

Small Business Profile

Advocacy: the voice of small business in government

Alaska

Alaska's 66,854 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

• Alaska had 16,184 small employers in 2006, representing 96.8% of the state's employers and 55.6% of its private-sector employment.

• The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).

Small businesses created 26.9% of the state's net new jobs from 2004 to 2005 (Table 2).
Alaska's real gross state product increased by 0.3% in 2007. By comparison, growth in the Far West region was 1.9% and the United

States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

For Further Information

• Data on all the states and territories is available at **www.sba.gov/advo/research/profiles**.

• For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.

• To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law_modeleg.html.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.

• Visit **www.sba.gov/advo/rsslibrary.html** for RSS feeds.

* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

Alaska Small Business Facts

| | | Lacts | | | |
|--|---------------|---------------|-------|--|--|
| | Level in | % Change from | | | |
| | 2006† | 2005 | 2000 | | |
| Number of Businesses | · | | | | |
| Small employers (<500 employees) | 16,184 | -0.8 | 4.8 | | |
| Large employers (500+ employees) | 529 | 3.9 | 10.0 | | |
| Nonemployers | 50,670 | -0.5 | 6.2 | | |
| | Level in | % Change from | | | |
| | 2002 † | 199 | - | | |
| Business Owner Demographics | | | | | |
| Male-owned | 32,108 | 4 | .5 | | |
| Woman-owned | 16,308 | -2 | .0 | | |
| Equally male/female-owned | 10,427 | -29 | | | |
| African American-owned | 926 | | .7 | | |
| Asian-owned | 1,908 | 14 | | | |
| Hispanic-owned | 1,241 | -10 | | | |
| Native American/Alaskan-owned | 5,151 | Ν | A | | |
| Hawaiian and Pacific Islander-owned | 152 | | | | |
| | Level in | % Change from | | | |
| | 2007† | 2006 200 | | | |
| Workforce (Thousands) /Unemplo | vment (%) | | | | |
| Private-sector employment | 236 | 1.0 | 12.7 | | |
| Government employment | 82 | 0.4 | 9.8 | | |
| Self-employed (incorp. & uninc.) | 43 | -3.7 | 16 | | |
| Female self-employment | 17 | 2.6 | 28.5 | | |
| Male self-employment | 26 | -7.5 | 9.0 | | |
| Minority self-employment | 6 | -11.8 | 84.3 | | |
| Veteran self-employment | 5 | -30.0 | -18.7 | | |
| Unemployment rate (%) | 6.2 | -0.3 | - | | |
| Business Turnover | | | | | |
| Quarterly establishment openings | 4,338 | -2.9 | 1.0 | | |
| Quarterly establishment closings | 4,388 | -1.5 | -0.4 | | |
| Business bankruptcies | 70 | 55.6 | -57.3 | | |
| Income and Finance | | | | | |
| Proprietors' income (\$billion) | 2.4 | -2.7 | 57 | | |
| Bank branches | 133 | | -0.7 | | |
| No. of bus. loans under \$100,000 | 3,175 | -6.9 | NA | | |
| Total value of business loans under \$100,000 (\$million) | 94 | -8.0 | NA | | |

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Alaska by Industry and Firm Size, 2006

(Non-farm, thousands)

| | | E | mployer firm | S | Employment | | |
|---|-------------|-------|--------------|-----------|------------|-----------|-----------|
| | Nonemployer | | 1-19 | 1-499 | | 1-19 | 1-499 |
| Industry | firms | Total | Employees | Employees | Total | Employees | Employees |
| Total | 50.7 | 16.7 | 14.7 | 16.2 | 241.6 | 56.3 | 134.4 |
| Forestry, etc. and agriculture support | 9.1 | 0.3 | 0.3 | 0.3 | 1.0 | (D) | (D) |
| Mining | 0.2 | 0.1 | 0.1 | 0.1 | 7.6 | 0.2 | 1.6 |
| Utilities | 0.1 | 0.1 | 0.0 | 0.1 | 1.8 | (D) | (D) |
| Construction | 4.9 | 2.6 | 2.5 | 2.6 | 20.8 | 8.2 | 14.8 |
| Manufacturing | 1.0 | 0.5 | 0.4 | 0.4 | 10.2 | 1.6 | (D) |
| Wholesale trade | 0.5 | 0.6 | 0.4 | 0.5 | 8.6 | 1.7 | 4.9 |
| Retail trade | 4.3 | 2.1 | 1.8 | 2.0 | 35.3 | 8.1 | 16.9 |
| Transportation and warehousing | 2.2 | 0.8 | 0.7 | 0.8 | 19.0 | 2.0 | 6.9 |
| Information | 0.5 | 0.2 | 0.1 | 0.2 | 7.3 | 0.6 | 2.5 |
| Finance and insurance | 0.7 | 0.4 | 0.3 | 0.4 | 7.8 | 1.2 | 3.4 |
| Real estate and rental and leasing | 3.9 | 0.8 | 0.7 | 0.8 | 4.7 | 2.2 | 4.1 |
| Professional, scientific, and technical svcs. | 6.2 | 1.7 | 1.5 | 1.6 | 14.1 | 5.1 | 9.2 |
| Management of companies and enterprises | | 0.1 | 0.0 | 0.1 | 3.4 | (D) | 0.8 |
| Admin., support, waste mgt., remed. svcs. | 2.5 | 0.9 | 0.8 | 0.8 | 18.8 | 2.8 | 6.8 |
| Educational services | 1.3 | 0.2 | 0.2 | 0.2 | 2.6 | (D) | (D) |
| Health care and social assistance | 4.0 | 1.7 | 1.5 | 1.7 | 39.5 | 7.4 | 22.3 |
| Arts, entertainment, and recreation | 2.7 | 0.5 | 0.4 | 0.5 | 4.3 | 1.2 | 3.0 |
| Accommodation and food services | 1.6 | 1.7 | 1.5 | 1.7 | 24.2 | 6.4 | 18.2 |
| Other services (except public admin.) | 5.0 | 1.7 | 1.5 | 1.6 | 10.5 | 6.2 | 9.8 |
| Unclassified | | 0.1 | 0.1 | 0.1 | 0.1 | (D) | 0.1 |

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

| | | Employment size of firm | | | | | | |
|-------------|-------|-------------------------|-------|-------|-------|---------|-------|--------|
| | Total | 1-4 | 5-9 | 10-19 | 20-99 | 100-499 | <500 | 500+ |
| 2004 - 2005 | 6,025 | 2,848 | 586 | -70 | -936 | -808 | 1,620 | 4,405 |
| 2003 - 2004 | 6,780 | 3,174 | 1,014 | 818 | -804 | 1,640 | 5,842 | 938 |
| 2002 - 2003 | 3,977 | 3,482 | 1,217 | 322 | -742 | 1,966 | 6,245 | -2,268 |

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

| | | Establishments | | | | Employment | | | |
|-----------|----------------------------------|----------------|----------|----------|-------------------------|------------|----------|-----|--|
| | Openings Expansions Contractions | | Closings | Openings | Expansions Contractions | | Closings | | |
| Quarter 4 | 1.1 | 4.3 | 4.3 | 1.1 | 3.9 | 20.4 | 21.5 | 4.4 | |
| Quarter 3 | 1.0 | 4.1 | 4.5 | 1.2 | 4.1 | 18.1 | 22.0 | 4.0 | |
| Quarter 2 | 1.2 | 4.3 | 4.6 | 1.0 | 5.5 | 22.5 | 20.3 | 3.3 | |
| Quarter 1 | 1.1 | 4.4 | 4.3 | 1.1 | 4.8 | 19.5 | 18.8 | 3.6 | |

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.