



2010 SOUTHWEST CLUSTER CONFERENCE

MARCH 2-4, 2010

DALLAS, TEXAS

Kids in the Outdoors – Levels of Engagement Framework

Level of Engagement	Focus	Target Group	Outcomes for Youth	Program Models
Exposure	Expose youth to the outdoors	0-15 years old	Greater appreciation of the outdoors; health benefits	Summer camps, school field trips, family trips to public lands
Education	Educate youth about the environment	6-18 years old	Greater understanding of the outdoors and the environment	Environmental Education programs, NPS Jr. Ranger program, nature centers, scouting programs
Challenge	Challenge youth using the outdoors as a medium	12-21 years old	Self-confidence, self-esteem; deeper appreciation and understanding of the outdoors; significant health benefits	Wilderness trips, hunting/fishing programs,
Stewardship	Engage youth as resources to complete conservation projects	14-25 years old	Sense of ownership of the outdoors and public lands; self-confidence, teamwork skills; significant health benefits	Conservation corps, service programs, youth corps, community corps programs
Career	Engage youth as leaders building toward careers	18+ years old	Dedication to a career in natural resources and the outdoors; leadership skills; commitment	STEP/SCEP, leadership programs, conservation corps

Southwest Conservation Corps – Spring 2009

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