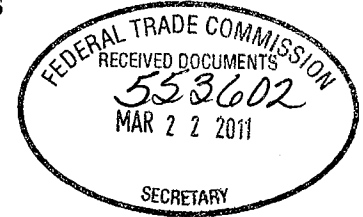


UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES

ORIGINAL



\_\_\_\_\_  
In the Matter of )  
)  
)

POM WONDERFUL LLC and )  
ROLL INTERNATIONAL CORP., )  
companies, and )  
)

STEWART A. RESNICK, )  
LYNDA RAE RESNICK, and )  
MATTHEW TUPPER, individually and )  
as officers of the companies, )  
Respondents. )  
\_\_\_\_\_

DOCKET NO. 9344

**ORDER GRANTING CONSENT MOTION TO SUBSTITUTE  
ROLL GLOBAL LLC AS RESPONDENT**

On March 18, 2011, the parties filed a Consent Motion to substitute Roll Global LLC for Roll International Corporation, as a Respondent in this matter. The parties state that Complaint Counsel and Respondents POM Wonderful LLC, Roll International Corporation, Stewart Resnick, Lynda Resnick, and Matthew Tupper have all agreed that Roll Global, successor in interest to Roll International Corporation, shall be substituted into the action as a Respondent, in place of Roll International Corporation. Accordingly, the parties request an order making the agreed substitution.

Based on the foregoing, the parties' Consent Motion to Substitute as Respondent Roll Global LLC, for Respondent Roll International Corporation, is GRANTED. *See In re Ciba-Geigy Corp.*, No. 9279, 1997 FTC LEXIS 93 (Apr. 23, 1997) (Parker, ALJ) (ordering that Novartis Corporation and Novartis Consumer Health, Inc., as successors-in-interest to Ciba-Geigy Corporation and Ciba Self Medication, Inc., be substituted as respondents). Accordingly, it is hereby ORDERED that Roll Global LLC, as successor in interest to Roll International Corporation, shall be substituted into the action as a Respondent in place of Roll International Corporation, and further

ORDERED that the case caption in this matter shall henceforth read as follows:

_____	)	
In the Matter of	)	
	)	
POM WONDERFUL LLC and	)	
ROLL GLOBAL LLC,	)	
as successor in interest to	)	
Roll International Corporation,	)	DOCKET NO. 9344
companies, and	)	
	)	
STEWART A. RESNICK,	)	
LYNDA RAE RESNICK, and	)	
MATTHEW TUPPER, individually and	)	
as officers of the companies.	)	
_____	)	

ORDERED:

  
\_\_\_\_\_  
D. Michael Chappell  
Chief Administrative Law Judge

Date: March 22, 2011