



FLICC
FEDLINK

Outsell FEDLINK Workshop: Building a Strategic Foundation for Vendor Portfolio Management

02/03/11

Meeting Announcement MA201110

FLICC Education Event



Date

Thursday, March 10, 2011

Time

10:00 a.m. - 3:00 p.m.

Place

Library of Congress
Adams Building
FEDLINK Training Room
110 2nd St., S.E.
Washington, D.C.

Metro and Directions

Capitol South
(Orange & Blue Lines)

Sponsor

FEDLINK Network Operations

Information

Call FLICC (202) 707-4813
TTY (202) 707-4995
Request ADA
Accommodations five
business days in advance
at ADA@loc.gov.

Registration

Cost is \$225 for FT/\$240
for non-FT. Please register
at: <http://www.loc.gov/flicc/feveform.html>.

Cancellations

Please notify FLICC at
(202) 707-4813 prior to
the start of an educational
program or the full fee
will be charged.

Librarians are familiar with Information Management and Knowledge Management and now will want to add Vendor Portfolio Management (VPM) to their competencies. This hands-on, practical workshop will provide staff with the tools to acquisition effectively and strategically manage to enhance agency portfolios of products/resources.

Outsell will share the tools and techniques needed for engaging more effectively with administrators about the library resources/content budget and how it supports the agency's long term mission and current program goals. Join your colleagues to learn how VPM can improve acquisition planning and effectiveness in this era of accountability.

- ❖ Get a customized report* that benchmarks your library's readiness to take portfolio management to the next level.
- ❖ Learn how to develop a strategic, holistic approach to portfolio management.
- ❖ Benefit from learning about specific methods, challenges and successes within government agencies through group discussion, real-life examples and use of case studies.
- ❖ Start work on a VPM action plan using Outsell's framework and planning tool.

*When you register, you will receive information for completing a questionnaire. If you complete it by February 25, you will receive a customized report of your data prior to the workshop, comparing it to a benchmark of government institutions. During the workshop you will learn how to use it to understand your library's progress and opportunities for developing a strategic vendor portfolio management program.