiian and Pacific Islander-owned	167	98.8						
	Level in	% Change from						
	2007†	2006	2000					
Workforce (Thousands) /Unemploy	yment (%)							
Private-sector employment	1,449	1.0	-0.2					
Government employment	249	1.3	3.0					
Self-employed (incorp. & uninc.)	190	-0.4	-0.6					
Female self-employment	52	-11.2	-8.9					
Male self-employment	137	4.4	3.0					
Minority self-employment	14	33.4	39.3					
Veteran self-employment	17	-16.6	-49.5					
Unemployment rate (%)	4.6	0.2	2.3					
<b>Business Turnover</b>								
Quarterly establishment openings	11,369	-5.6	-19.1					
Quarterly establishment closings	11,649	0.1	-23.1					
Business bankruptcies	264	20.5	-40.7					
Income and Finance								
Proprietors' income (\$billion)	18.1	-0.4	36.7					
Bank branches	1,285	4.3	8.6					
No. of bus. loans under \$100,000	39,118	3.5	NA					
Total value of business loans under \$100,000 (\$million)	956	23.0	NA					

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

### Table 1. Firms and Employment in Connecticut by Industry and Firm Size, 2006(Non-farm, thousands)

		Employer firms			Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	254.0	77.6	66.3	75.6	1,585.8	281.8	787.0
Forestry, etc. and agriculture support	1.3	0.1	0.1	0.1	(D)	(D)	(D)
Mining	0.1	0.1	0.0	0.0	1.1	0.2	(D)
Utilities	0.1	0.1	0.0	0.0	9.6	(D)	1.8
Construction	35.4	9.8	9.1	9.7	65.8	31.4	58.0
Manufacturing	3.6	4.7	3.2	4.5	182.1	19.1	93.7
Wholesale trade	4.5	4.2	3.1	3.8	80.3	14.2	44.4
Retail trade	19.8	9.8	8.4	9.5	200.8	37.2	85.8
Transportation and warehousing	6.6	1.4	1.0	1.3	39.6	4.4	15.0
Information	4.3	1.1	0.7	0.9	37.1	3.3	12.9
Finance and insurance	11.7	3.7	3.0	3.5	169.1	11.1	31.9
Real estate and rental and leasing	35.3	2.9	2.6	2.8	23.9	8.3	16.6
Professional, scientific, and technical svcs.	44.2	9.7	8.8	9.5	103.3	30.9	63.2
Management of companies and enterprises		0.5	0.1	0.2	39.5	0.2	4.3
Admin., support, waste mgt., remed. svcs.	16.3	4.9	4.2	4.7	107.2	14.5	45.8
Educational services	7.9	1.1	0.9	1.1	59.2	4.0	24.0
Health care and social assistance	20.4	7.5	6.1	7.4	245.2	33.5	130.7
Arts, entertainment, and recreation	13.6	1.6	1.3	1.6	22.9	5.5	19.5
Accommodation and food services	3.1	6.5	5.3	6.4	133.2	28.5	80.6
Other services (except public admin.)	25.7	8.9	8.2	8.8	65.2	35.0	57.6
Unclassified		0.2	0.2	0.2	(D)	(D)	(D)

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

#### Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	-8,533	8,309	883	-1,969	-1,725	1,600	7,098	-15,631
2003 - 2004	-7,365	11,469	2,656	1,399	248	-4,284	11,488	-18,853
2002 - 2003	-5,381	10,116	952	392	204	1,190	12,854	-18,235

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

#### Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establish		Employment				
	Openings Expansions Contractions		Closings	Openings	Expansions Contractions		Closings	
Quarter 4	2.8	19.6	20.6	2.8	11.3	72.9	73.8	8.3
Quarter 3	2.8	19.0	20.7	3.2	10.2	67.4	73.0	9.6
Quarter 2	2.7	20.5	19.7	2.8	10.7	78.7	67.7	8.2
Quarter 1	3.0	19.3	20.5	2.9	11.1	64.9	71.7	9.4

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.