

## **Small Business Profile**

Advocacy: the voice of small business in government

## Alabama

Alabama's 372,280 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Alabama had 78,406 small employers in 2006, representing 97.2% of the state's employers and 49.7% of its private-sector employment.
- The health care and social assistance industry was the state's largest small business employer in 2006; manufacturing was the largest overall employer (Table 1).
- Small businesses created 45.3% of the state's net new jobs from 2004 to 2005 (Table 2).
- Alabama's real gross state product increased by 1.8% in 2007. By comparison, growth in the Southeast region was 1.5% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- To learn about state efforts to adopt or implement regulatory flexibility, visit
  www.sba.gov/advo/laws/law\_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- \* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

| Alabama Small  | Busines        | s Facts       | ;     |  |  |
|--|----------------|---------------|-------|--|--|
|  | Level in       | % Change from |       |  |  |
|  | 2006†          | 2005          | 2000  |  |  |
| Number of Businesses   | ·              |               |       |  |  |
| Small employers (<500 employees)                             | 78,406         | 0.6           | 1.0   |  |  |
| Large employers (500+ employees)                             | 2,250          | 1.6           | -0.2  |  |  |
| Nonemployers   | 293,874        | 4.0           | 31.7  |  |  |
|  | Level in 2002† | % Chang       |       |  |  |
| <b>Business Owner Demographics</b>                           |                |               | -     |  |  |
| Male-owned   | 188,389        | 13            | .3    |  |  |
| Woman-owned  | 81,821         | 17            | .7    |  |  |
| Equally male/female-owned                                    | 30,000         | -31           | .5    |  |  |
| African American-owned                                       | 28,666         | 50            | .3    |  |  |
| Asian-owned  | 4,270          | 30            | .3    |  |  |
| Hispanic-owned   | 2,524          | -13           | .5    |  |  |
| Native American/Alaskan-owned                                | 2,910          | N             | A     |  |  |
| Hawaiian and Pacific Islander-owned                          | 96             | 159.5         |       |  |  |
|  | Level in       | % Change from |       |  |  |
|  | 2007†          | 2006          | 2000  |  |  |
| Workforce (Thousands) /Unemploy                              | yment (%)      |               |       |  |  |
| Private-sector employment                                    | 1,630          | 1.3           | 3.2   |  |  |
| Government employment  | 376            | 1.7           | 7     |  |  |
| Self-employed (incorp. & uninc.)                             | 201            | 3.4           | 1.0   |  |  |
| Female self-employment                                       | 54             | -6.5          | -15.9 |  |  |
| Male self-employment   | 147            | 7.6           | 9.0   |  |  |
| Minority self-employment                                     | 37             | 20.1          | 53.8  |  |  |
| Veteran self-employment                                      | 31             | 2.2           | 9.3   |  |  |
| Unemployment rate (%)  | 3.5            | -             | -0.6  |  |  |
| <b>Business Turnover</b>                                     |                |               |       |  |  |
| Quarterly establishment openings                             | 15,127         | -4.5          | -7.3  |  |  |
| Quarterly establishment closings                             | 14,915         | 3.0           | -12.1 |  |  |
| Business bankruptcies  | 306            | 39.7          | -77.4 |  |  |
| Income and Finance   |                |               |       |  |  |
| Proprietors' income (\$billion)                              | 10.9           | -1.7          | 48.8  |  |  |
| Bank branches  | 1,495          | 1.7           | 4.6   |  |  |
| No. of bus. loans under \$100,000                            | 220,617        | 7.8           | NA    |  |  |
| Total value of business loans under<br>\$100,000 (\$million) | 4,544          | -4.4          | NA    |  |  |

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Alabama by Industry and Firm Size, 2006 (Non-farm, thousands)

|   |             | Employer firms |           |           | Employment |           |           |  |
|---|-------------|----------------|-----------|-----------|------------|-----------|-----------|--|
|   | Nonemployer |                | 1-19      | 1-499     |            | 1-19      | 1-499     |  |
| Industry                                      | firms       | Total          | Employees | Employees | Total      | Employees | Employees |  |
| Total   | 293.9       | 80.7           | 68.5      | 78.4      | 1,713.4    | 302.0     | 851.3     |  |
| Forestry, etc. and agriculture support        | 4.5         | 0.9            | 0.9       | 0.9       | 6.7        | 4.4       | (D)       |  |
| Mining  | 0.7         | 0.2            | 0.1       | 0.2       | 8.0        | (D)       | 3.2       |  |
| Utilities                                     | 0.3         | 0.1            | 0.1       | 0.1       | 14.4       | (D)       | (D)       |  |
| Construction                                  | 51.1        | 10.1           | 8.9       | 10.0      | 111.1      | 38.4      | 95.4      |  |
| Manufacturing                                 | 4.1         | 4.4            | 2.8       | 4.0       | 291.2      | 15.8      | 98.7      |  |
| Wholesale trade                               | 4.9         | 4.6            | 3.4       | 4.2       | 79.5       | 16.0      | 49.6      |  |
| Retail trade                                  | 28.3        | 12.6           | 10.9      | 12.2      | 247.2      | 48.3      | 104.4     |  |
| Transportation and warehousing                | 14.1        | 2.7            | 2.2       | 2.5       | 59.2       | 8.1       | 24.6      |  |
| Information                                   | 2.8         | 0.9            | 0.6       | 0.7       | 39.4       | 3.1       | 9.5       |  |
| Finance and insurance                         | 8.5         | 3.3            | 2.8       | 3.2       | 70.7       | 9.7       | 26.8      |  |
| Real estate and rental and leasing            | 28.8        | 3.3            | 3.0       | 3.2       | 25.1       | 8.8       | 17.9      |  |
| Professional, scientific, and technical svcs. | 29.6        | 8.7            | 7.8       | 8.5       | 97.5       | 28.3      | 62.0      |  |
| Management of companies and enterprises       |             | 0.4            | 0.0       | 0.3       | 19.1       | 0.1       | 4.6       |  |
| Admin., support, waste mgt., remed. svcs.     | 27.1        | 3.6            | 3.0       | 3.4       | 128.8      | 12.0      | 45.2      |  |
| Educational services                          | 5.5         | 0.8            | 0.6       | 0.7       | 26.9       | 2.7       | 14.8      |  |
| Health care and social assistance             | 17.1        | 8.0            | 6.7       | 7.8       | 233.2      | 37.7      | 112.7     |  |
| Arts, entertainment, and recreation           | 8.6         | 1.1            | 0.9       | 1.1       | 17.3       | 3.8       | 12.9      |  |
| Accommodation and food services               | 3.9         | 5.4            | 4.0       | 5.2       | 152.5      | 22.6      | 85.9      |  |
| Other services (except public admin.)         | 54.0        | 10.6           | 9.7       | 10.5      | 85.2       | 40.9      | 74.2      |  |
| Unclassified                                  |             | 0.3            | 0.3       | 0.3       | 0.3        | 0.3       | 0.3       |  |

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

|             |        | Employment size of firm |       |       |       |         |        |         |  |
|-------------|--------|-------------------------|-------|-------|-------|---------|--------|---------|--|
|             | Total  | 1-4                     | 5-9   | 10-19 | 20-99 | 100-499 | < 500  | 500+    |  |
| 2004 - 2005 | 38,904 | 10,715                  | 2,592 | 51    | -772  | 5,027   | 17,613 | 21,291  |  |
| 2003 - 2004 | 32,123 | 15,238                  | 6,102 | 4,758 | 8,132 | 2,928   | 37,158 | -5,035  |  |
| 2002 - 2003 | 17,219 | 13,349                  | 5,711 | 4,764 | 7,069 | 1,065   | 31,958 | -14,739 |  |

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see <a href="https://www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a>.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

|           |                                  | Establishments |          |     |          | Employment              |      |          |      |
|-----------|----------------------------------|----------------|----------|-----|----------|-------------------------|------|----------|------|
|           | Openings Expansions Contractions |                | Closings |     | Openings | Expansions Contractions |      | Closings |      |
| Quarter 4 | 4.1                              | 22.9           | 23.5     | 3.7 |          | 19.3                    | 87.6 | 87.5     | 15.6 |
| Quarter 3 | 3.7                              | 23.0           | 24.0     | 4.0 |          | 16.9                    | 83.0 | 85.0     | 16.2 |
| Quarter 2 | 3.5                              | 22.9           | 24.0     | 3.5 |          | 16.7                    | 83.1 | 92.0     | 14.0 |
| Quarter 1 | 3.8                              | 24.5           | 22.2     | 3.7 |          | 16.7                    | 96.0 | 75.7     | 13.7 |

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.