

# **Small Business Profile**

Advocacy: the voice of small business in government

# Alaska

Alaska's 66,854 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

• Alaska had 16,184 small employers in 2006, representing 96.8% of the state's employers and 55.6% of its private-sector employment.

• The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).

Small businesses created 26.9% of the state's net new jobs from 2004 to 2005 (Table 2).
Alaska's real gross state product increased by 0.3% in 2007. By comparison, growth in the Far West region was 1.9% and the United

States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## **For Further Information**

• Data on all the states and territories is available at **www.sba.gov/advo/research/profiles**.

• For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.

• To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law\_modeleg.html.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.

• Visit **www.sba.gov/advo/rsslibrary.html** for RSS feeds.

\* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

# **Alaska Small Business Facts**

		Lacts			
	Level in	% Change from			
	2006†	2005	2000		
Number of Businesses	·				
Small employers (<500 employees)	16,184	-0.8	4.8		
Large employers (500+ employees)	529	3.9	10.0		
Nonemployers	50,670	-0.5	6.2		
	Level in	% Change from			
	<b>2002</b> †	199	-		
<b>Business Owner Demographics</b>					
Male-owned	32,108	4	.5		
Woman-owned	16,308	-2	.0		
Equally male/female-owned	10,427	-29			
African American-owned	926		.7		
Asian-owned	1,908	14			
Hispanic-owned	1,241	-10			
Native American/Alaskan-owned	5,151	Ν	A		
Hawaiian and Pacific Islander-owned	152				
	Level in	% Change from			
	2007†	2006 200			
Workforce (Thousands) /Unemplo	vment (%)				
Private-sector employment	236	1.0	12.7		
Government employment	82	0.4	9.8		
Self-employed (incorp. & uninc.)	43	-3.7	16		
Female self-employment	17	2.6	28.5		
Male self-employment	26	-7.5	9.0		
Minority self-employment	6	-11.8	84.3		
Veteran self-employment	5	-30.0	-18.7		
Unemployment rate (%)	6.2	-0.3	-		
Business Turnover					
Quarterly establishment openings	4,338	-2.9	1.0		
Quarterly establishment closings	4,388	-1.5	-0.4		
Business bankruptcies	70	55.6	-57.3		
Income and Finance					
Proprietors' income (\$billion)	2.4	-2.7	57		
Bank branches	133		-0.7		
No. of bus. loans under \$100,000	3,175	-6.9	NA		
Total value of business loans under \$100,000 (\$million)	94	-8.0	NA		

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

# Table 1. Firms and Employment in Alaska by Industry and Firm Size, 2006

(Non-farm, thousands)

		E	mployer firm	S	Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	50.7	16.7	14.7	16.2	241.6	56.3	134.4
Forestry, etc. and agriculture support	9.1	0.3	0.3	0.3	1.0	(D)	(D)
Mining	0.2	0.1	0.1	0.1	7.6	0.2	1.6
Utilities	0.1	0.1	0.0	0.1	1.8	(D)	(D)
Construction	4.9	2.6	2.5	2.6	20.8	8.2	14.8
Manufacturing	1.0	0.5	0.4	0.4	10.2	1.6	(D)
Wholesale trade	0.5	0.6	0.4	0.5	8.6	1.7	4.9
Retail trade	4.3	2.1	1.8	2.0	35.3	8.1	16.9
Transportation and warehousing	2.2	0.8	0.7	0.8	19.0	2.0	6.9
Information	0.5	0.2	0.1	0.2	7.3	0.6	2.5
Finance and insurance	0.7	0.4	0.3	0.4	7.8	1.2	3.4
Real estate and rental and leasing	3.9	0.8	0.7	0.8	4.7	2.2	4.1
Professional, scientific, and technical svcs.	6.2	1.7	1.5	1.6	14.1	5.1	9.2
Management of companies and enterprises		0.1	0.0	0.1	3.4	(D)	0.8
Admin., support, waste mgt., remed. svcs.	2.5	0.9	0.8	0.8	18.8	2.8	6.8
Educational services	1.3	0.2	0.2	0.2	2.6	(D)	(D)
Health care and social assistance	4.0	1.7	1.5	1.7	39.5	7.4	22.3
Arts, entertainment, and recreation	2.7	0.5	0.4	0.5	4.3	1.2	3.0
Accommodation and food services	1.6	1.7	1.5	1.7	24.2	6.4	18.2
Other services (except public admin.)	5.0	1.7	1.5	1.6	10.5	6.2	9.8
Unclassified		0.1	0.1	0.1	0.1	(D)	0.1

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

#### Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	6,025	2,848	586	-70	-936	-808	1,620	4,405
2003 - 2004	6,780	3,174	1,014	818	-804	1,640	5,842	938
2002 - 2003	3,977	3,482	1,217	322	-742	1,966	6,245	-2,268

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

## Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
	Openings Expansions Contractions		Closings	Openings	Expansions Contractions		Closings		
Quarter 4	1.1	4.3	4.3	1.1	3.9	20.4	21.5	4.4	
Quarter 3	1.0	4.1	4.5	1.2	4.1	18.1	22.0	4.0	
Quarter 2	1.2	4.3	4.6	1.0	5.5	22.5	20.3	3.3	
Quarter 1	1.1	4.4	4.3	1.1	4.8	19.5	18.8	3.6	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.