



Learning @ Lunch

Title: Food Safety Info 2.0 - Superfresh Me

Date

Wednesday, August 12, 2009

Time

12:00 p.m. — 1:30 p.m.

Place

Library of Congress
FLICC Conference Room, 218
Adams Building, 2nd Floor
Washington, DC

Metro/Directions

Capitol South Metro Station
(Blue or Yellow Lines)

Sponsor

FLICC Education Working Group

Information

Call FLICC (202) 707-4813
TTY (202) 707-4995
Request ADA Accommodations
five business days in advance at
ADA@loc.gov.

Cancellations

Please notify FLICC at (202)
707-4813 if you cannot attend
to allow those on the waiting
list an opportunity to register.

Registration

Free, but advanced
registration is required.
Limited to 25 attendees.
Register online at [http://www.
loc.gov/flicc/feveform.html](http://www.loc.gov/flicc/feveform.html).



A cornucopia of near real-time information sharing is available to those who know where to look and what to harvest.

Various emerging technologies, comprising the "Superfresh" web, engage split-second content aggregation that can have immediate implications not only for those who are "tuned-in" and "turned-on" but also those who "dropped-out" (or never "were-in").

But how can one determine validity and practicality amongst the sprawl of the web and to know what is fresh, what is ripe and what should be composted?

The abundance of trends, hype and information overload may be difficult to sift through. However, this presentation will provide better clarification by investigating the rising Web 2.0 technologies, near real-time content aggregation and its implications for food safety information and beyond.

Speaker



Jimmy Liu has worked in the food industry for over 9 years as a product development manager and a quality assurance manager at a food manufacturing facility. For the past 8 years, he has been with the Food Safety Information Center at the National Agricultural Library as a technical information specialist working on Web and database development. He is currently involved with Web 2.0 and social media initiatives at the National Agricultural Library.

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