

UNITED STATES OF AMERICA  
BEFORE FEDERAL TRADE COMMISSION

COMMISSIONERS: Robert Pitofsky, Chairman  
Sheila F. Anthony  
Mozelle W. Thompson  
Orson Swindle  
Thomas B. Leary

---

In the Matter of	)	
	)	
NATURAL ORGANICS, INC.,	)	
a corporation, and	)	DOCKET NO. 9294
	)	
GERALD A. KESSLER,	)	
individually and as an officer	)	
of the corporation.	)	

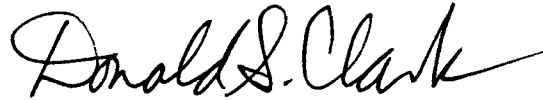
---

ORDER WITHDRAWING MATTER FROM ADJUDICATION

This matter is before the Commission upon the joint motion filed by Complaint Counsel and Counsel for Respondents that this matter be withdrawn from adjudication -- pursuant to Sections 3.25 (b) and (c) of the Commission Rules of Practice, 16 C.F.R. §§ 3.25(b),(c) (2000) -- for the purpose of considering a proposed consent agreement executed by Complaint Counsel and Counsel for Respondents.

IT IS ORDERED that the aforesaid motion to withdraw this matter from adjudication be, and it hereby is, granted.

By the Commission.

  
Donald S. Clark  
Secretary

ISSUED: May 17, 2001