

## Appendix I: Loudspeaker Announcements

The success of a waste reduction program can often hinge on marketing and reminders. Daily or weekly loudspeaker—or school or local television—announcements are an excellent way to remind students and staff about your school’s waste reduction program. The announcements are also great educational tools! You can adapt announcements to use in an electronic or hard copy newsletter or bulletin if you would prefer a written reminder. Below are some sample announcements:

- **Loudspeaker announcement for a new program:**  
Today we will be starting our new school waste reduction program! We will no longer be throwing everything in trash cans. [*List which materials are part of the recycling program and where the bins for each material are located*]. We will also make an effort to reduce waste by [*List waste prevention activities you will be encouraging*]. If you have any questions or ideas, please talk to your teacher or a member of the environmental club.
- **Loudspeaker announcement for an expanded program:**  
Today we will be expanding our school recycling program! We will no longer be throwing \_\_\_\_\_ in trash cans. [*List where collection bins are located for the new material(s)*]. If you have any questions or ideas, please talk to your teacher or a member of the environmental club.
- **Program upkeep:**  
To remind students and staff about the recycling program after its implementation and keep their interest, have students announce interesting recycling facts over the loudspeaker (*See Appendix M: Factoids*).
- **Contamination:**  
Use the loudspeaker to inform students and staff of any ongoing collection container contaminations. Announce where contamination is happening and with which materials.

Keep your program fun! Hold classroom-wide competitions to create the best waste reduction program announcements. Remember: education and program upkeep are key to a successful school waste reduction program! Good luck!