

UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION

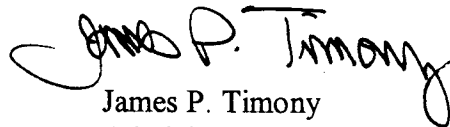


_____)
In the Matter of)
)
NATURAL ORGANICS, INC.,)
a corporation, and)
)
GERALD A. KESSLER,)
individually and as an officer)
of the corporation.)
_____)

DOCKET NO. 9294

ORDER RESCHEDULING STATUS CONFERENCE

The status conference previously scheduled for March 26, 2001 is hereby rescheduled for April 3, 2001 at 2:00 eastern time to take place telephonically.


James P. Timony
Administrative Law Judge

Dated: March 1, 2001