

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Jon Leibowitz, Chairman**
 J. Thomas Rosch
 Edith Ramirez
 Julie Brill
 Maureen K. Ohlhausen

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In the Matter of))
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POM WONDERFUL LLC and))
ROLL GLOBAL, as successor in interest))
to Roll International companies, and) **Docket No. 9344**
))
STEWART A. RESNICK,))
LYNDA RAE RESNICK, and))
MATTHEW TUPPER, individually and))
 as officers of the companies.))
_____)

ORDER SCHEDULING ORAL ARGUMENT

The Respondents and Counsel for the Complaint have filed Appeal Briefs perfecting appeals from the Initial Decision in this matter, and, on June 14, 2012, Respondents filed an Unopposed Motion To Schedule Oral Argument, requesting that the Oral Argument in this matter be held on or after August 22, 2012. Consistent with the request in the Unopposed Motion, the Commission has determined to conduct the Oral Argument in this matter on Thursday, August 23, 2012, at 2 p.m. in Hearing Room 532 of the Headquarters Building of the Federal Trade Commission, located at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580.

Each side will be allotted forty-five minutes to present its argument. Respondents will have the opportunity to open the argument and will be permitted to reserve time for rebuttal. If either side wishes to provide the Commission with a short written or electronic compilation of material to facilitate its presentation during the Oral Argument, any such compilation may contain only public information that is already in the record of the proceeding, and copies must be filed with the Secretary of the Commission and provided to opposing counsel no later than Thursday, August 16, 2012, at 5 p.m.

By the Commission.

Donald S. Clark
Secretary

ISSUED: June 21, 2012