

# **The Federal Reserve and Monetary Policy**

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### **Outline**

- The Federal Reserve System
  - History and structure
  - Basic responsibilities
- Monetary policy in the US
  - Objectives
  - Tools and operating targets
  - Transmission mechanism
  - Policy decisions and communication
- Policy challenges



# The Federal Reserve System – A Brief History

#### The 'Fed' is the central bank of the U.S.

- Created in 1913 with the enactment of the Federal Reserve Act
  - Main purpose: prevent bank runs and financial panics
- Evolved over time into a more independent central bank
  - 1935 the Banking Act modifies the Fed's structure
    - Creates the Federal Open Market Committee (FOMC) as a separate entity
    - Removes the Treasury Secretary from the Fed's governing Board
  - 1951 the Treasury Accord
    - Ends the long-standing practice of the Fed suppressing interest rates on Treasury securities.



# The Federal Reserve System – Structure

- Board of Governors (in Washington, D.C.)
  - 7 members, appointed by the U.S. President and confirmed by the U.S. Senate
- Twelve Regional Federal Reserve Banks
  - The President of each regional bank is elected by the Bank's Board of Directors, and approved by the Board of Governors



## **Basic Responsibilities of the Federal Reserve**

### Monetary Policy

 Influence monetary and credit conditions to attain maximum employment, stable prices, and moderate long-term rates

## Financial stability

- Maintain stability in financial intermediation and address systemic risks that may arise in financial markets
- Financial Stability Oversight Council (FSOC)

## Bank supervision

Ensure soundness of the banking and financial system

#### Financial services

- Provide financial services to depository institutions, the U.S. government and foreign official institutions;
- Major role in the operation of the nation's payments system.

## Monetary Policy in the US: Overview

- Objectives
  - The Federal Reserve's "dual mandate"
- Tools and Implementation
  - Tools that the Federal Reserve employs to reach its objectives
    - Traditional tools
    - New tools implemented during the financial crisis
- Monetary Policy Transmission
  - How monetary policy affects the economy
- Policy Decision Process and Communications
  - The FOMC and monetary policy decisions
  - Communicating policy and its rationale



## **Monetary Policy Objectives**

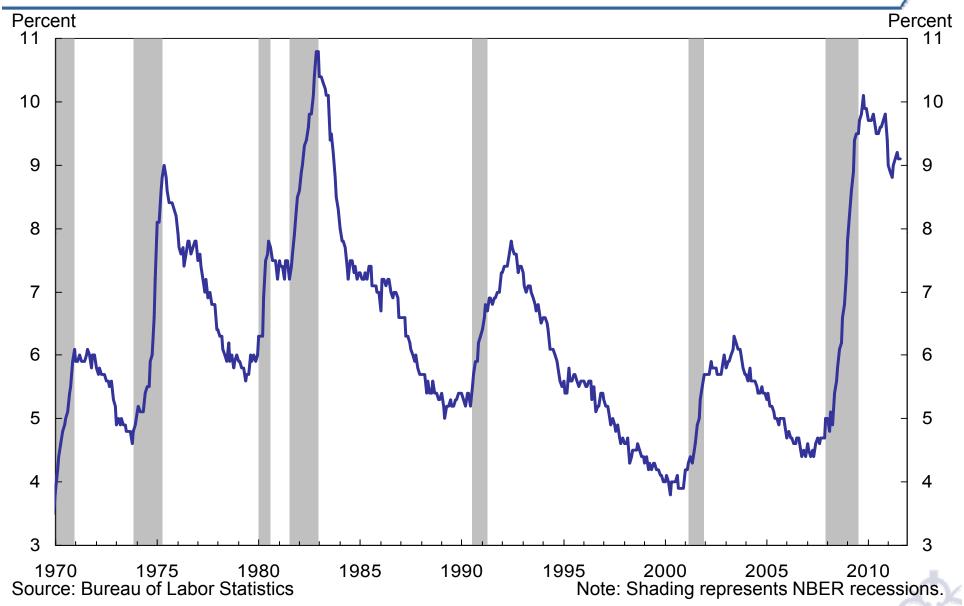
- The Federal Reserve has a "dual mandate"
  - Promote maximum (sustainable) employment
  - Promote price stability
- Codified in the Full Employment and Balanced Growth Act ("Humphrey-Hawkins Act") of 1977
- The "dual mandate" and Fed's independence
  - The Fed is not goal independent
  - The Fed is instrument independent



# Objectives: Maximum (Sustainable) Employment

- Long-run employment and output determined by:
  - Population growth, technological progress, preferences for saving, risk and work effort
  - Not by monetary policy
- In the short-run the economy goes through 'business cycles'
  - Output and employment fluctuate above or below long-run levels
- Monetary policy can help to 'smooth' these cycles, and thus stabilize the economy
  - Maximum sustainable output and employment: levels consistent with the long-run 'potential'

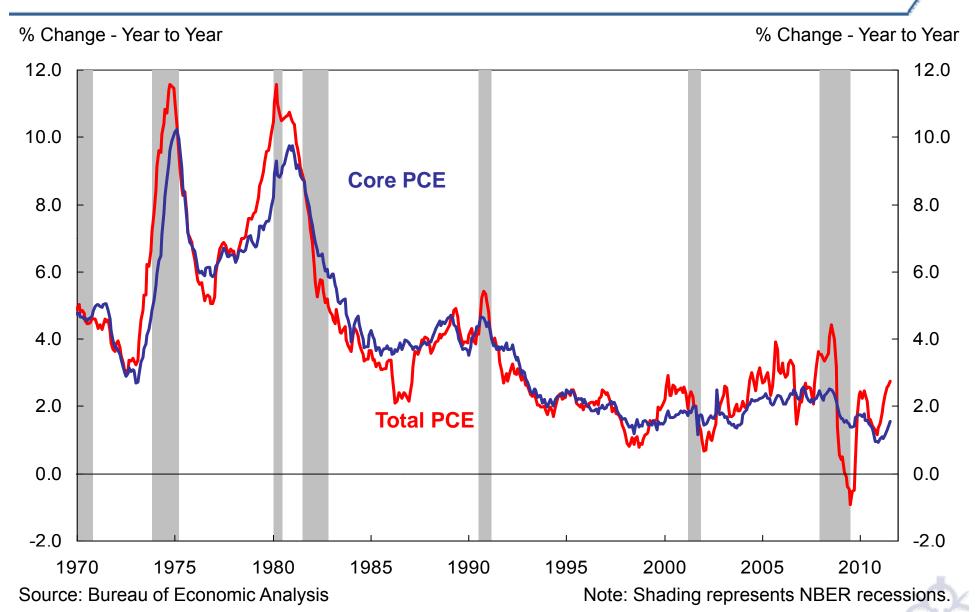
# **Unemployment Rate**



# **Objectives: Price Stability**

- Defining price stability
  - "An environment in which inflation is so low and stable over time that it does not materially enter into the decisions of households and firms" (Alan Greenspan)
- Why is price stability desirable?
  - Inflation is a generalized and continued increase in prices
    - Obscures relative price changes, distorting efficient resource allocation
    - High inflation is often volatile, which increases uncertainty about future inflation and complicates economic decisions
  - Deflation is a generalized contraction in prices
    - Raises the real burden of nominal debt
    - May induce households and business to defer spending;
      aggravate and economic contraction
- Typically monetary policy in major industrial economies aims at annual inflation of 2% or somewhat less

### **Inflation: Total and Core PCE Deflators**



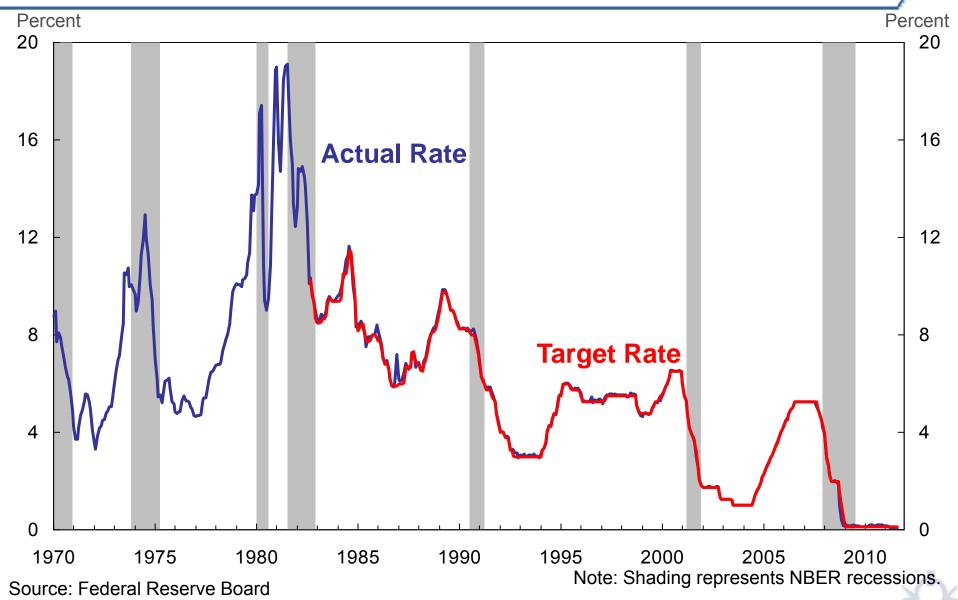
# **How the Fed Attempts to Attain Objectives**

- Through its influence on the flow of credit
  - To provide economic stimulus, the Fed 'eases' credit
    - Lower cost of credit increases aggregate demand
  - To reduce economic stimulus, the Fed 'tightens' credit
    - Higher cost of credit reduces aggregate demand and potential inflation
- Tools to influence credit flows

# **Policy Implementation: Traditional Tools**

- Main policy tool ('operating target'): the FFR
  - The Federal funds rate (FFR): the rate at which banks can borrow and lend reserves in the federal funds market
  - The Federal Reserve sets a target for the FFR, and adjusts the level of reserves to accommodate demand at that target
    - To tighten policy the Federal Reserve raises the FFR target
      - Reduces the supply of reserves so the market clears at that higher rate
  - The Fed adjusts reserves through open market operations
    - Purchases or sales of government securities on the secondary market
      - A purchase add reserves to the banking system
      - A sale drains reserves from the banking system

#### **Federal Funds Rate**



The Fed began explicitly announcing a target rate in 1995. Data before 1995 comes from Daniel Thornton "A New Fed Funds Target Series"

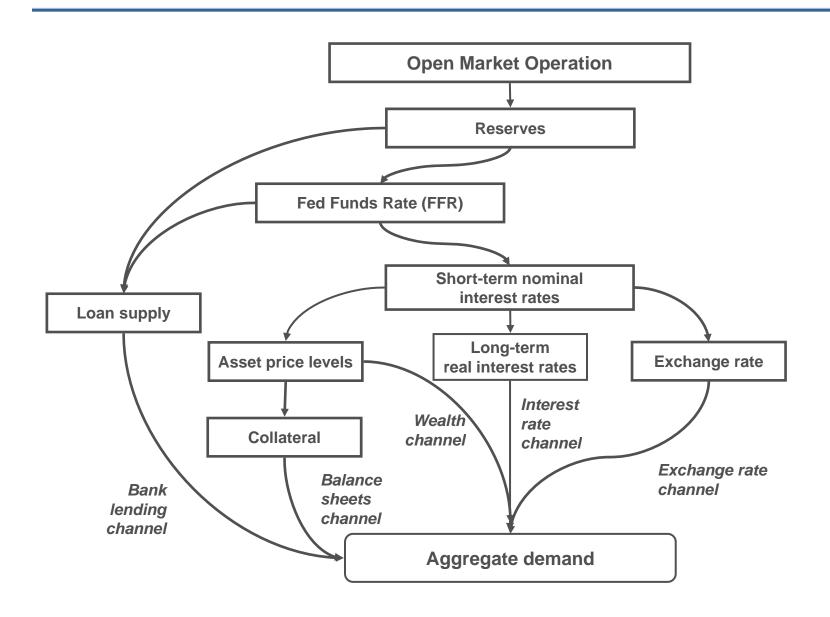
# **Policy Implementation: Other Traditional Tools**

- Discount window
  - Direct lending from the Fed to commercial banks
  - The lending rate is the "discount rate"
    - An increase (decrease) in the discount rate tightens (loosens) monetary policy
    - Set above market rates to reflect a penalty for borrowing directly from the Fed
- Reserve Requirements (RR)
  - Commercial banks must hold a percentage of their deposits at the Fed
  - A higher RR ratio reduces the credit that banks are able to issue

# **Monetary Transmission Mechanism**

- How policy decisions eventually affects the economy
  - The path from policy tools to policy objectives
- Monetary transmission is quite complicated
- Operating targets and policy tools have little direct effect on spending
- Policy affects the structure of nominal interest rates
  - It is through this effect that policy influences aggregate demand via various channels

# **Monetary Transmission: FFR Target Freely Set**

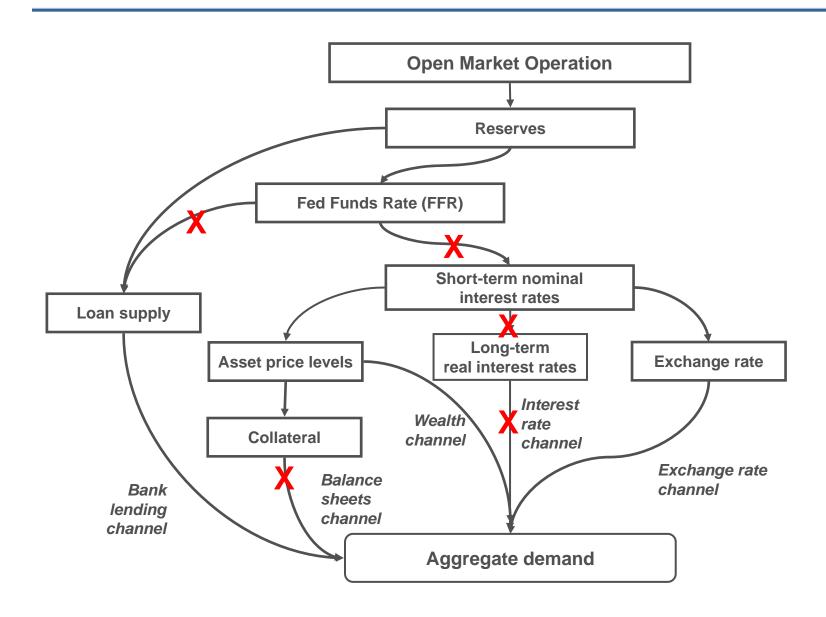




# **Transmission Mechanism Problems During Crisis**

- This transmission mechanism apparently broke during the financial crisis
- Although the FFR target was reduced dramatically during this time:
  - Term lending was impaired
  - Credit market spreads widened
- These problems reflected:
  - Severe strains at financial institutions and markets
    - Uncertainty about future prospects of these institutions
  - Little willingness of investors to take on risks in financial markets

## **Broken Transmission Mechanism**



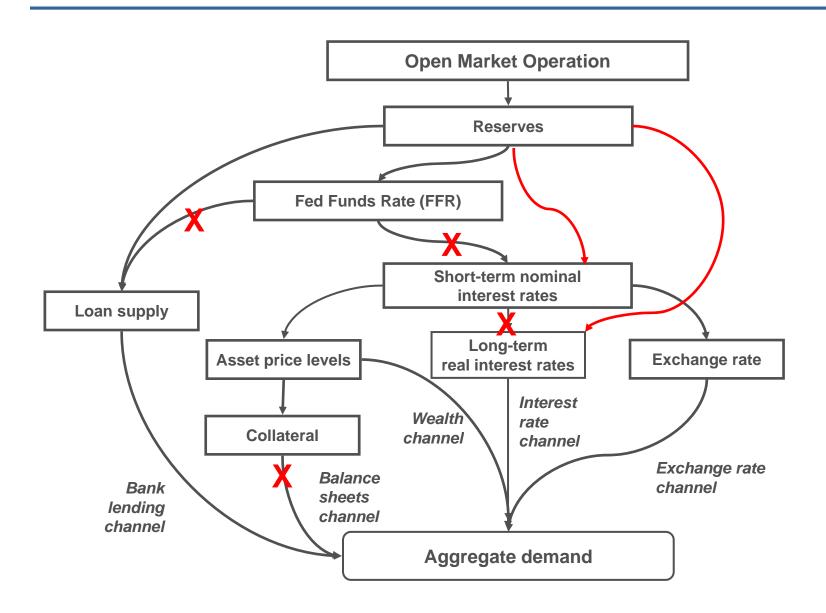
# **Monetary Policy Implementation: New tools**

- Interest on reserves (permanent)
  - Pay interest on bank reserves beginning in October 2008
  - Separation between FFR target and reserve levels
- Lending and credit facilities (temporary)
  - Provide liquidity to the financial system and support extension of credit
    - Lending facilities for banks and financial intermediaries
    - Funding facilities for other market participants
    - "Credit easing" programs
  - Establishing some of these facilities in the future will be constrained by provisions in Dodd-Frank Act

# **Monetary Policy Implementation: New tools (cont.)**

- Long-term asset purchases
  - More direct influence on long-term rates
  - Reduce 'risk' in these markets, including the mortgage market
  - Further discussion later in presentation

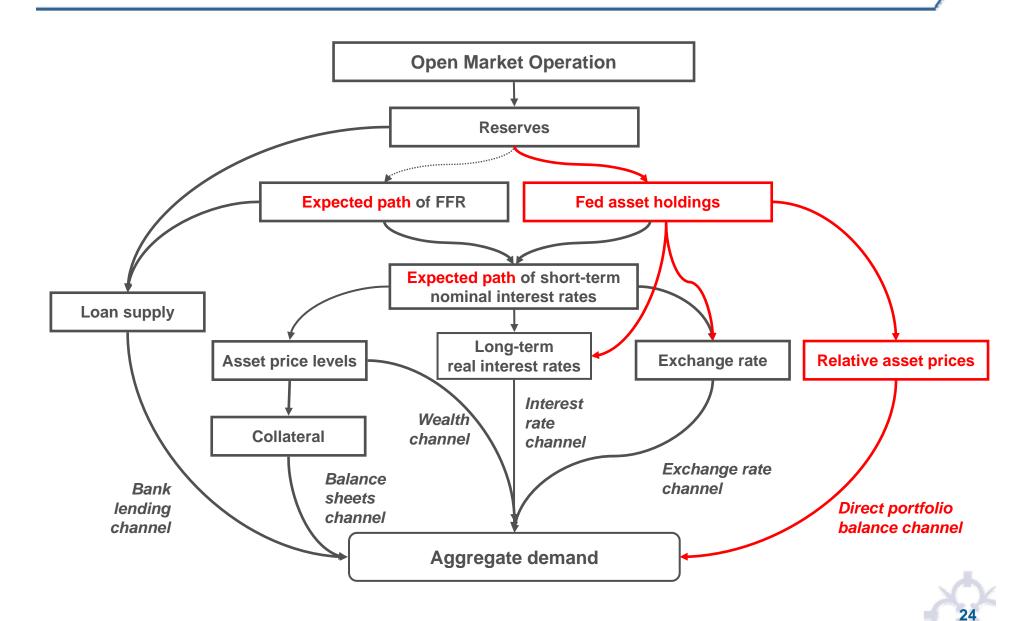
# **Addressing Broken Transmission Mechanism**



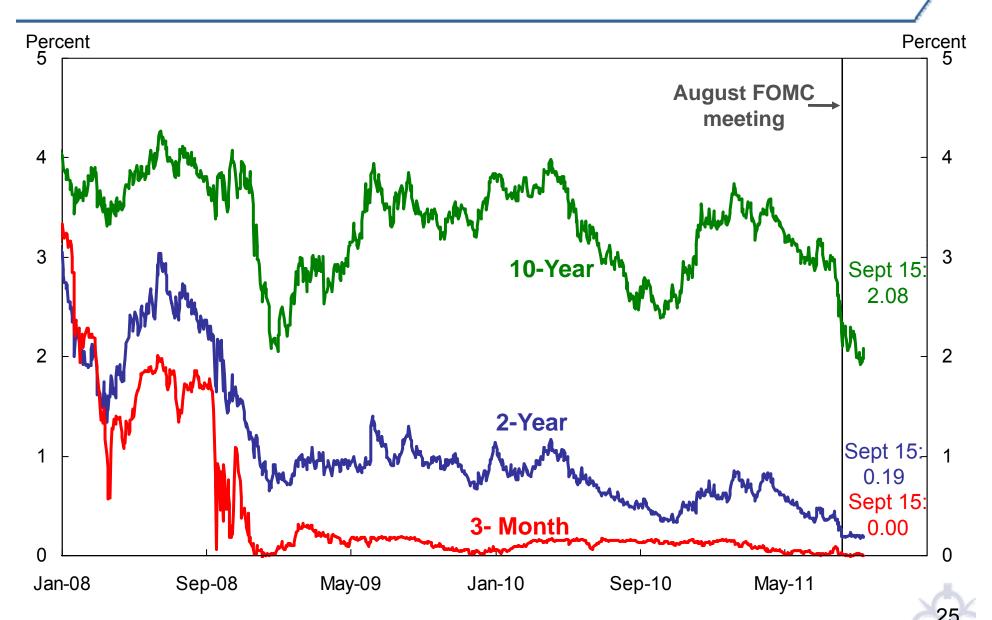
# **Current Policy Environment**

- With FFR near zero, little scope for further reductions
- Two sources of further accommodation
  - Policy commitment—promise to keep path of future FFR low
    - "...exceptionally low levels for the federal funds rate for an extended period." (June 22, 2011 FOMC statement)
    - "... are likely to warrant exceptionally low levels for the federal funds rate at least through mid-2013." (August 9, 2011 FOMC statement)
  - Use of second operating target: Fed asset holdings
    - Large scale asset purchases
      - Serve as a commitment device
      - Have also direct effect on long rates and other asset prices
    - Asset composition
      - September FOMC: Maturity Extension Program; MBS reinvestment

# **Monetary Transmission: FFR Near Zero**



# **Short- and Long-Term Treasury Yields**



Source: Bloomberg

Note: Yields of on-the-run-securities.

# **Implications of Recent Policies**

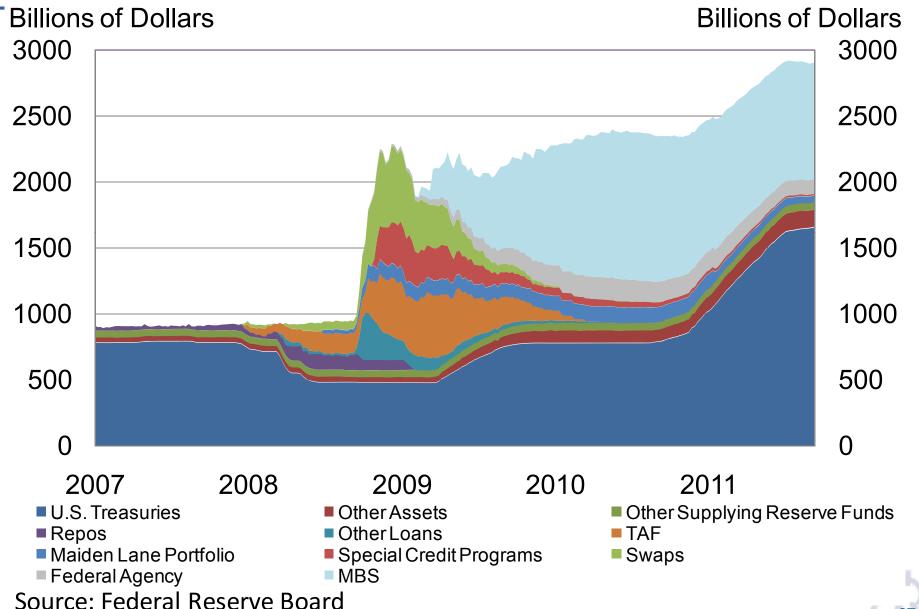
Policy actions during and since the financial crisis have changed the composition and the size of the Federal Reserve's balance sheet

- Assets
  - New set of loans and portfolio holdings under various credit programs while these programs were active
  - Large holdings of long-term Treasury securities and agency MBS
- Liabilities
  - Excess reserves have increased greatly

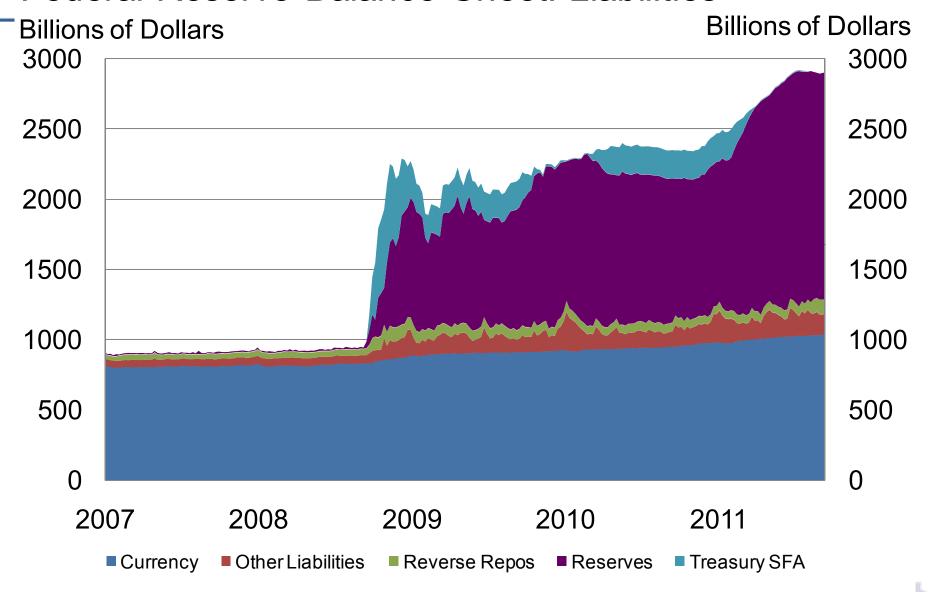
Balance sheet policy now another dimension of monetary policy

Challenge: managing an expanded balance sheet

### Federal Reserve Balance Sheet: Assets



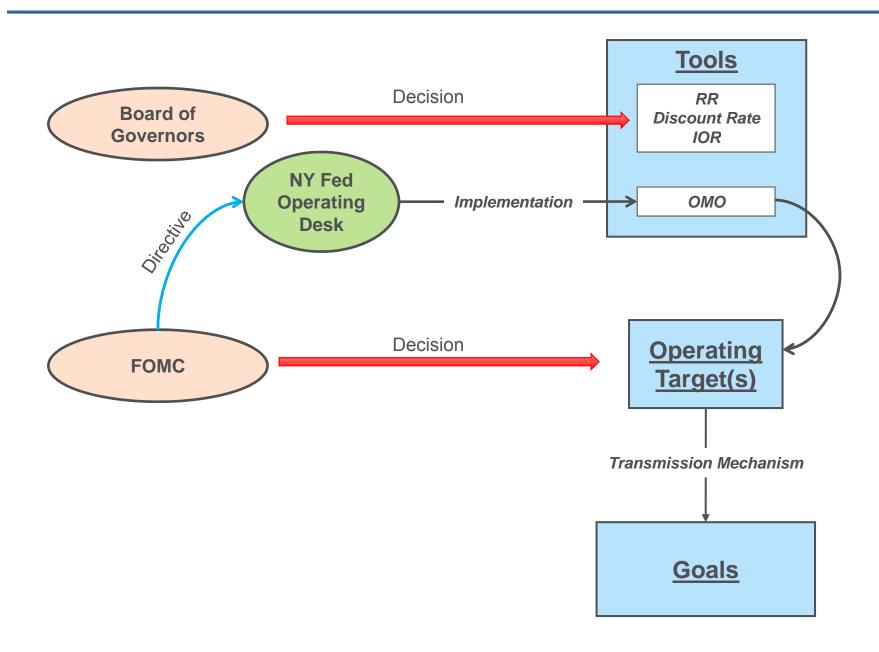
### Federal Reserve Balance Sheet: Liabilities



Source: Federal Reserve Board



# Structure of the Fed's Decision-Making Process



# **Monetary Policy: The Decision Making Process**

- Policy operating targets set by the Federal Open Market Committee (FOMC)
- FOMC participants: seven Governors plus the 12 Presidents of the regional Federal Reserve Banks
  - Federal Reserve Board Chairman serves as FOMC chair
  - New York Fed President serves as FOMC vice chair
  - The other regional Presidents rotate as voting members
  - 12 voting members (7 Governors plus 5 regional Presidents)
- 8 scheduled meetings to decide on policy (occasional conference calls outside of scheduled meetings if necessary)
  - Interest rate policy
  - Balance sheet policy

# The FOMC: Basis of Monetary Policy Decisions

### **Interest Rate Policy**

- Goal: stabilize economic activity and inflation near objectives
- Reflects FOMC's assessment of current economic conditions and likely evolution of output and inflation (because of lags)
- Convenient benchmark for policy stance: "Taylor rule"
  - FFR responds to (projected) deviation of inflation from 'target' inflation and output deviation from 'potential' output

# The FOMC: Basis of Monetary Policy Decisions

### Balance Sheet Policy

- Purpose: stabilize financial conditions, especially when the FFR is near zero
- Reflects assessment of how far financial market functioning is from "normal"
- Examine financial indicators and measures of credit market stress
- Interaction between interest rate and balance sheet policy
  - Balance sheet policy affects financial conditions
  - Financial conditions affect projections of inflation and real activity
  - Interest rate policy responds to these projections

### The FOMC: Communications

#### FOMC statement

- Issued at the end of each meeting
- Includes the Committee's view on economic outlook and inflation, the policy decisions, and an assessment of risks

#### FOMC minutes

- Published three weeks after the meeting
- Summarize the discussion, explain the rationale of the policy decisions
- Full transcript released after 5 years

### Summary of Economic Projections

- Released with the minutes 4 times a year
- Central tendency and dispersion of FOMC participants' forecasts for output, inflation, and unemployment
- [New] FOMC Chair's post-FOMC press conference (4 per year)

#### Other communication

 Chair's Congressional testimonies; speeches, interviews, and op-eds of FOMC participants

# The Importance of Communication

- Fosters transparency about the policy decision process
- Improves public understanding of policy decisions and builds support for policy regime
- Provides clarity about FOMC contingent plans for future policy
  - Influence expectations of market participants and public
  - Better enable markets to project policy response to future economic conditions
  - Especially important in unusual circumstances
- Improves accountability of the Federal Reserve and its actions

# **Key Policy Challenges**

### Longer-term

- Distinguish in real time the source of economic fluctuations
  - Demand shocks are easier for monetary policy to offset
  - Supply shocks create trade-offs among the Fed's objectives
- Understand asset prices fluctuations and their implications for macroeconomic conditions
  - Appropriate policy response to asset price fluctuations
- Assess frameworks for policy and implementation

#### Nearer-term

- Evaluate the need and form of additional accommodation
- Prepare "exit strategy" from extraordinary policy accommodation
- Defend monetary policy independence