



Influential News

The National Influenza Vaccination Disparities Partnership (NIVDP) is a national multi-sector campaign, spearheaded by local influential partners who commit to promote the importance of vaccination uptake among underserved populations. The partnership and this newsletter are supported by the Centers for Disease Control and Prevention (CDC).

Influenza Vaccination Information Directed to Young Adults and Youth through NIVDP

Thanks to the commitment of our partners from educational institutions, including charter schools, work training programs, universities/colleges, and school districts, the NIVDP is spreading the word among young adults and youth about influenza vaccination. Reaching young adults and youth is an important step in protecting families and communities. According to the CDC, racial and ethnic disparities among adults 18-64 with high risk conditions remain well below the Healthy People 2020 targets.

SPOTLIGHT ON PARTNERS

Virginia Union University (VUU) Allies in the Fight Against Influenza

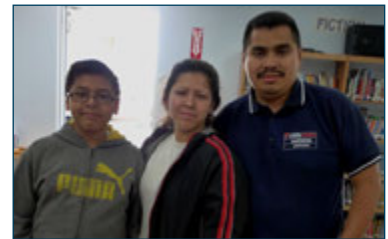
The NIVDP welcomes Virginia Union University, an HBCU (Historically Black Colleges and Universities), as a vital partner to the CDC's efforts in the fight against influenza. Historically, HBCUs have been pivotal to higher education for African Americans. Even more, HBCUs are the centerpiece of African American culture and tradition, often among the first to address issues that impact socio-economic conditions within the community. Marilyn Fleming, VUU Executive Assistant to the VP Enrollment Management and Student Affairs, states, "HBCUs have a captive audience of people resources. We can get flu vaccination information to students and the community at large." VUU's nurse, Tamara Bailey, agrees, "We welcome the resources that the CDC campaign offers; there are many opportunities to disseminate information." VUU will utilize existing events to spread the word, starting with a vaccination clinic, November 3rd, when the football team plays rival, Virginia State. "We expect thousands to attend," says Ms. Bailey. She and Ms. Fleming agree that this is just the beginning of exciting things to come.



Marilyn Fleming, Executive Assistant to a Virginia Union University Vice President, Richmond, VA

Charter School, Mariposa Academy, Continues Its Strong Support

Entering its third flu season as a partner, the charter school in Reno, Nevada, Mariposa Academy, continues its strong support by sending reminders to parents, organizing flu clinics, and featuring CDC subject matter experts to speak at their school. Mariposa Academy is one of 79 elementary schools in Washoe County and currently serves 176 students in grades K-5. Yolanda Moreno, the parent liaison for the school states, "We are grateful to the Nevada State Health Division for providing both influenza and Tdap vaccinations to our students and members of their families. Our school is committed to helping all our families protect their loved ones."



The Cabrera family is ready to be vaccinated at the Mariposa Academy, Reno, NV

Chicago Employment Training Center Encourages Influenza Vaccination

Central States Service Employment Redevelopment (SER) in Chicago readily joined the CDC influenza campaign. "It is a win-win for SER," says AnaMaria Montes de Oca-Rojas, Community Outreach Specialist. "Good health aides in our customer's ability to look for employment and to keep a job once it is secured; that helps our whole community."



AnaMaria Montes de Oca-Rojas, SER Community Outreach Specialist, Chicago, IL

SER Central States promotes economic self-sufficiency and upward mobility for low-income community residents through education and employment. SER currently has 727 customers. The organization was established more than two decades ago to provide services to people residing in the greater Chicago area. "SER is the Spanish verb 'to be' and that reflects the means by which our mission is accomplished," states AnaMaria.

DC Public Charter Schools Promote Influenza Vaccination Among Students and Their Families

The DC Public Charter Schools have been a strong partner in promoting influenza vaccinations. Clinics are being organized for this September and October for both students and their families. Sonia Gutierrez, the CEO of Carlos Rosario International Public Charter School states, "All learners are at risk of getting sick and we know that a healthy student allows us to reach our academic goals—we want our students to be protected against the flu."



Carlos Rosario International Public Charter School promotes influenza vaccination in Washington, DC

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