Jason Henderson Vice President and Branch Executive Federal Reserve Bank of Kansas City — Omaha Branch www.kansascityfed.org/omaha April 11, 2011

## Farm Foundation Forum: U.S. Farmland Values: Boom or Bust?

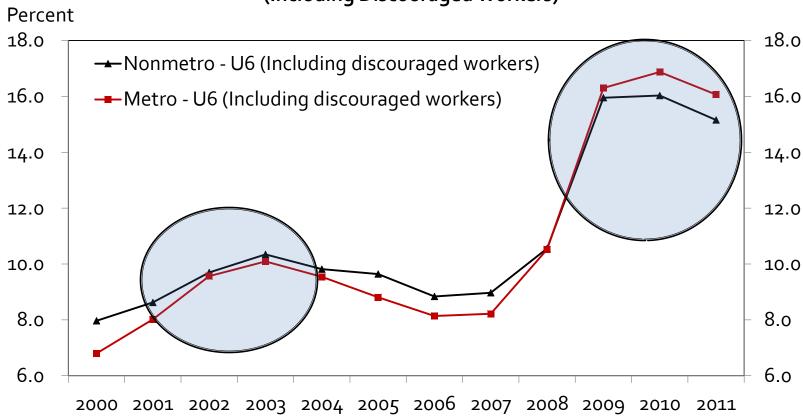


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# Rural economies hold up better in jobless recoveries.

#### **Metro and Nonmetro Unemployment Rates**

(Including Discouraged Workers)

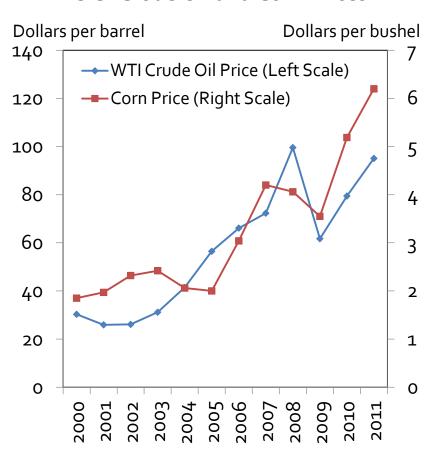


Source: USDA



# Commodity markets are shaping rural economic gains.

#### U.S. Crude Oil and Corn Prices



### Commodity-Dependent Economies Boom

### **Job Gains Since 2000**

All non-metropolitan counties

Down 1%

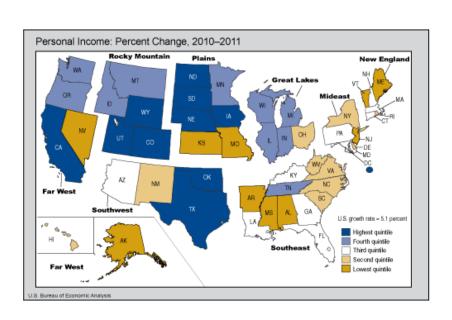
Commodity-dependent counties
Up 4%

Note: Job gains based on USDA farming and mining dependent county definitions and BLS county employment.

Source: Commodity Research Bureau



# Booming commodity markets are leading income gains.



Income gains led by mining, farming, and durable goods manufacturing

#### Top 10 States in Personal Income Growth

State	Personal Income Growth 2010 to 2011
(1) North Dakota	8.1
(2) Iowa	6.8
(3) Texas	6.6
(4) Oklahoma	6.2
(4) South Dakota	6.2
(6) Nebraska	5.9
(6) Wyoming	5.9
(8) Colorado	5.7
(9) California	5.6
(10) Utah	5.5
U.S. Average	5.1

Source: Bureau of Economic Analysis



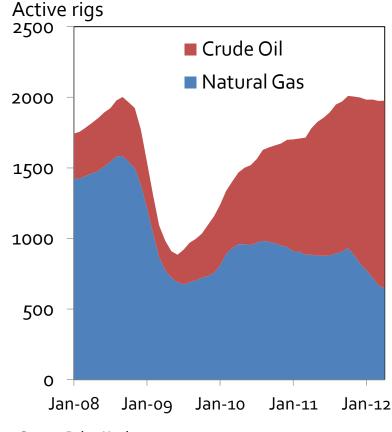
## Rural mining economies are booming



### **Rural mining employment**

Up 8.4% in 2011 Up 20% since 2009

U.S. Drilling Rig Activity



Source: Baker Hughs



# Rising farm incomes boost rural spending and manufacturing.



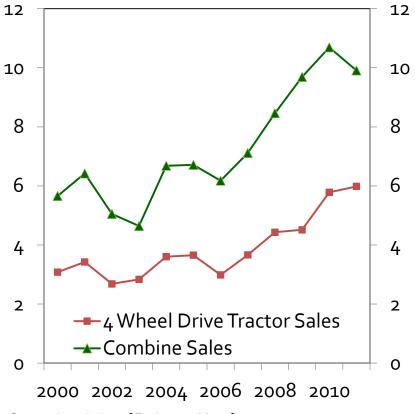
### Rural manufacturing employment

Up 3.8% in 2011

Up 14% since 2009

#### **U.S. Tractor and Combine Sales**





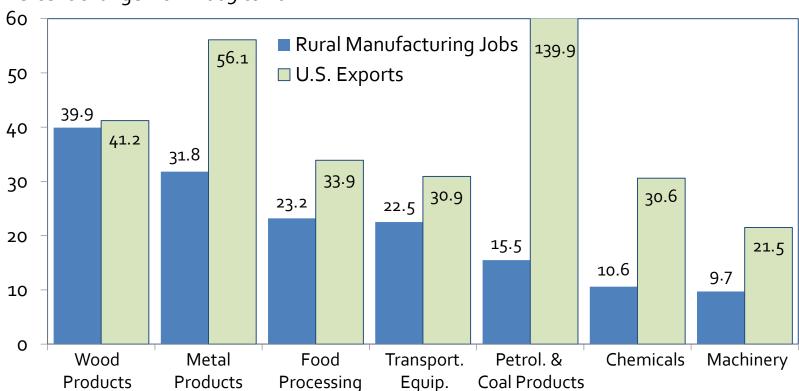
Source: Association of Equipment Manufacturers



# Rural manufacturing was spurred by stronger exports.

#### Rural Manufacturing Jobs and U.S. Exports by Industry

Percent change from 2009 to 2011



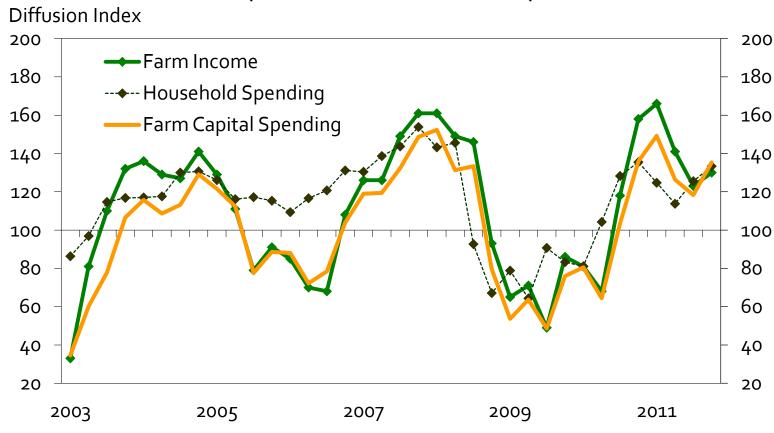
Calculations based on Census Bureau data and WiserTrade data



## Farm incomes quickly translate into capital spending.

### Farm Income, Debt Repayment and Farm Capital Spending

(Tenth Federal Reserve District)

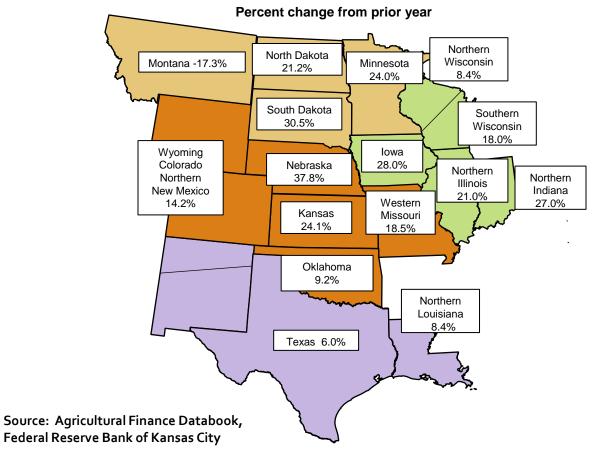


Source: Federal Reserve Bank of Kansas City



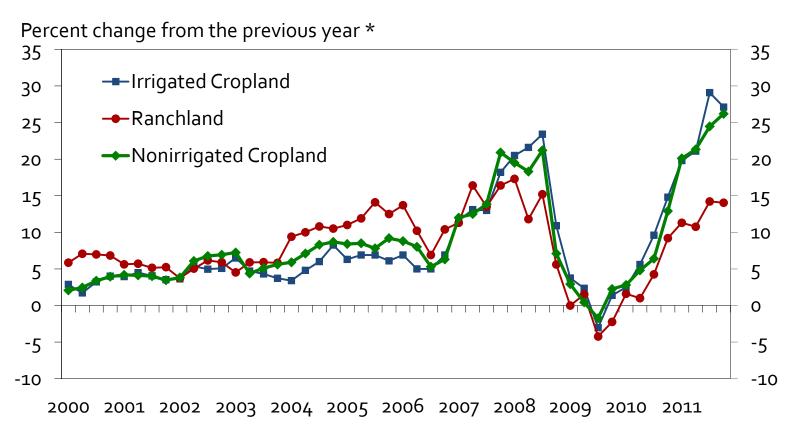
### Farmland values are booming.

## Non-irrigated Cropland Values Fourth Quarter 2011



### Strong gains across all types of land.

#### **Tenth District Farmland Value Gains**



<sup>\*</sup>Percent changes are calculated using responses only from those banks reporting in both the past and the current quarter. Source: Federal Reserve Bank of Kansas City



## **Conclusions**

- Agriculture is a key cornerstone of the rural economy.
- Booming commodity markets drive many economic engines in rural America.
- Rural communities, however, are not immune to the challenges of the broader economy.
- The longer term question is:

How can rural communities turn a commodity boom into sustainable economic growth?

