

**SALES, MARKETING AND POLICY GROUP
BUYING ASSIGNMENTS**

August 28, 2012

DSN 687-xxxxx/COMMERICAL (804) 734-8000, extension 4-8278

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DSN 687-8009 7-XXXX

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Gloria Hill

Administrative Program Manager

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Semi-Perishables Division/MPSS

Paula Lewis

Chief, Semi-Perishables Division
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Gail E. Burrow

Secretary
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Diane Campbell

Information Receptionist for Category Managers and Buyers
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Amy Perkinson - Administrative Program Analyst

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Planogram Specialists

Audrey Callen, Planogrammer
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Michelle Bibbs, Planogrammer
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Loretta M. Tucker, Planogrammer
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Barbara A. Merriweather

Category Manager, Edibles
(804) 734-8000, extension 4-8861
Fax: (804) 734-8009 PP 78861
barbara.merriweather@deca.mil

Juanita Hartling, Buyer

Baking Mixes & Baking Needs, Oils and Shortening, Spices & Extracts, Desserts, Sugar, Artificial Sweeteners, Toppings & Ice Cream Cones, Canned/Powder/UHT Milk, Dry Seasonings mix, Gravy Sauce Mix, Dry Pasta, Pasta Sauce, Gelatins, Puddings, Marshmallows, Juices (with the exception of New Age Beverages & Energy Drinks), Powdered Drinks, Sport Drinks/Isotonic.
(804) 734-8000, extension 4-8195
Fax: (804) 734-8009 PP 78195
juanita.hartling@deca.mil

Lisa Talcott, Buyer

Honey, Jam, Jelly, Peanut Butter, Meat Snacks, Popcorn, Misc Snacks (boxed & packaged), Snack Nuts (Non-baking), Nutritional Snacks, Pancake Mix. Grain Cakes, Cereal (Hot and Cold), Toaster Pastries, Syrups & Molasses, Coffee, Tea, Cocoa, Coffee Filters.
(804) 734-8000, extension 4-8181
Fax: (804) 734-8009 PP 78181
lisa.talcott@deca.mil

David Newhart, Buyer

All Canned Goods (Vegetables, Tomatoes, Tomato Sauce and Paste, Fruits, Beans, Fish, Meat, Canned/Dry Soup), Dry Beans/Cajun & Rice, Stuffing, Dry Prepared Foods, Microwave Foods, Maraschino Cherries, Dry Fruits, Breaded and Batter Mixes, and Instant Potatoes.
(804) 734-8000, extension 4-8183
Fax: (804) 734-8009 PP 78183
david.newhart@deca.mil

Vacant, Buyer

International Food (Mexican, Asian, Oriental, Hispanic Food, and Gourmet), Olives, Capers, Pickles, Condiments and Sauces (Hot Sauce, Bar-B-Q Sauce, Chili, and Steak Saver), Ketchup, Marinades, and Mustard, Vinegar and Salad dressings/toppings/mayo/miracle whip categories, General Health

LaRue Smith

Category Manager, Non-Edibles
(804) 734-8000, extension 4-8255
Fax: (804) 734-8009 PP 78255
larue.smith@deca.mil

Jon Sanders, Buyer

Detergents, bleach, fabric softeners, misc. laundry care products, household cleaning supplies, dish detergents, air fresheners, blind-made and like products, j-hook products, brooms, mops, sponges, brushes/scrubbers, gloves.
(804) 734-8000, extension 4-8234
Fax: (804) 734-8009 PP 78234
jon.sanders@deca.mil

Linda L. Callery, Buyer

Pet food/pet supplies, paper towels, bath tissue, facial tissue, napkins, cups/plates, Flatware.
Bags/wraps/foils, charcoal, fire logs/matches, light bulbs, batteries/flashlights, repellants insecticides,
shoe care/tape and wild bird food. reusable bags
(804) 734-8000, extension 4-8215
Fax: (804) 734-8009 PP 78215
linda.callery@deca.mil

Janet A. Berry, Buyer

Health and beauty care including deodorants, hair care products, ethnic hair care products, sports
nutrition, vitamins supplements, first aid products, adult nutrition, antacids/laxatives, eye care, feminine
hygiene, foot care , hosiery and organic HBC, non-smoking aids
(804) 734-8000, extension 4-8182
Fax: (804) 734-8009 PP 78182
janet.berry@deca.mil

Andrew J. Beres, Buyer

Toothbrushes, mouthwash, breath fresheners, denture adhesives/cleaners, dental floss, shaving products,
colognes, depilatories, skin care products, sun care products, internal analgesics-cough/cold,
sinus/allergy, diapers/training pants, baby wipes, baby food & juice, baby formula, baby feeding
supplies, baby beauty care, bar/bath soaps, bath additives/beads/oils, shower products, waterless hand
sanitizers, powders/talc, sleeping aids/stimulants, external analgesics, cosmetics(804) 734-8000,
extension 4-9808
Fax: (804) 734-8009 PP 79808
andrew.beres@deca.mil

William T. Wood

Category Manager, Direct Store Delivery (DSD), Local Regional Front End-
Merchandising, Grab-N-Go Program.
(804) 734-8000, extension 4-8222
Fax: (804) 734-8009 PP 78222
william.wood@deca.mil

Joel M. Small, Buyer

Candy and gum, soda, bottled water, new age beverage, cocktail mixes cookies and crackers (to include
gourmet cookies and crackers), special commissary items, packaged salty snacks to include: popcorn
ready-to-eat, popcorn ready to eat flavored, potato chips, flavored potato chips, corn chips, tortilla chips,
pretzels, cheese puffs, pork skins, canned dips; bakery items to include: English muffins, cakes/pies,
doughnuts, pastries, rolls or buns, breadsticks, variety breads, pizza crusts, all DSD breads, tortillas, pita
wraps, bagels, bagel chips, snack cakes, mixers.
(804) 734-8000, extension 4-8585
Fax: (804) 734-8009 PP 78585
joel.small@deca.mil

Vacant, Local Buyer, DeCA East/Central Areas

Vicki M. Sliwicki, Local Buyer
West and Pacific Areas [includes Alaska and Hawaii]
3401 Acacia St Ste 115
McClellan, CA 95652-1002
(916) 569-4823
Fax: (916) 569-4942
vicki.sliwicki@deca.mil

Perishables Division

Joyce Chandler, MPSP

Chief, Perishables Division (includes Frozen and Chill categories)

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FAX: (804) 734-8009, PP 78238

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Gail E. Burrow
Secretary
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Lou Kennedy

Category Manager, Frozen/Chilled Foods

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Fax (804) 734-8000 PP 78232

louis.kennedy@deca.mil

Richard Walker – Buyer

Frozen Food (Bakery, Bread/Roll/Dough, Breakfast, Topping, Desserts, Potatoes, Snacks Prepared Chicken) IQF Chicken, International, Frozen Prepared Foods (Dinners & Entrees), Frozen Juice, Frozen Vegetables, Frozen Poultry, Frozen Meats, Ice Cream, Novelties and Bagged Ice, Frozen Seafood, Frozen Pizza, Frozen Dairy & Frozen Seafood.

(804) 734-8000, extension 8-6045

Fax: (804) 734-8000 PP

richard.walker@deca.mil

Iveena Henderson – Buyer

HMR Sliced Bacons, Hot Dogs, Cold Cuts and Lunchables, Refrigerated Pickles, Fresh and Smoked Sausages, Smoked Hams, Smoked Picnics, Canned Hams, Fresh Corned Beef, Dry Sausage Rack, Specialty Items (Cooked Turkey Breast, Pastrami, Flavored Meats, etc.) Fresh Chickens/Fresh and Frozen Turkeys.

(804) 734-8000, extension 8-6127

Fax: (804) 734-8000 PP 76234

iveena.henderosn@deca.mil

Randi Robinson - Buyer

Chilled Dairy Products, Milk, Eggs, Cottage Cheese, Sour Cream, Chilled Juice, Margarine, Yogurt, Dough, Cheese, Dips, Salsa, Chilled Pizza, Desserts, Puddings, Pasta, Tofu
(804) 734-8000, extension 8-6234

Fax: (804) 734-8000 PP 76234

randi.robinson@deca.mil

PRODUCE OPERATIONS

Bridget Bennett- (Category Manager)

Produce Operations

David Kryniski – Buyer

Produce Operations - Fruits, Bulk and Bagged Nuts, Vegetables, Fruit/Vegetable Baskets, Exotic Produce, Value added products and Bagged Salads

(804) 734-8000, extension 4-8292

FAX (804) 734-8000 PP 78292

david.kryniski@deca.mil

David Leffert

Program Manager, Deli/Bakery, Sushi Operations and Grab and Go
Kosher; deli bakery (contracted)

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Leslie Simpson

Program Manager, Meat Specialist

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Buyer, Pacific Area

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Promotions, Marketing, Guard/Reserve and E-Commerce Division/MPSM

Michelle M. Frost

Chief, Promotions, Guard/Reserve and E-Commerce Division

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Chief, Promotions Branch

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Assistant Manager, Promotions

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Angela K. Leal

Promotions Specialist

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Kelly Schoot

Promotions Coordinator

Coordinator for Worldwide/National Brand Promotions & BI-Weekly One Time Buys, Oversight of Regional/Local Promotions, Promotional Updates, Price Verifications, File Maintenance, and EDI Pricing Issues. POC for shippers and all military media pricing issues.

(804) 734-8000, extension 4-8308

Fax: (804) 734-8009 PP 78308

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Donita Higgins

Promotions Assistant

File maintenance of all Worldwide-National/Local-Regional "O" items approved in the display plans and the Holiday/Seasonal Programs. Prepares Promotional Spreadsheets and Updates approved by Promotions Manager and performs Price Verifications for Worldwide-National/DSD display programs and Holiday/ Seasonal Promotions. Prepares shipper spreadsheets for quantities. Manages the PLU listing for truckload and case lot sales. Performs the verification of promotional spreadsheets prior to release. EDI POC for "O" coded items. Manages files for Promotional Packages and Updates for Worldwide-National/Local-Regional and Holiday/Seasonal "O" items. Verifies Shipper pricing for all "O, P" coded promotional items. Manages the phase out lists for all Worldwide-National/Local-Regional/Seasonal "O" coded items. Manages special promotional opportunities.

(804) 734-8000, extension 4-8310

Fax: (804) 734-8009 PP 78310

donita.higgins@deca.mil

Barbara Holley

Promotions Assistant

File maintenance of all Worldwide-National/Local-Regional "O" items approved in the display plans and the Holiday/Seasonal Programs. Prepares Promotional Spreadsheets and Updates approved by Promotions Manager and performs Price Verifications for Worldwide-National/DSD display programs and Holiday/Seasonal Promotions. Prepares shipper spreadsheets for quantities. Performs the verification of promotional spreadsheets prior to release. EDI POC for "O" coded items. Manages files for Promotional Packages and Updates for Worldwide-National/Local-Regional and Holiday/Seasonal "O" items. Verifies Shipper pricing for all "O, P" coded promotional items. Manages the phase out lists for all Worldwide-National/Local-Regional/Seasonal "O" coded items.

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barbara.gugliotta@deca.mil

Karen E. Hawkins,
Nutritionist

Sallie J. Cauthers, Marketing and Mass Communications Specialist

Provides execution oversight for the agency's Sales and Marketing program, by communicating all worldwide in-store and on-site sales promotions and special events. Works closely with the commissaries assisting them in all of their marketing and sales promotion needs. Serves as the point of contact for Industry regarding Web site information, promotions, and other marketing initiatives.

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Kay Blakley

Home Economist,

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Chief, Guard and Reserve Support Branch

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Tanya Cooksey, Guard & Reserve Support/PS

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Special Programs

Greg Kochuba

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Business Management Specialist: Swell Allowance/Scholarships for Military Children/Advertising
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Wayne L. Webb

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EDI Pricing Coordinators

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Diana Leighty

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File Maintenance Section

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Team Chief, DSD and Promotions/Central and East Areas
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Virginia Mann

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Brenda Lester

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Stephanie Walker

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Team Chief, DeCA East File Maintenance

Betty Farmer

Team Chief, **Pacific and West Areas** File Maintenance
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Amber Almond

File Maintenance Assistant for Northeast/Midwest Marketing Areas
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amber.almond@deca.mil

Nancy Delorge

File Maintenance Assistant for Edibles: Vitamins, Shampoos, Baby food, Diapers, Cereal and Breakfast Foods, Oils, Frozen/Chilled Foods, etc.
804-734-8000, extension 4-8320
Fax: (804) 734-8009 PP 78320
nancy.delorge@deca.mil

Robert Brackin

File Maintenance Assistant for Non Edibles; Detergents Household Cleaners, Pet Products, Paper, Canned Vegetables, Baking Products, etc.

804-734-8000, extension 4-8376

Fax: (804) 734-8009 PP 78376

robert.brackin@deca.mil

Anne McWilliams

File Maintenance Assistant for Fresh Meats; both Random Weights/Prepackaged, Seafood, Hawaii “only” items

804-734-8000, extension 4-8350

Fax: (804) 734-8009 PP78350

anne.mcwilliams@deca.mil