

# **Advanced Writing for the Web**

Date Monday, May 24, 2010

Time 9:00 a.m.- 4:00 p.m.

### **Place**

The Library of Congress Madison Building Dining Room A, 6th Floor 101 Independence Avenue S.E., Washington, DC

Metro/Directions
Capitol South
(Orange/Blue Lines)

Sponsor FLICC

## Information

Call FLICC (202) 707-4813 TTY (202) 707-4995 Request ADA Accommodations five business days in advance at

ADA@loc.gov

# Registration

\$195 for FT Accounts/\$210 for non/FT. Register online at <a href="http://www.loc.gov/flicc/feveform.html">http://www.loc.gov/flicc/feveform.html</a>

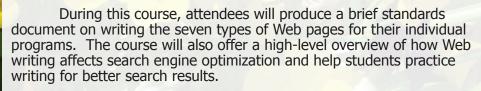
### **Cancellations**

Please notify FLICC at (202) 707-4848 if you cannot attend to allow those on the waiting list an opportunity to register.

when the basics of Web writing covered but are looking for ideas for writing specific types of Web pages. This course offers user–focused didance on techniques for specific types of Web

pages including

- Information Alerts
- Contact Us
- FAQs
- About Us
- Publications
- Procedures and Regulations
- Newsletter archives



By the end of the course, students will be able to

- identify best practices for writing specific types of Web pages
- increase content management and writing skills
- develop content writing standards for individual agencies and programs

Students will want to bring their Web content to this course to compare it to course samples, get feedback and revise it with classmate input.

Leslie O'Flahavan is a co-founder and partner of E-WRITE which has helped thousands of people learn to write well for online readers. She has developed and delivered customized writing courses for customer service agents, help desk staff, web content contributors, marketers, executives, demographers, county government employees, activists, federal employees, and teachers. She is the co-author of *Clear, Correct, Concise E-Mail: A Writing Workbook for Customer Service Agents*.

Before founding E-WRITE, Leslie was a writing instructor and author of educational materials for the Smithsonian Institution, National Geographic, and Cable in the Classroom. She's written articles, curricula, brochures, and teaching posters on topics ranging from helicopters to Hamlet, and from dinosaurs to women artists.



