



● DENVER

SUSTAINABILITY MANAGEMENT PLAN

Lessons Learned

Presented by Aimee Fenlon
April 2012

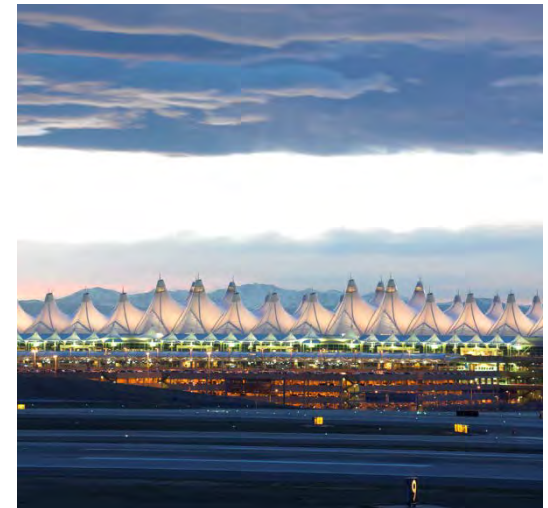


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DIA at a Glance

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- Opened in February 1995
- Owned and operated by the City and County of Denver
- Airport property covers 53 square miles
- More than 30,000 people work at DIA
- Major facilities: 6 runways, 1 terminal, and 3 concourses
- Nearly 53 million passengers traveled through DIA in 2011
- 14 airlines provide over 1,700 daily scheduled commercial flights to 170 nonstop destinations from Denver.



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Sustainability Initiatives at DIA

- DIA was built with the environment in mind
- Since opening the Airport, DIA has continued to pursue sustainability initiatives:
 - Environmental Management System (EMS)
 - Energy-reduction initiatives and renewable energy projects
 - Organics composting
 - Paper-reduction initiatives
 - Fleet vehicle retrofits
 - Extensive recycling
 - And social outreach programs



Sustainability Grant Project

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- DIA was awarded the grant in 2010 and the contract was executed in 2011.
- Through the Sustainability Management Plan (SMP), DIA will
 - Evaluate growth in terms of social, environmental, and economic benefits;
 - Integrate DIA's EMS, DIA's Strategic Plan, Greenprint Action Agenda, and Denver's Climate Action plan into all aspects of DIA business;
 - Help FAA prepare future sustainability guidance for airports.



DIA's Draft Definition of Sustainability

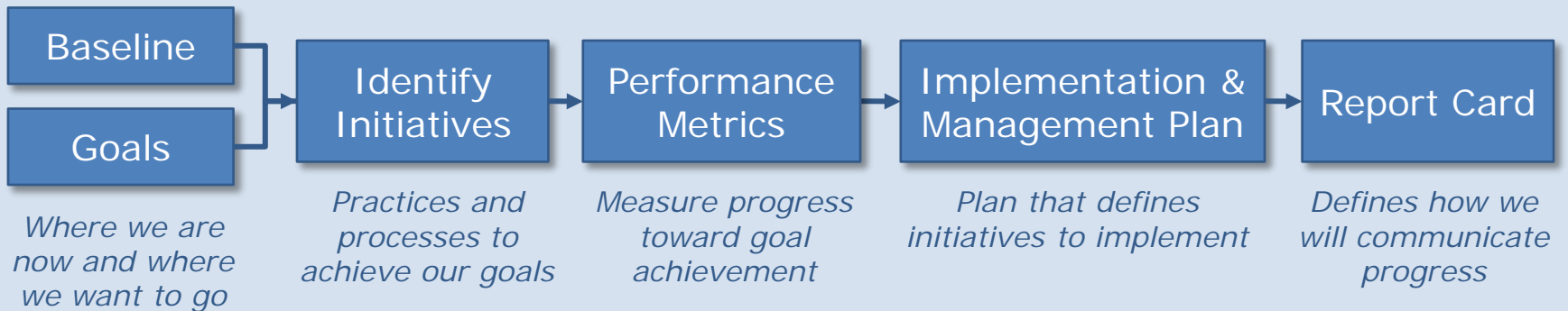
*DIA is committed to Sustainability, which we define as the practice of making business decisions that optimally balance the simultaneous objectives of **economic, environmental, and social responsibility**, such that DIA will be recognized as the leader in the industry, both now and in the future.*

Draft

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Lessons Learned – Contract Timeline

- Awarded Grant on August 12, 2010
- Advertised October 2010, proposals due November 2010
- November 2010-January 2011: proposals reviewed by committee, firms short-listed, short-listed firms presented and successful proposer was selected
- February 2011-August 2011: Scope refined, independent fee estimate, and contract executed

Lessons Learned - Communication

- Considerations:
 - Where does a Sustainability Management Plan belong?
 - How do you get the message out to different airport organizations?
 - How do you gain cross-functional participation?



Lessons Learned –Balance SMP with DIA Needs

- Considerations
 - How does the scope account incorporate existing programs?
 - EMS
 - Strategic Plan
 - How do account for changing/shifting priorities as the SMP is developed?

Lessons Learned - Goals and Objectives

- Considerations:
 - Communication
 - Priority Setting
 - Schedule
 - Coordination with Other Programs



Lessons Learned – Public Meeting

- Considerations:
 - Timing of the public meeting?
 - How do you market the meeting?
 - Who do you invite?
 - How do you handle public input?



Next Steps

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- Tenant Questionnaire
- Gap Analysis
- SIP Inventory
- Identify and Prioritize Initiatives



Continuing Opportunities for Input

- The SMP is a living document. Goals, objectives, and initiatives will evolve along with DIA's evolving priorities.
- Submit ideas to greenideas@flydenver.com
- Visit DIA's Business Center web site:
business.flydenver.com/environmental





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