

# News Release

THE FEDERAL RESERVE BANK of KANSAS CITY

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**FOR IMMEDIATE RELEASE**  
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## **SMALL BIZ DAY TO PROVIDE KANSAS CITY ENTREPRENEURS WITH ASSISTANCE, INFORMATION AND RESOURCES**

Budding entrepreneurs and owners of existing small businesses are invited to the Federal Reserve Bank of Kansas City's Small Biz Day, from 8:30 a.m. to 1 p.m. April 21 at the Westin Crown Center. The free, day-long event will provide potential and established small businesses with an opportunity to learn more about planning, marketing, financing and doing business with the government.

More than a dozen entrepreneurship development organizations will be on hand to provide information about how they can serve the needs of small businesses. In addition, breakout sessions covering several aspects of starting a new businesses and growing an existing business will be held in English and Spanish throughout the day.

Admission and parking are free, and breakfast will be provided at no charge. For more information, a list of partner organizations and a schedule, visit <http://smallbizday.kcfed.org> or call (816) 881-2756.

**What:** Small Biz Day

**When:** 8:30 a.m. to 1 p.m., Saturday, April 21

**Where:** Westin Crown Center, 1 East Pershing Road

**More info:** <http://smallbizday.kcfed.org>

**Cost:** Free

As the regional headquarters of the nation's central bank, the Federal Reserve Bank of Kansas City and its branches in Denver, Oklahoma City and Omaha serve the seven states of the Tenth Federal Reserve District: Colorado, Kansas, Nebraska, Oklahoma, Wyoming, northern New Mexico and western Missouri.

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