

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

ORIGINAL

COMMISSIONERS: Jon Leibowitz, Chairman
J. Thomas Rosch
Edith Ramirez
Julie Brill
Maureen Ohlhausen



In the Matter of)
)
)
POM WONDERFUL LLC and)
ROLL GLOBAL, as successor in interest)
to Roll International companies, and)
)
)
STEWART A. RESNICK,)
LYNDA RAE RESNICK, and)
MATTHEW TUPPER, individually and)
as officers of the companies.)
_____)

Docket No. 9344
PUBLIC

NOTICE OF APPEAL BY MATTHEW TUPPER

Pursuant to FTC Rule of Practice § 3.52(a), 16 C.F.R. § 3.52(a), Respondent Matthew Tupper, individually and as an officer of POM Wonderful LLC, hereby gives notice that he will appeal, against Complaint Counsel, the following portions of the Initial Decision and Order entered by the Administrative Law Judge on May 17, 2012, as well as certain procedural, evidentiary, and substantive rulings relating to the findings of fact and law and remedial relief issued, in the above captioned proceeding: (1) all portions relating to the finding of liability against Respondents in their entirety and (2) all portions relating to the imposition of a remedial order against any and all Respondents, in their entirety.

Dated: June 4, 2012

Respectfully Submitted,



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Counsel for Respondents

CERTIFICATE OF SERVICE

I hereby certify that this is a true and correct copy of Respondents' **NOTICE OF APPEAL**, and that on this 4th day of June, 2012, I caused the foregoing to be served by hand delivery and email on the following:

Donald S. Clark
The Office of the Secretary
Federal Trade Commission
600 Pennsylvania Avenue, NW
Rm. H-159
Washington, DC 20580

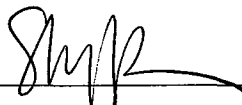
The Honorable D. Michael Chappell
Administrative Law Judge
Federal Trade Commission
600 Pennsylvania Avenue, NW
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I hereby certify that this is a true and correct copy of Respondents' **NOTICE OF APPEAL**, and that on this 4th day of June, 2012, I caused the foregoing to be served by e-mail on the following:

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