Jason Henderson Vice President and Branch Executive Federal Reserve Bank of Kansas City – Omaha Branch www.kansascityfed.org/omaha October 18, 2011

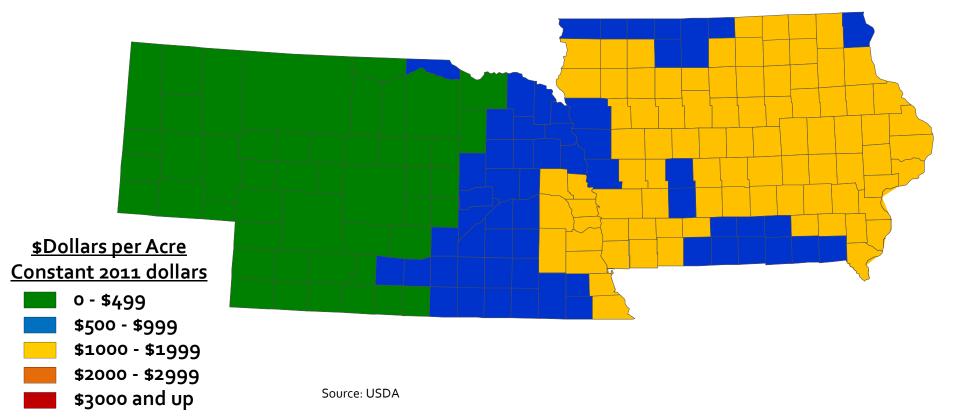
Is This Time Different?



The views expressed are those of the author and do not necessarily reflect the opinions of the Federal Reserve Bank of Kansas City or the Federal Reserve System.

A Farm Boom starting in 1900.

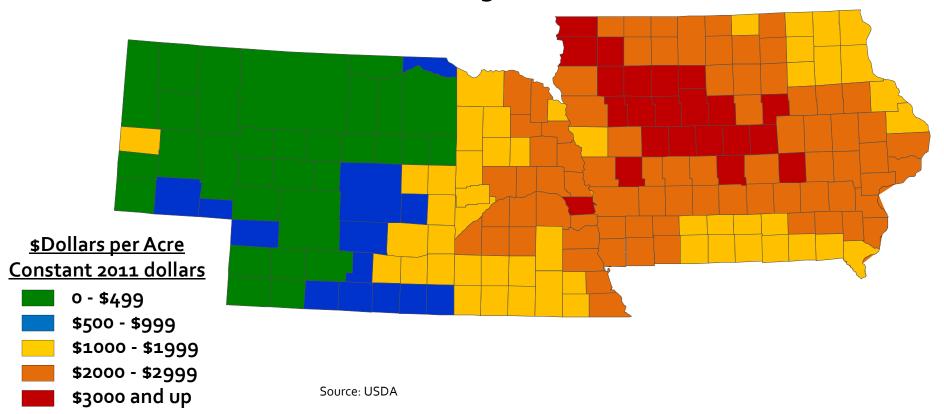
Nebraska and Iowa Farm Real Estate Values 1900





WWI and the "Golden Era for Agriculture" boost farmland values.

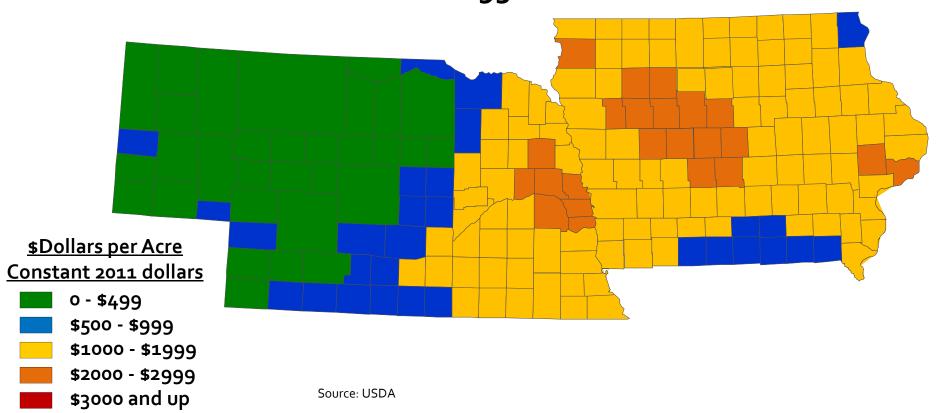
Nebraska and Iowa Farm Real Estate Values 1920





Farmland value decline during the "Roaring 205"

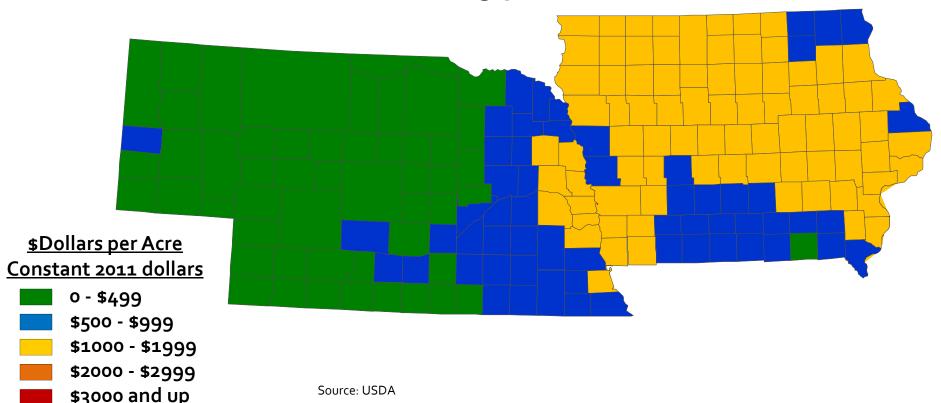
Nebraska and Iowa Farm Real Estate Values 1930





The Great Depression pushed down farmland values further.

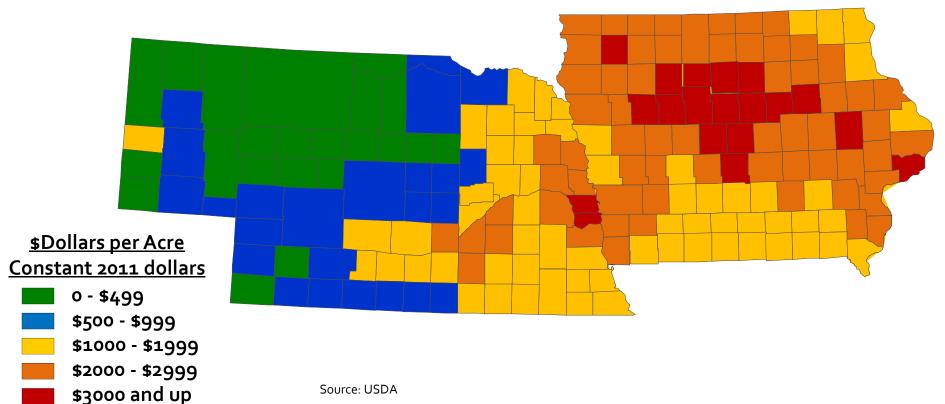






Enhanced productivity lifts farmland values during the 1950s and 1960s.

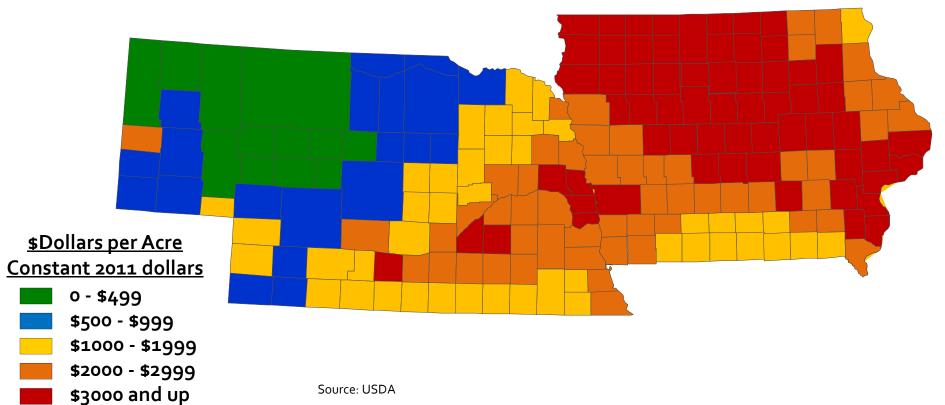






The Russian grain deal sparks the farm real estate boom.

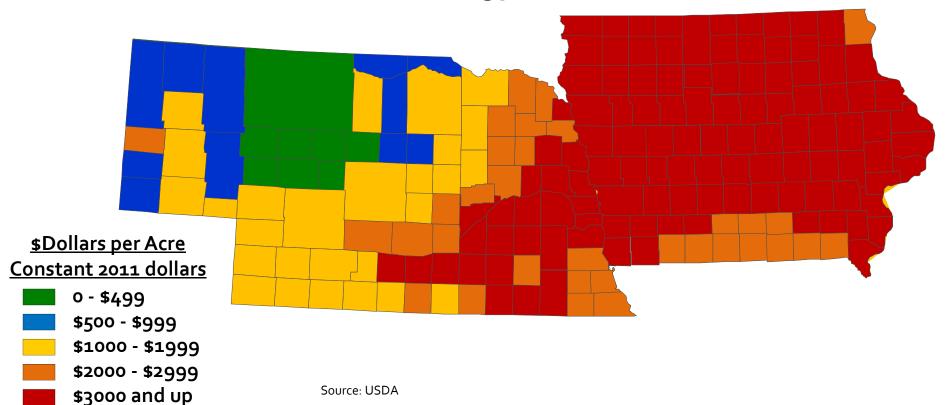






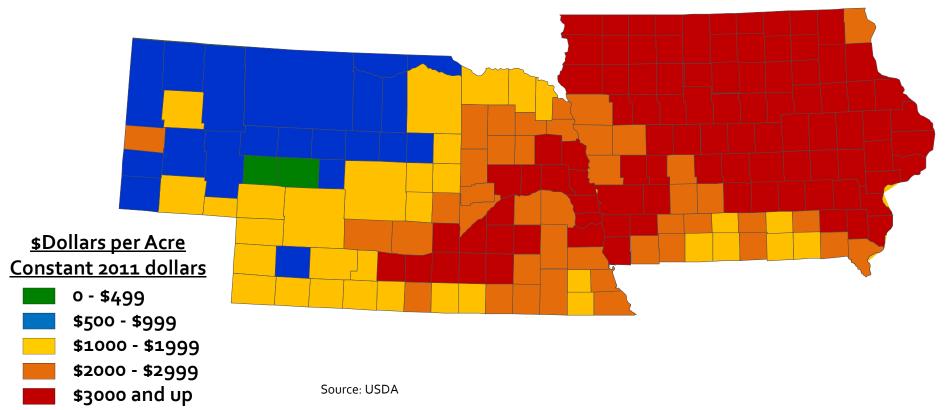
By the late 1970s, farmland values were blazing "hot".





Higher interest rates and a trade restrictions begin to cool land values.

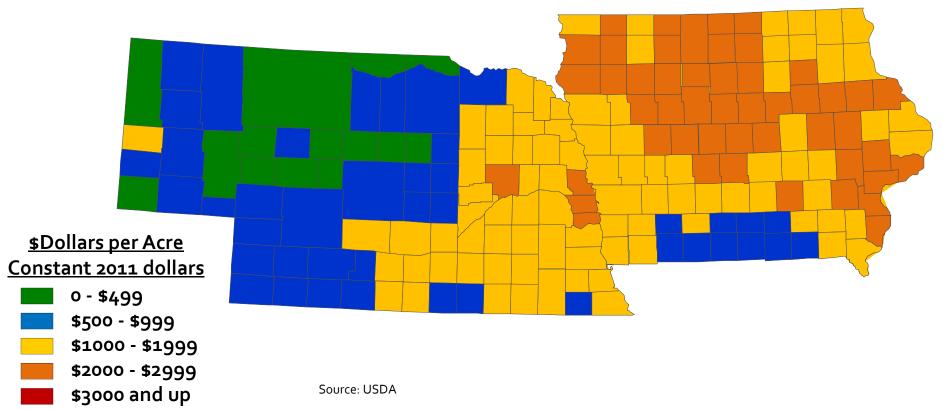






At the end of the crisis land values are almost back to 1969 levels.



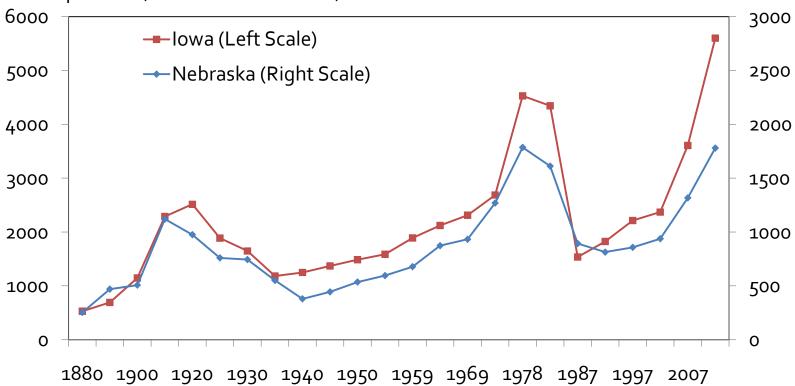




Is agriculture set up for another correction?

Nebraska and Iowa Farm Real Estate Values

Dollars per acre (Constant 2011 dollars)



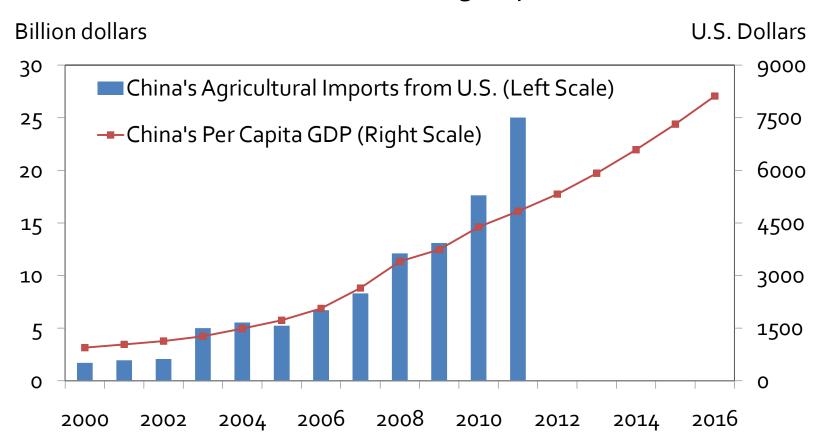
The Drivers of Farm Booms/Busts

- Demand Shocks
 - Short-term demand viewed as long-term
 - 1910s World War I
 - 1970s Russian grain deal
 - 2000s Exports (China) & Ethanol
- What are the Risks?
 - Slower growth in emerging countries
 - Elimination of the RFS mandate



As the #1 U.S. export market, China's economic development will drive U.S. agricultural demand.

China's GDP Growth and Ag Imports from U.S.



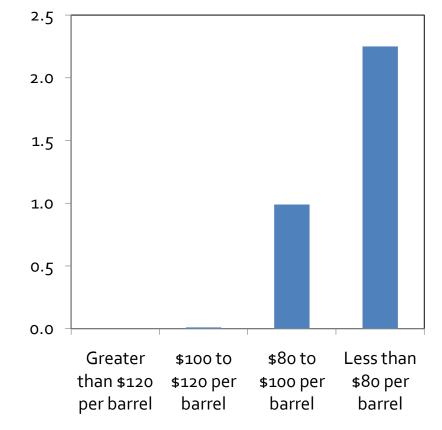


Ethanol policy is about the mandate.

- The blenders' credit is a mechanism to entice corn-based ethanol production to meet the mandate.
- Due to high sugar prices, the corn-based ethanol is price competitive and ethanol production is above the mandate.
- The subsidy does not affect profitability.
- When crude oil is less than \$100 per barrel, the mandate is needed to drive ethanol production.

Drop in Corn Price from Eliminating the Mandate

Dollars per bushel



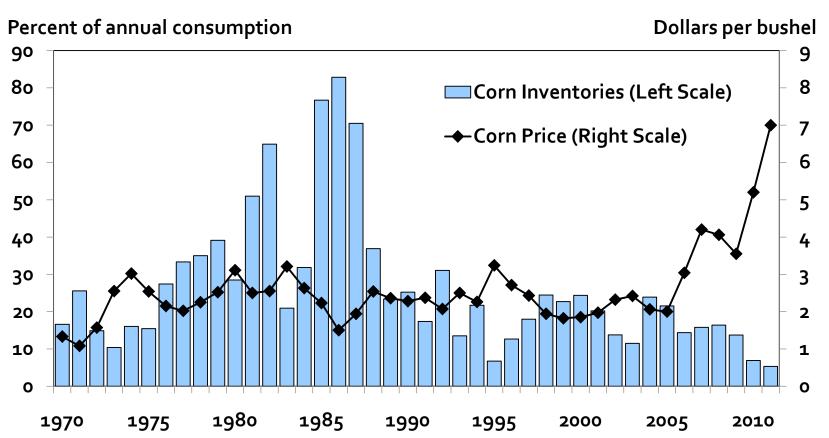
The Drivers of Farm Booms/Busts

- Supply Shocks
 - Farmer's Produce Themselves Out of Prosperity
 - Technological change: supply outpaces demand
 - 1920s Tractors
 - 1970s Green Revolution
 - 2000s Bio-technology
- What are the Risks?
 - Can the promises of bio-tech actually be delivered?



Strong demand and tight supplies underpin high agricultural prices.

U.S. Corn Prices and Inventories

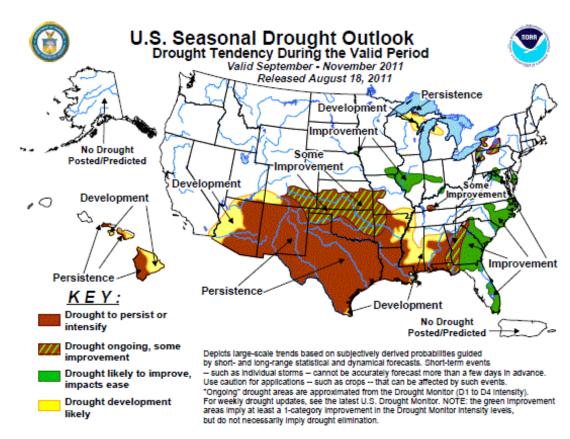


Source: USDA

How will La Nina affect U.S. weather?

During winter months, a La Nina episode tends to ...

- 1) Lead to dry conditions in southern Plains,
- 2) Intensify the Atlantic hurricane season, which will increase precipitation in the Southeast U.S.





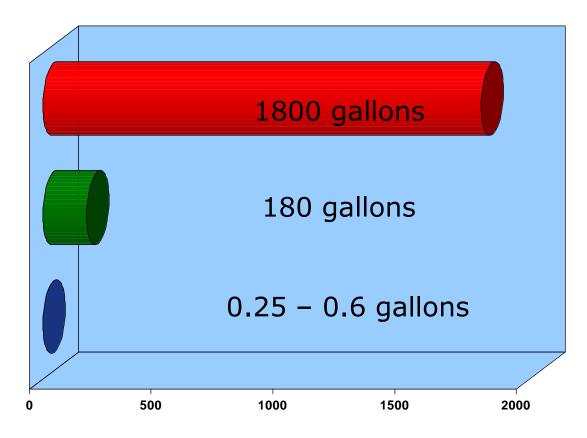
Growing Water Resource Constraints

Amount of water required for:

One pound of beef

One pound of wheat

Daily drinking requirements

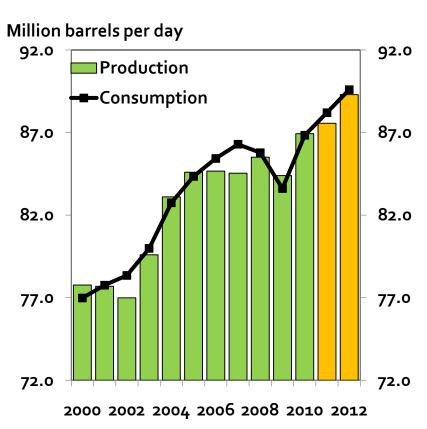


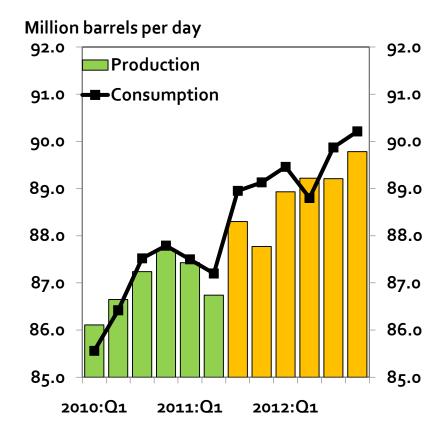
Source: UN-Water and FAO



If forecasts hold, world energy consumption could outstrip production.

World Crude Oil Production and Consumption





Source: Energy Information Administration EIA Forecasts for 2011 and 2012 data.



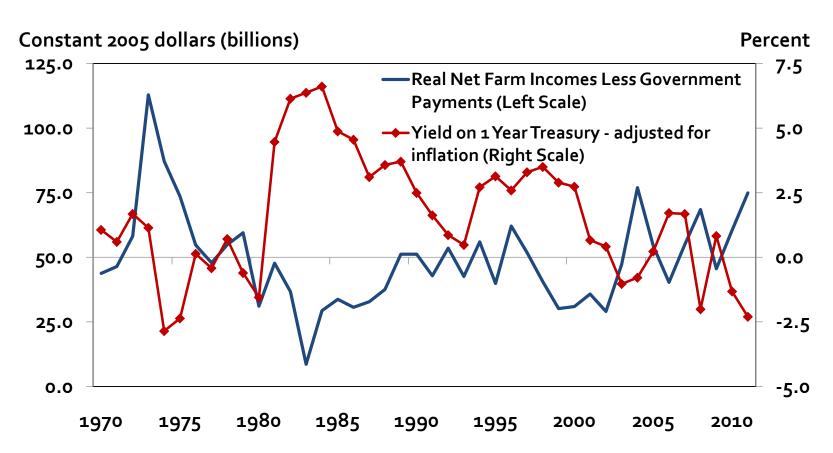
The Drivers of Farm Booms/Busts

- Interest rates
 - Interest rates shape cap rates and land values
 - Low interest rates associated with high farm incomes
 - 1970s Low real rates and farm boom
 - 1980s High real rates and farm bust
 - 1990s High real rates and lower farm incomes
 - 2000s Low real rate and higher farm incomes
 - 20105 ??



Farm incomes rise in low interest rate environments.

Farm Incomes and Interest Rates

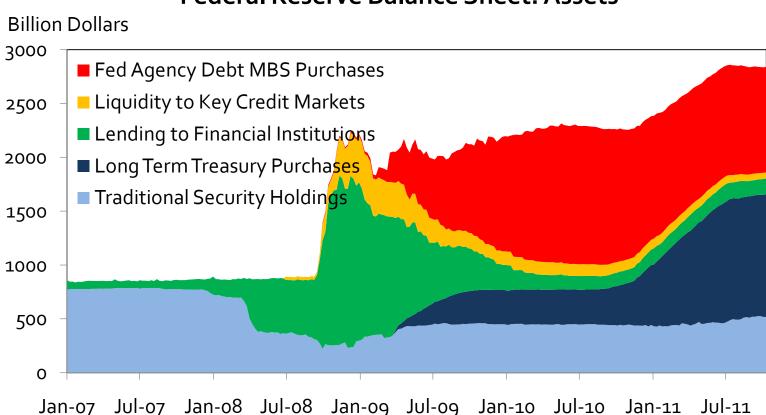


Source: Henderson and Briggeman (2011), "What are the Risks in Today's Farmland Market?" Main Street Economist, Issue 1.



What is the Impact of "Operation Twist"?

Federal Reserve Balance Sheet: Assets

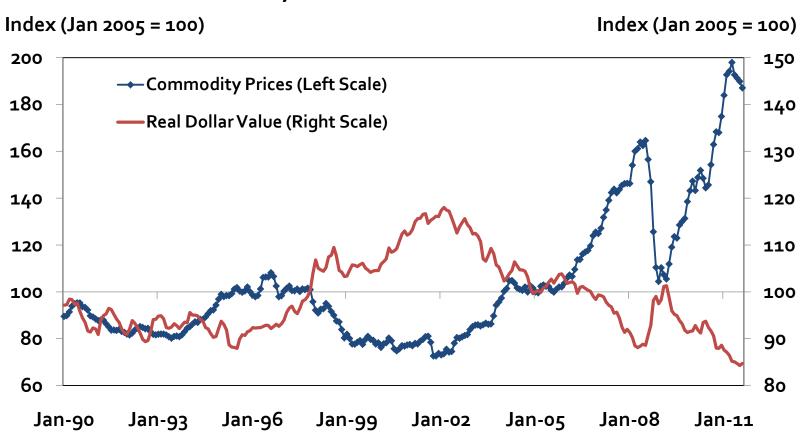


Source: Federal Reserve Bank of Cleveland



A weak dollar supports high commodity prices.

Commodity Prices and the Value of the Dollar



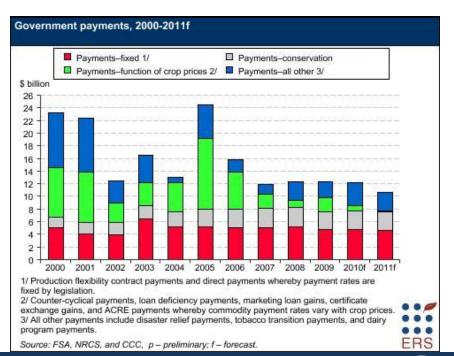
Source: Commodity Research Bureau and Federal Reserve Board of Governors

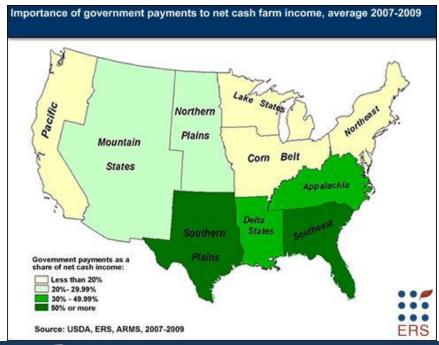


Sovereign Debt

Will the Farm Bill be evolutionary or revolutionary?

- •Traditionally, Farm Bills are evolutionary.
- •Will federal government debt issues lead to a revolutionary Farm Bill in 2012?
- •Will farmers get to keep direct payments?
- •What is the safety net going forward crop insurance?



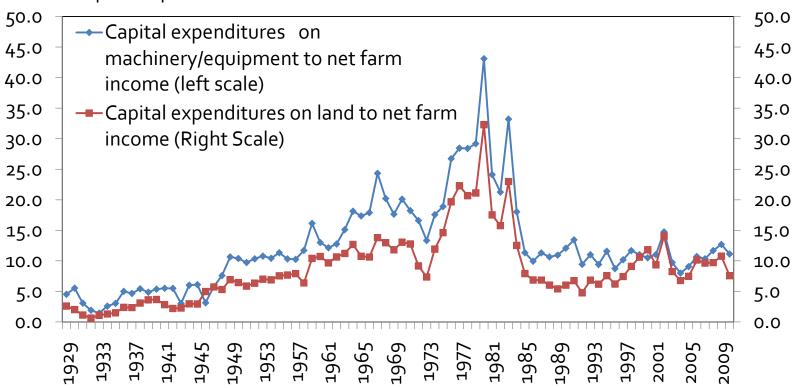




How will farmers respond to booming profits and low interest rates?

U.S. Farm Capital Expenditures

Ratio of Capital Expenditures to Net Farm Income



Source: USDA



For More Information on The Nebraska Economy and Rural America

www.kansascityfed.org/omaha

