Jason Henderson Vice President and Branch Executive Federal Reserve Bank of Kansas City — Omaha Branch www.kansascityfed.org/omaha February 1, 2012

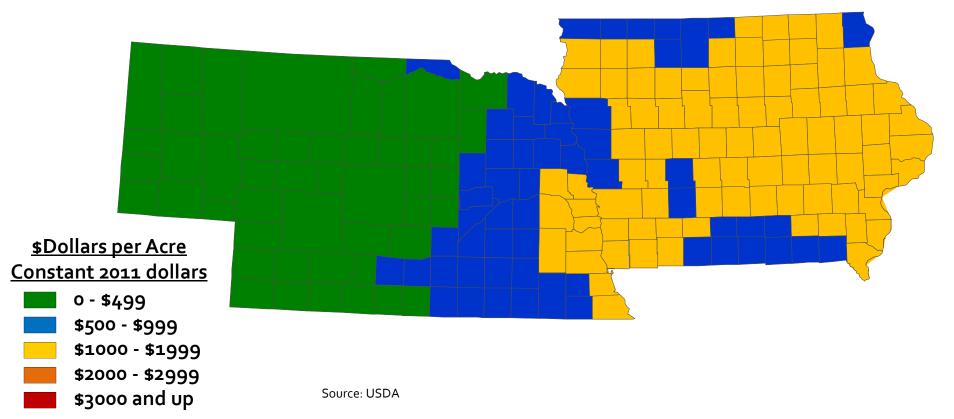
## Is This Farm Boom Different?



The views expressed are those of the author and do not necessarily reflect the opinions of the Federal Reserve Bank of Kansas City or the Federal Reserve System.

## A Farm Boom starting in 1900.

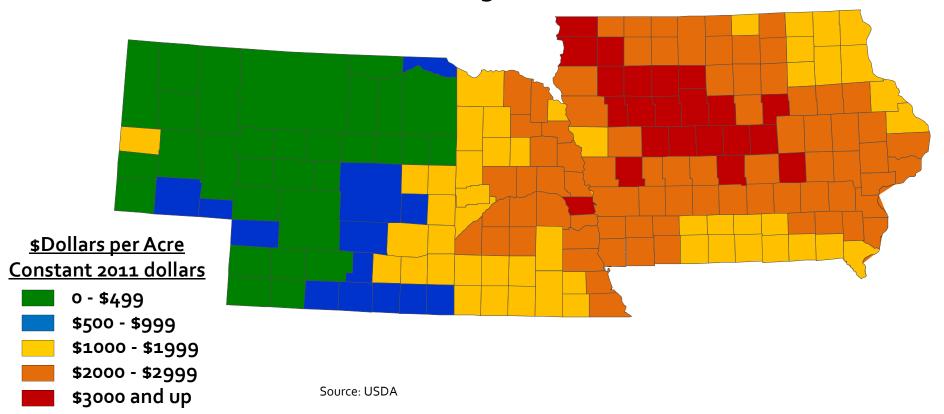
### Nebraska and Iowa Farm Real Estate Values 1900





## WWI and the "Golden Era for Agriculture" boost farmland values.

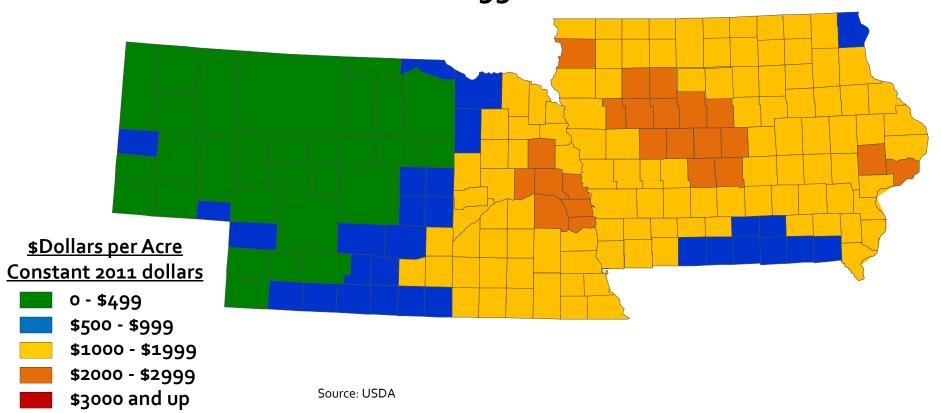
## Nebraska and Iowa Farm Real Estate Values 1920





# Farmland value decline during the "Roaring 205"

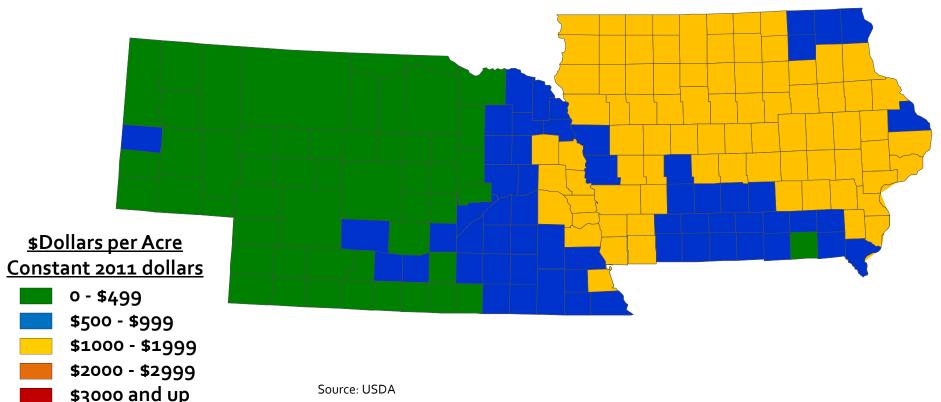






## The Great Depression pushed down farmland values further.

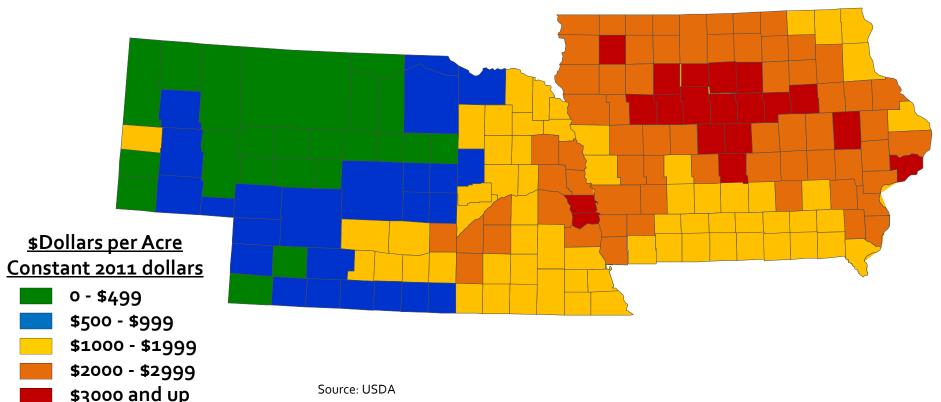






# Enhanced productivity and rising exports lifts farmland values during the 1950s and 1960s.

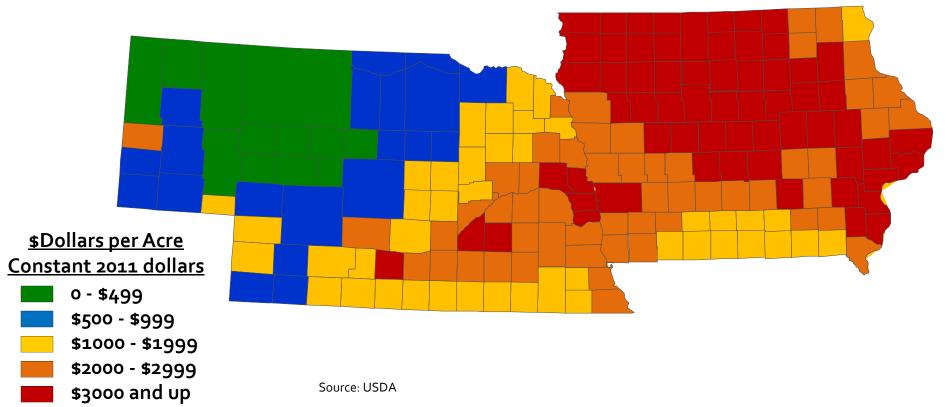






# The Russian grain deal sparks the farm real estate boom.

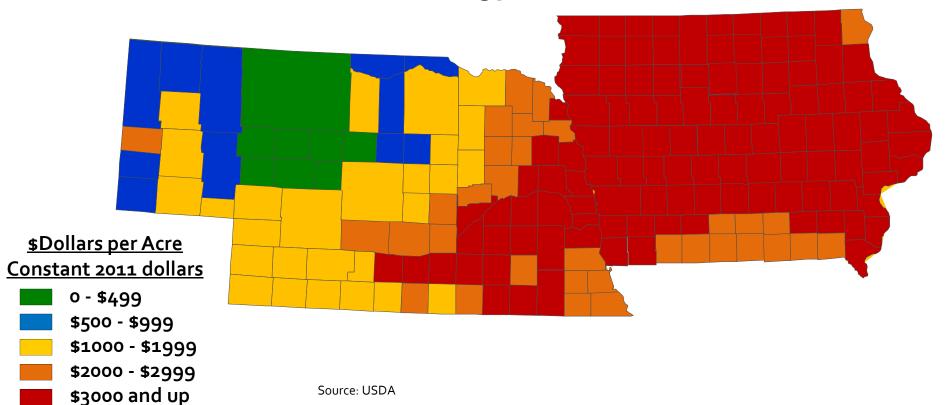






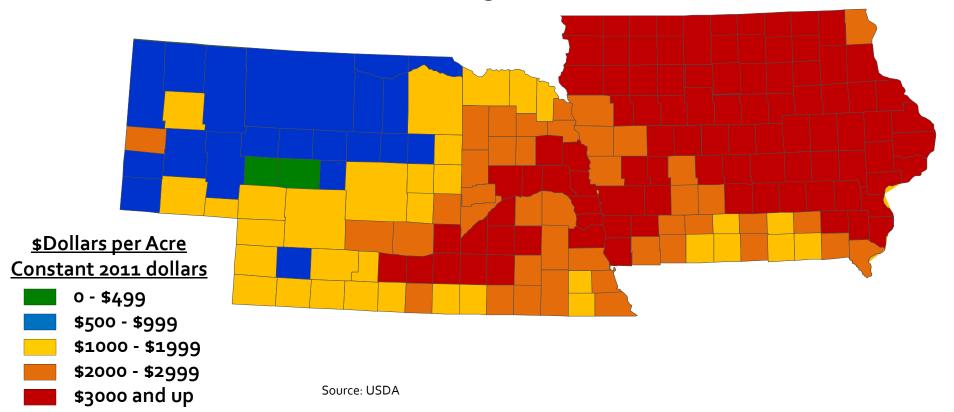
### By the late 1970s, farmland values are "hot".





# Higher interest rates and a trade restrictions begin to cool land values.

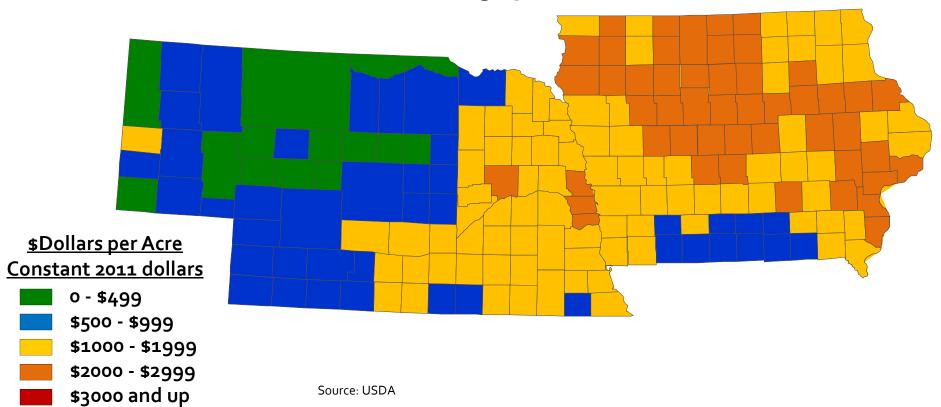






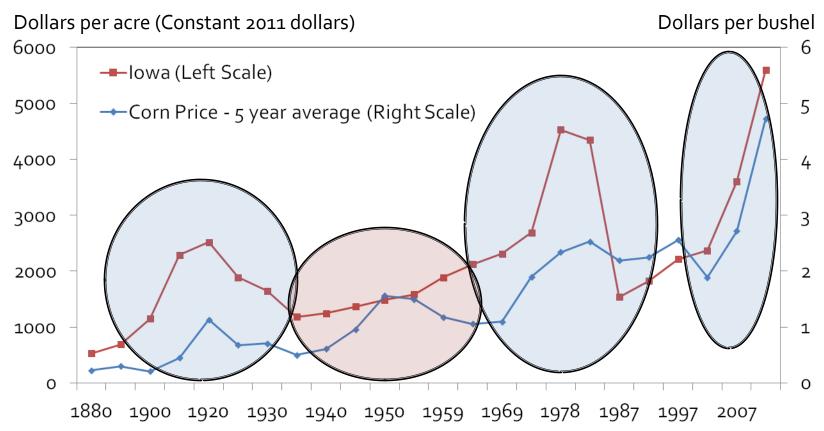
# At the end of the crisis land values are almost back to 1969 levels.





## Is agriculture set up for another correction?

### Iowa Corn Prices and Farm Real Estate Values





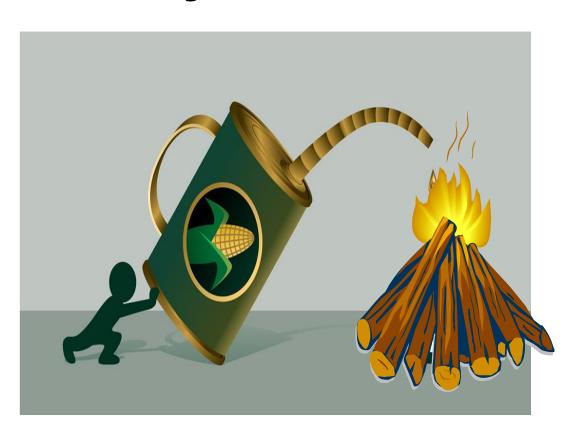
# The Foundation of Agriculture's Boom/Bust Cycles

Boom/Bust cycles



## The Foundations of Agricultural Cycles

### What Ignites a Farm Boom?



#### **The Actors**

The Kindling: Tight Global Supplies

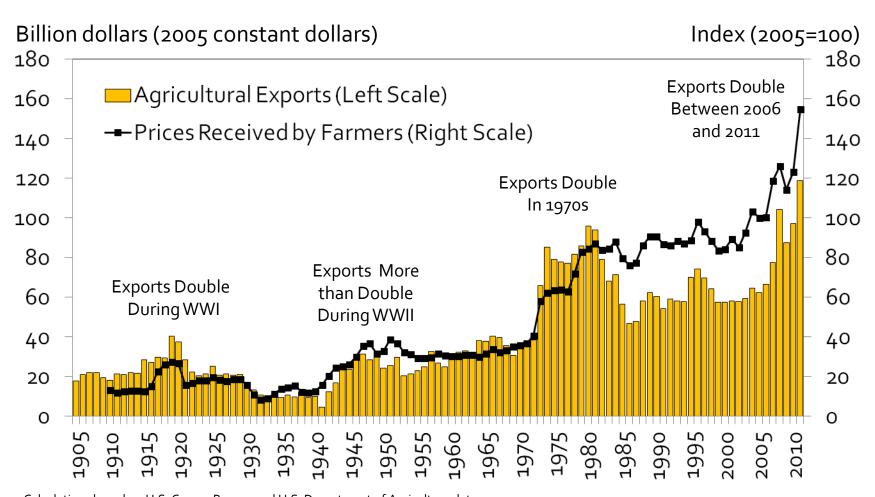
The Wood: Strong Global Demand

The Matches: Low Interest Rates & Value of the Dollar.

> The Gas Can: Debt and Leverage

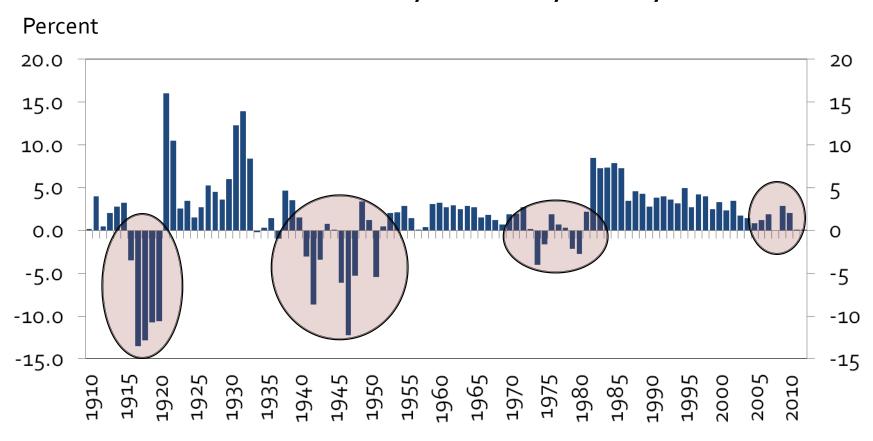


## U.S. Agricultural Exports and Farm Prices



# Real interest rates were negative or zero during 1910s, 1940s, 1970s, and today.

### Real Yield on 10-year Treasury Security



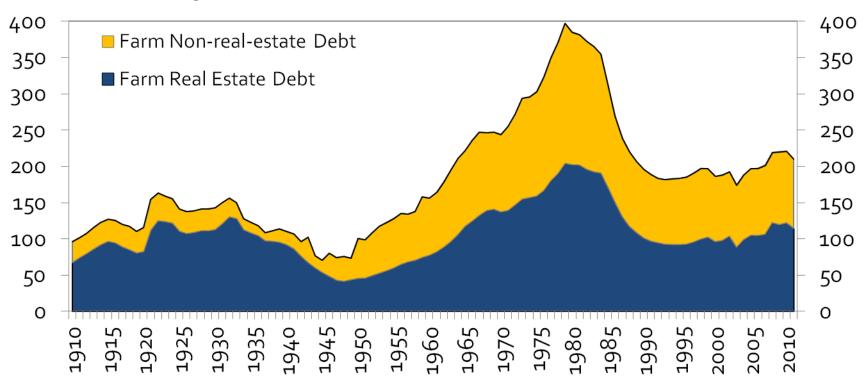
Calculations based on U.S. Department of Treasury data deflated with consumer price index from the Federal Reserve Bank of Minneapolis.



# What made the 1940s different? FARM DEBT

#### U.S. Farm Debt

Billion dollars (2005 constant dollars)



Calculations based on U.S. Census Bureau and U.S. Department of Agriculture data deflated with consumer price index from the Federal Reserve Bank of Minneapolis.



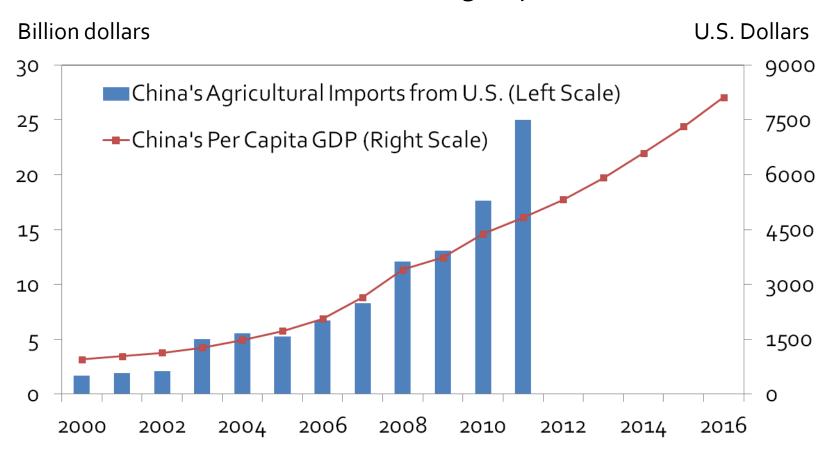
# What are the long-term risks to agriculture?

agriculture?



## Will export demand continue to grow?

### China's GDP Growth and Ag Imports from U.S.

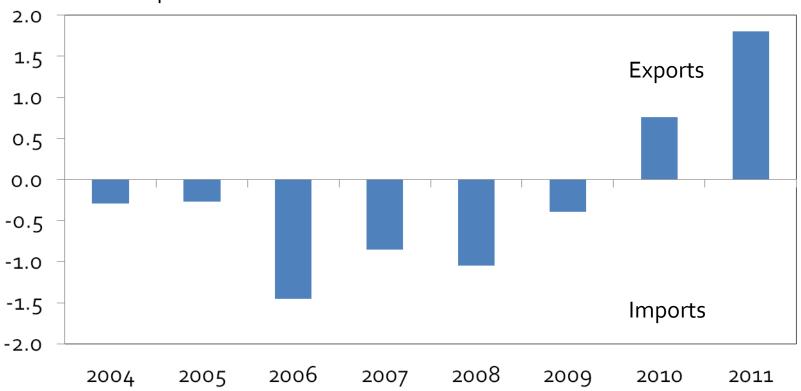




## Ethanol also faces export market risk.

**U.S. Net Ethanol Exports** 

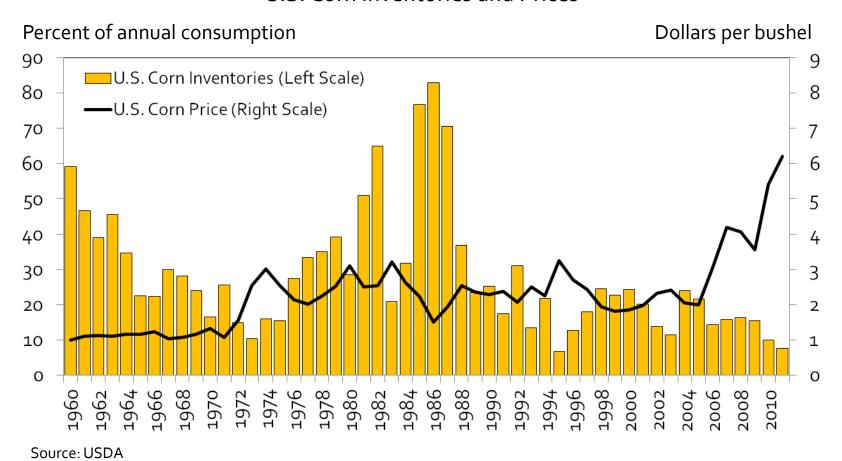






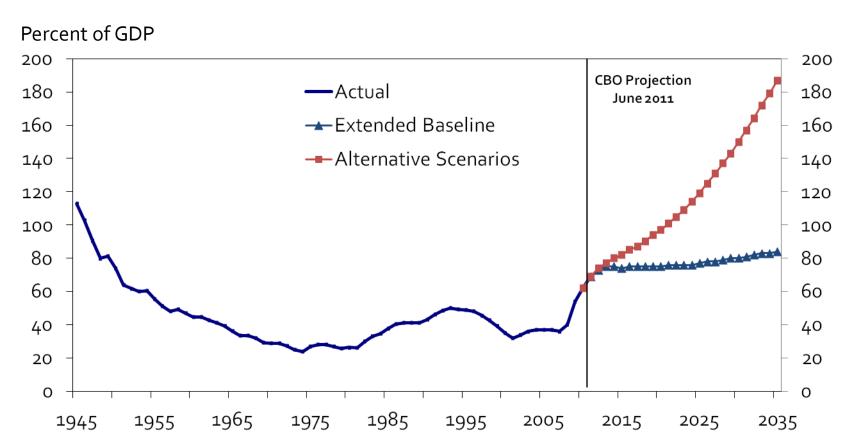
# What is the supply response of farmers from higher prices?

U.S. Corn Inventories and Prices



# How does federal government debt affect farm policy?

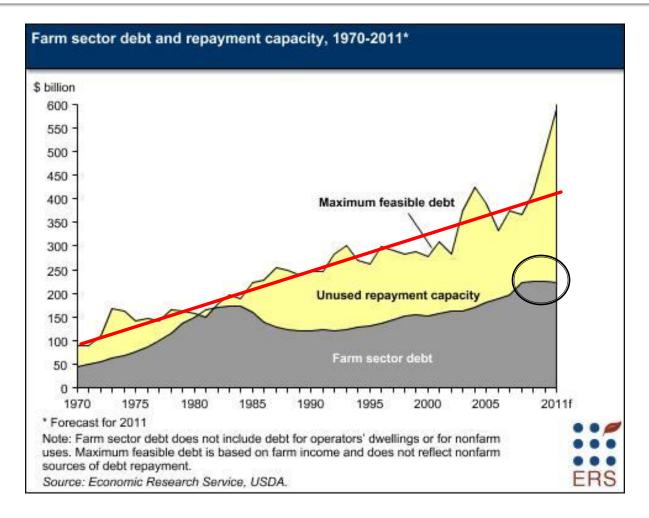
### Federal Government Debt as a Percent of GDP



Source: Congressional Budget Office



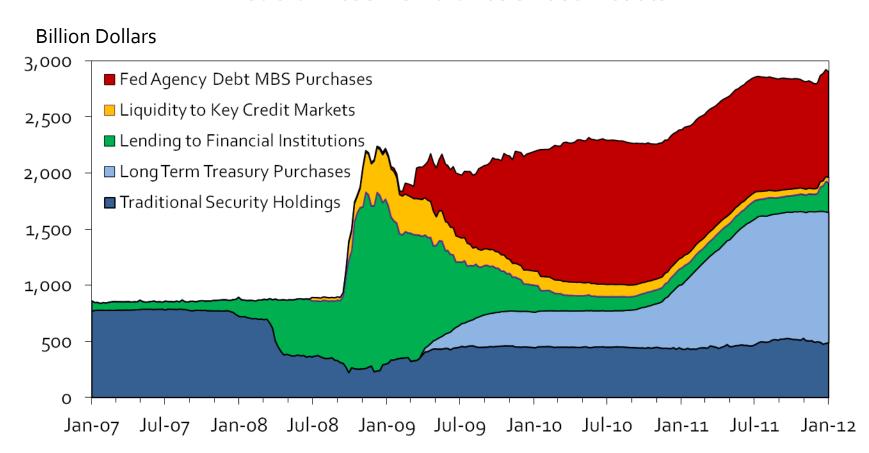
# How much debt capacity does U.S. agriculture actually have?





# Will a ballooning monetary base trigger inflation? How will the Federal Reserve respond?

### Federal Reserve Balance Sheet: Assets



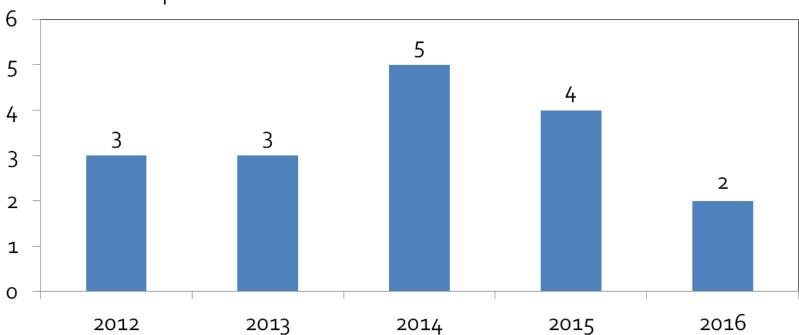
Source: Federal Reserve Bank of Cleveland



## When will interest rates turn higher?

# Overview of Federal Open Market Committee (FOMC) Participants Assessments of Appropriate Monetary Policy (Appropriate Timing of Policy Firming)





Source: Federal Reserve Board of Governors



### Is there a farmland bubble?

Land values should equal capitalized revenues

Net Returns to Land = Crop Price \* Yield \* % of gross revenues capitalized into land

Assumptions:

Corn Price: \$6.00 per bushel

25% of gross revenues go to land

	Yield (bushel per acre)				
	150 bushels	200 bushels			
Capitalization rate	5.1 %	5.1 %			
Land Value	3933	5245			



## Capitalized Value of Corn Production

### Corn Price (dollars per bushel)

	\$3.00	\$4.00	\$5.00	\$6.00	\$7.00	\$8.00
3%	\$3750	\$5000	\$6250	\$7500	\$8750	\$10,000
4%	2813	3750	4688	5625	6563	7500
5%	2250	3000	3750	4500	5250	6000
6%	1875	2500	3125	3750	4375	5000
7%	1607	2143	2679	3214	3750	4286
8%	1406	1875	2344	2813	3281	3750

Assumptions: corn yield 150 bushels/acre, 25% of gross revenues capitalized into land



## Capitalized Value of Corn Production

### Corn Price (dollars per bushel)

	\$3.00	\$4.00	\$5.00	\$6.00	\$7.00	\$8.00
3%	\$6600	\$8800	\$11,000	\$13,200	\$15,400	\$17,600
4%	4950	6600	8250	9900	11,550	13,200
5%	3960	5280	6600	7920	9240	10560
6%	3300	4400	5500	6600	7700	8800
7%	2829	3771	4714	5657	6600	7543
8%	2475	3300	4125	4950	5775	6600

Assumptions: corn yield 200 bushels/acre, 33% of gross revenues capitalized into land



## Conclusions

- Agriculture appears to be in another farm boom.
- Rising export activity, a low U.S. dollar, and low interest rates are fueling the boom.
- Going forward, agriculture faces many risks.
- The striking difference is farm debt.

Will low farm debt levels be enough to keep this "Golden Era" from turning into fool's gold?



# For More Information on The Midwestern Economy and Rural America

### www.kansascityfed.org/omaha

