

# **Industrial Demand Module**

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The NEMS Industrial Demand Module estimates energy consumption by energy source (fuels and feedstocks) for 15 manufacturing and 6 non-manufacturing industries. The manufacturing industries are further subdivided into the energy-intensive manufacturing industries and non-energy-intensive manufacturing industries (Table 6.1). The manufacturing industries are modeled through the use of a detailed process-flow or end-use accounting procedure, whereas the non-manufacturing industries are modeled with substantially less detail. The petroleum refining industry is not included in the Industrial Demand Module, as it is simulated separately in the Petroleum Market Module of NEMS. The Industrial Demand Module calculates energy consumption for the four Census Regions (see Figure 5) and disaggregates the energy consumption to the nine Census Divisions based on fixed shares from the State Energy Data System [1].

**Table 6.1. Industry categories**

Energy-Intensive Manufacturing		Non-energy-Intensive Manufacturing		Non-Manufacturing	
Food products	(NAICS 311)	<b>Metal-based durables</b>		Agricultural crop production	(NAICS 111)
Paper and allied products	(NAICS 322)	Fabricated metal products	(NAICS 332)		
<b>Bulk chemicals</b>		Machinery	(NAICS 333)		
Inorganic	(NAICS 32512-32518)	Computer and electronic products	(NAICS 334)	Other agricultural production	(NAICS 112, 113, 115)
Organic	(NAICS 32511, 32519)	Electrical equipment and appliances	(NAICS 335)	Coal mining	(NAICS 2121)
Resins	(NAICS 3252)	Transportation equipment	(NAICS 336)	Oil and gas extraction	(NAICS 211)
Agricultural	(NAICS 3253)	<b>Other</b>		Metal and other non-metallic mining	(NAICS 2122-2123)
Glass and glass products	(NAICS 3272)	Wood products	(NAICS 321)	Construction	(NAICS 23)
Cement and Lime	(NAICS 32731, 32741)	Plastic and rubber products	(NAICS 326)		
Iron and steel	(NAICS 3311-3312)	Balance of manufacturing	(all remaining manufacturing NAICS)		
Aluminum	(NAICS 3313)				

NAICS = North American Industry Classification System.

Source: Office of Management and Budget, North American Industry Classification system (NAICS) - United States (Springfield, VA. National Technical Information Service).

The energy-intensive industries (food products, paper and allied products, bulk chemicals, glass and glass products, cement and lime, iron and steel, and aluminum) are modeled in considerable detail. Each industry is modeled as three separate but interrelated components: the Process and Assembly (PA) Component, the Buildings (BLD) Component, and the Boiler, Steam, and Cogeneration (BSC) Component. The BSC Component satisfies the steam demand from the PA and BLD Components. In some industries, the PA Component produces byproducts that are consumed in the BSC Component. For the manufacturing industries, the PA Component is separated into the major production processes or end uses. Petroleum refining (NAICS 32411) is modeled in detail in the Petroleum Market Module of NEMS, and the projected energy consumption is included in the manufacturing total. Projections of refining energy use, lease and plant fuel, and fuels consumed in cogeneration in the oil and gas extraction industry (NAICS 211) are exogenous to the Industrial Demand Module, but endogenous to the NEMS modeling system.

### Key assumptions

The NEMS Industrial Demand Module primarily uses a bottom-up process modeling approach. An energy accounting framework traces energy flows from fuels to the industry's output. An important assumption in the development of this system is the use of 2006 baseline Unit Energy Consumption (UEC) estimates based on analysis and interpretations of the Manufacturing Energy Consumption Survey (MECS) 2006 conducted by the Energy Information Administration on a four-year survey cycle [2]. The UECs represent the energy required to produce one unit of the industry's output. The output may be defined in terms of physical units (e.g., tons of steel) or in terms of the dollar value of shipments.

The Industrial Demand Module depicts the manufacturing industries (apart from petroleum refining) with a detailed process flow or end use approach. The dominant process technologies are characterized by a combination of unit energy consumption estimates and Technology Possibility Curves (TPC). With the exception of the cement and lime industries, the technology possibility curve is an exponential growth trend corresponding to a given average annual rate of change, or TPC. The TPC defines the assumed average annual rate of energy intensity change of a process step or an energy end use (e.g., generic heating or cooling). The TPCs for new and existing plants vary by industry, vintage and process. These assumed rates were developed using professional engineering judgments regarding the energy characteristics, year of availability, and rate of market adoption of new process technologies. For the cement and lime industry, energy projections are endogenously derived based on data obtained from the technology estimates (e.g., expenditures, energy coefficients, utility needs) in the Consolidated Impacts Modeling System (CIMS) database prepared by the Pacific Northwest National Laboratory, as calibrated using inputs from the U.S. Geological Survey (USGS) of the U.S. Department of the Interior, Portland Cement Association and MECS 2006 released by EIA [3,4,5].

**Process/assembly component**

The PA Component models each major manufacturing production step or end use for the manufacturing industries. The throughput production for each process step is computed, as well as the energy required to produce it. The unit energy coefficient (UEC) is defined as the amount of energy to produce a unit of output; it measures the energy intensity of the process or end use.

The module distinguishes the UECs by three vintages of capital stock. The amount of energy consumption reflects the assumption that new vintage stock will consist of state-of-the-art technologies that have different efficiency than the existing capital stock. Consequently, the amount of energy required to produce a unit of output using new capital stock is often less than that required by the existing capital stock. The old vintage consists of capital existing in 2006 and surviving after adjusting for assumed retirements each year (Table 6.2). New production capacity is assumed to be added in a given projection year such that sufficient surviving and new capacity is available to meet the level of an industry’s output as determined in the NEMS Regional Macroeconomic Module. Middle vintage capital is that which is added after 2006 up through the year prior to the current projection year.

To simulate technological progress and adoption of more-efficient energy technologies, the UECs are adjusted each projection year based on the assumed TPC for each step. The TPCs are derived from assumptions about the relative energy intensity (REI) of productive capacity by vintage (new capacity relative to existing stock in a given year) or over time (new or surviving capacity in 2035 relative to the 2006 stock). For example, state-of-the-art additions to steel hot rolling capacity in 2006 are assumed to require only 80 percent as much energy as does the average existing plant, so the REI for new capacity in 2006 is 0.80 (see Table 6.3). Over time, the UECs for new capacity change, and the rate of change is given by the TPC. The UECs of the surviving 2006 capital stock are also assumed to change over time, but not as rapidly as for new capital stock because of retrofitting. For example, with hot rolling, the TPC for new facilities is -0.008, while the TPC for existing facilities is -0.007. Table 6.3 provides more examples, including alternative assumptions used to reflect an advanced, “high tech” case.

**Table 6.2. Retirement rates**

Industry	Retirement Rate (percent)	Industry	Retirement Rate (percent)
Food Products	1.7	Glass and Glass Products	1.3
Pulp and Paper	2.3	Cement and Lime	
Iron and Steel		Kiln	1.2
Blast Furnace and Basic Steel Products	1.5	Finished Grinding	1.2
Electric Arc Furnace	1.5	Raw Grinding	2.4
Coke Oven	2.5	Aluminum	1.0
Other Steel	2.9	Metal-Based Durables	1.3
Bulk Chemicals	1.7	Other Non-intensive Manufacturing	1.3
		<b>Non-Manufacturing</b>	<b>1.0</b>

Note: Except for the Blast Furnace and Basic Steel Products Industry, the retirement rate is the same for each process step or end-use within an industry. Source: Energy Information Administration, Model Documentation Report: Industrial Sector Demand Module of the National Energy Modeling System, DOE/EIA-M064(2011), (Washington, DC, 2011).

The concepts of REI and TPCs are a means of embodying assumptions regarding new technology adoption in the manufacturing industry and the associated change in energy consumption of capital without characterizing individual technologies in detail. The approach reflects the assumption that industrial plants will change energy consumption as owners replace old equipment with new, sometimes more-efficient equipment, add new capacity, add new products, or upgrade their energy management practices. The reasons for the increased efficiency are not likely to be directly attributable to technology choice decisions, changing energy prices, or other factors readily subject to modeling. Instead, the module uses the REI and TPC concepts to characterize intensity trends for bundles of technologies available for major process steps or end use.

There are two exceptions to the general approach in the PA component. The first is for electric motor technology choice implemented for 9 industries to simulate their electric machine drive energy end use. Machine drive electricity consumption in the food industry, the five metal-based durables industries, and the three non-intensive manufacturing industries is calculated by a motor stock model. The beginning stock of motors is modified over the projection horizon as motors are added to accommodate growth in shipments for each sector, as motors are retired and replaced, and as failed motors are rewound. When an old motor fails, an economic choice is made on whether to repair or replace the motor. When a new motor is added, either to accommodate growth or as a replacement, the motor must meet the minimum efficiency standard and a premium efficiency motor is also available. Table 6.4 provides the beginning stock efficiency for seven motor size groups in each of the three industry groups, as well as efficiencies for EPACT minimum and premium motors [7]. As the motor stock changes over the projection horizon, the overall efficiency of the motor population changes as well.

The second exception in the PA component is the Cement and Lime Submodel. The methodology is described below.

### Cement and lime industry

The addition of the cement and lime submodule is the first of several enhancements of the energy-intensive industries within the Industrial Demand Module. Instead of the aggregate energy intensity evolving according to TPC curves for both new and vintage equipment for the process flows, the new submodule utilizes detailed technology choice for the process flows. Data for existing equipment (capital and operating costs, energy use, and emissions) were obtained from the Consolidated Impacts Modeling System (CIMS) database. For the cement process flow, each step (raw material grinding, kiln – both rotation and burner, finished grinding) allows for multiple equipment choices whose fuel type and efficiency are known.

Cement has both dry and wet mill processes. Some technologies are available to both processes, while others are available to only one process. The technology choices within each group are:

1. Raw materials grinding: ball mill, roller mill
2. Kilns (rotators): rotary long with preheat, precalcining, and computer control (dry only), rotary preheat with high-efficiency cooler (dry only), rotary preheat, precalcine with efficient cooler (dry only), rotary wet standard with waste heat recovery boiler and cogeneration (wet only)
3. Kilns (burners): standard fired by natural gas, efficient fired by natural gas, standard fired by oil, efficient fired by oil, standard fired by coal, standard fired by petroleum coke, standard fired by hazardous waste, standard fired by residue-derived fuel
4. Finished grinders: standard ball mill, finishing ball mill with high-efficiency separator, standard roller mill, finishing roller mill with high-efficiency separator

The equipment slate in each of these process steps evolves over time and depends on the relative cost of equipment, cost of fuel, and fuel efficiency. The base year equipment slate is determined from the latest CIMS database and calibrated for the base year 2006 with dry and wet mill capacity cement fuel use data from the Portland Cement Association, the USGS, and the 2006 MECS. All new cement capacity, both for replacement and increased production, is assumed to be dry cement capacity. Existing wet capacity is assumed to retire at a linear rate over 20 years with no replacement. Imported clinker, additives, and fly-ash are assumed to make constant percentage contributions to the finished product and thus “displace” a certain amount of domestic clinker production, and therefore energy use.

Lime shipments are estimated using a fixed percentage of stone, clay and glass shipments. Lime shipments, plus cement shipments, are presented together as the consolidated cement and lime output. Energy consumption and equipment evolution in the lime industry are driven by the same methods implemented for cement, with different, industry-specific equipment choices.

**Table 6.3. Coefficients for technology possibility curve for all industrial scenarios**

applies to all fuels unless specified

Industry/Process Unit	Existing Facilities					New Facilities			
	Reference REI2040 <sup>1</sup>	High Tech REI 2040 <sup>1</sup>	Reference TPC% <sup>2</sup>	High Tech TPC% <sup>2</sup>	REI 2006 <sup>3</sup>	Reference REI2040 <sup>4</sup>	High Tech REI 2040 <sup>4</sup>	Reference TPC% <sup>2</sup>	High Tech TPC% <sup>2</sup>
<b>Food Products</b>									
Process Heating	0.865	0.985	-0.426	-0.045	0.900	0.765	0.872	-0.477	-0.094
Process Heating-Steam	0.747	0.940	-0.853	-0.182	0.900	0.650	0.792	-0.953	-0.375
Process Cooling-Electricity	0.832	0.981	-0.540	-0.057	0.850	0.715	0.822	-0.506	-0.100
Process Cooling-Natural Gas	0.865	0.985	-0.426	-0.045	0.900	0.765	0.872	-0.477	-0.094
Other-Electricity	0.883	0.987	-0.364	-0.039	0.915	0.773	0.885	-0.493	-0.097
Other-Natural Gas	0.865	0.985	-0.426	-0.045	0.900	0.765	0.872	-0.477	-0.094
<b>Paper &amp; Allied Products</b>									
Wood Preparation	0.760	0.989	-0.802	-0.033	0.882	0.674	1.006	-0.790	-0.386
Waste Pulping-Electricity	0.925	0.947	-0.228	-0.161	0.936	0.936	0.866	0.000	-0.228
Waste Pulping-Steam	0.856	0.896	-0.456	-0.322	0.936	0.936	0.801	0.000	-0.456
Mechanical Pulping-Electricity	0.770	1.007	-0.767	0.021	0.931	0.580	1.259	-1.380	0.893
Mechanical Pulping-Steam	0.591	1.015	-1.533	0.043	0.931	0.359	1.699	-2.760	1.787
Semi-Chemical-Electricity	0.943	0.991	-0.173	-0.025	0.971	0.923	0.954	-0.149	-0.052
Semi-Chemical-Steam	0.889	0.983	-0.346	-0.051	0.971	0.877	0.937	-0.297	-0.105
Kraft, Sulfite, Misc. Chemicals	0.838	0.919	-0.519	-0.249	0.914	0.793	0.770	-0.415	-0.502
Kraft, Sulfite, Misc Chemicals-Steam	0.701	0.844	-1.037	-0.498	0.914	0.688	0.648	-0.830	-1.004
Bleaching-Electricity	0.747	0.918	-0.853	-0.252	0.878	0.651	0.918	-0.878	0.129
Bleaching-Steam	0.557	0.842	-1.706	-0.504	0.878	0.481	0.959	-1.756	0.259
Paper Making	0.848	0.802	-0.485	-0.621	0.885	0.846	0.553	-0.132	-1.376
Paper Making-Steam	0.944	0.809	-0.969	-0.621	0.885	0.809	0.553	-0.264	-1.376
<b>Bulk Chemicals</b>									
Process Heating	0.877	0.960	-0.385	-0.120	0.905	0.770	0.860	-0.476	-0.149
Process Heating-Steam	0.590	0.721	-1.541	-0.957	0.724	0.377	0.481	-1.904	-1.194
Process Heating-Natural Gas	0.769	0.922	-0.770	-0.239	0.724	0.523	0.654	-0.952	-0.298
Process Cooling-Electricity	0.832	0.945	-0.540	-0.168	0.850	0.715	0.805	-0.506	-0.159
Process Cooling-Natural Gas	0.877	0.960	-0.385	-0.120	0.905	0.770	0.860	-0.476	-0.149
Electro-Chemicals	0.972	0.991	-0.082	-0.025	0.950	0.815	0.905	-0.450	-0.141
Other	0.877	0.960	-0.385	-0.120	0.905	0.770	0.860	-0.476	-0.149
Other-Electricity	0.883	0.962	-0.364	-0.113	0.915	0.773	0.868	-0.493	-0.155
Other-Natural Gas	0.769	0.922	-0.770	-0.239	0.724	0.523	0.654	-0.952	-0.298
<b>Glass and Glass Products<sup>5</sup></b>									
Batch Preparation-Electricity	0.931	1.000	-0.209	0.000	0.882	0.882	0.882	0.000	0.000
Melting/Refining	0.923	0.822	-0.235	-0.576	0.900	0.863	0.561	-0.125	-1.381
Melting/Refining-Steam	0.852	0.675	-0.470	-0.151	0.900	0.827	0.347	-0.250	-2.761
Forming	0.981	0.971	-0.056	-0.085	0.982	0.966	0.925	-0.048	-0.175
Forming-Steam	0.963	0.944	-0.111	-0.170	0.982	0.950	0.871	-0.096	-0.350
Post-Forming	0.974	0.989	-0.078	-0.034	0.968	0.953	0.945	-0.045	-0.069
Post-Forming-Steam	0.948	0.977	-0.157	-0.067	0.968	0.938	0.923	-0.090	-0.139
<b>Cement &amp; Lime</b>									
Dry Process	0.867	0.849	-0.420	-0.479	0.885	0.752	0.584	-0.479	-1.216
Wet Process <sup>6</sup>	0.935	0.920	-0.197	-0.245	NA	NA	NA	NA	NA
Wet Process-Steam	0.874	0.685	-0.395	-1.107	NA	NA	NA	NA	NA
Finish Grinding-Electricity	0.971	0.828	-0.087	-0.554	0.950	0.950	0.620	0.000	-1.248

**Table 6.3. Coefficients for technology possibility curve for all industrial scenarios (cont.)**

applies to all fuels unless specified

Industry/Process Unit	Existing Facilities					New Facilities			
	Reference REI2040 <sup>1</sup>	High Tech REI 2040 <sup>1</sup>	Reference TPC% <sup>2</sup>	High Tech TPC% <sup>2</sup>	REI 2006 <sup>3</sup>	Reference REI2040 <sup>4</sup>	High Tech REI 2040 <sup>4</sup>	Reference TPC% <sup>2</sup>	High Tech TPC% <sup>2</sup>
<b>Iron and Steel</b>									
Coke Oven	0.924	0.864	-0.233	-0.429	0.902	0.863	0.624	-0.128	-1.076
Coke Oven-Steam	0.853	0.746	-0.467	-0.858	0.902	0.826	0.431	-0.257	-2.152
BF/BPF	0.992	0.943	-0.022	-0.172	0.987	0.987	0.869	0.000	-0.375
BF/BOF-Steam	0.985	0.889	-0.045	-0.345	0.987	0.987	0.764	0.000	-0.751
EAf	0.901	0.889	-0.308	-0.346	0.990	0.805	0.750	-0.606	-0.813
Ingot Casting/Primary Rolling	1.000	1.000	0.000	0.000	NA	NA	NA	NA	NA
Continuous Casting	1.000	1.000	0.000	0.000	1.000	1.000	1.000	0.000	0.000
Hot Rolling <sup>7</sup>	0.788	0.890	-0.699	-0.344	0.800	0.608	0.573	0.804	-0.978
Hot Rolling-Steam <sup>7</sup>	0.620	0.791	-1.397	-0.687	0.800	0.461	0.409	-1.608	-1.956
Cold Rolling <sup>7</sup>	0.677	0.940	-1.141	-1.183	0.924	0.380	0.842	-2.580	-0.273
Cold Rolling-Steam <sup>7</sup>	0.456	0.883	-2.281	-0.365	0.924	0.153	0.767	-5.160	-0.546
<b>Aluminum</b>									
Alumina Refining	0.915	0.979	-0.262	-0.063	0.900	0.846	0.859	-0.182	-0.138
Alumina Refining-Steam	0.837	0.722	-0.524	-0.952	0.900	0.795	0.395	-0.365	-2.395
Primary Smelting	0.872	0.850	-0.401	-0.476	0.950	0.754	0.631	-0.678	-1.198
Primary Smelting-Steam	0.760	0.722	-0.802	-0.952	0.950	0.597	0.417	-1.355	-2.395
Secondary	0.847	0.922	-0.487	-0.238	0.850	0.718	0.695	-0.495	-0.590
Semi-fabrication, Steel	0.876	0.778	-0.389	-0.735	0.900	0.768	0.464	-0.466	-1.927
Semi-Fabrication, Other	0.905	0.854	0.295	0.465	0.950	0.818	0.650	-0.440	-1.109
<b>Metal-Based Durables</b>									
<b>Fabricated Metals</b>									
Process Heating	0.613	0.605	-1.427	-1.468	0.675	0.366	0.299	-1.784	-2.370
Process Cooling-Electricity	0.680	0.536	-1.127	-1.820	0.638	0.332	0.270	-1.903	-2.493
Process Cooling-Natural Gas	0.680	0.605	-1.127	-1.468	0.675	0.380	0.299	-1.679	-2.370
Other	0.680	0.605	-1.127	-1.468	0.675	0.380	0.299	-1.679	-2.370
Other-Electricity	0.680	0.647	-1.127	-1.274	0.686	0.366	0.296	-1.834	-2.439
<b>Machinery</b>									
Process Heating	0.613	0.605	-1.427	-1.468	0.675	0.366	0.299	-1.784	-2.370
Process Cooling-Electricity	0.680	0.536	-1.127	-1.820	0.638	0.332	0.270	-1.903	-2.493
Process Cooling-Natural Gas	0.680	0.605	-1.127	-1.468	0.675	0.380	0.299	-1.679	-2.370
Other	0.680	0.605	-1.127	-1.468	0.675	0.380	0.299	-1.679	-2.370
Other-Electricity	0.680	0.647	-1.127	-1.274	0.686	0.366	0.296	-1.834	-2.439
<b>Computers and Electronics</b>									
Process Heating	0.722	0.716	-0.952	-0.979	0.720	0.531	0.480	-0.892	-1.185
Process Cooling-Electricity	0.774	0.660	-0.751	-1.213	0.680	0.491	0.444	-0.952	-1.247
Process Cooling-Natural Gas	0.774	0.716	-0.751	-0.979	0.720	0.541	0.480	-0.840	-1.185
Other	0.774	0.716	-0.751	-0.979	0.720	0.541	0.480	-0.840	-1.185
Other-Electricity	0.774	0.748	-0.751	-0.850	0.732	0.535	0.482	-0.917	-1.219
<b>Electrical Equipment</b>									
Process Heating	0.722	0.716	-0.952	-0.979	0.720	0.531	0.480	-0.892	-1.185
Process Heating-Steam	NA	NA	-1.502	-3.914	NA	NA	NA	-1.679	-4.740
Process Cooling-Electricity	0.774	0.660	-0.751	-1.213	0.680	0.491	0.444	-0.952	-1.247
Process Cooling-Natural Gas	0.774	0.716	-0.751	-0.979	0.720	0.541	0.480	-0.840	-1.185
Other	0.774	0.716	-0.751	-0.979	0.720	0.541	0.480	-0.840	-1.185
Other-Electricity	0.774	0.748	-0.751	-0.850	0.732	0.535	0.482	-0.917	-1.219

**Table 6.3. Coefficients for Technology Possibility Curve for all Industrial Scenarios (cont.)**

applies to all fuels unless specified

Industry/Process Unit	Existing Facilities					New Facilities			
	Reference REI2040 <sup>1</sup>	High Tech REI 2040 <sup>1</sup>	Reference TPC% <sup>2</sup>	High Tech TPC% <sup>2</sup>	REI 2006 <sup>3</sup>	Reference REI2040 <sup>4</sup>	High Tech REI 2040 <sup>4</sup>	Reference TPC% <sup>2</sup>	High Tech TPC% <sup>2</sup>
<b>Transportation Equipment</b>									
Processing Heating	0.797	0.608	-0.666	-0.685	0.765	0.600	0.553	-0.714	-0.948
Processing Heating-Steam	0.698	0.386	-1.052	-2.740	0.765	0.483	0.389	-1.343	-3.792
Process Cooling-Electricity	0.836	0.539	-0.526	-0.849	0.723	0.557	0.514	-0.761	-0.997
Process Cooling-Natural Gas	0.836	0.608	-0.526	-0.685	0.765	0.608	0.553	-0.672	-0.948
Other	0.836	0.647	-0.526	-0.685	0.765	0.608	0.553	-0.672	-0.948
Other-Electricity	0.836	0.860	-0.526	-0.595	0.778	0.606	0.557	-0.734	-0.975
<b>Other Non-Intensive Manufacturing</b>									
<b>Wood Products</b>									
Process Heating	0.613	0.654	-1.427	-1.452	0.630	0.342	0.342	-1.784	-2.358
Process Heating-Steam	0.720	0.426	-2.253	-5.807	0.630	0.386	0.386	-3.358	-9.432
Process Cooling-Electricity	0.680	0.590	-1.127	-1.804	0.595	0.310	0.310	-1.903	-2.481
Process Cooling-Natural Gas	0.680	0.654	-1.127	-1.452	0.630	0.354	0.354	-1.679	-2.358
Other	0.680	0.690	-1.127	-1.272	0.630	0.354	0.354	-1.679	-2.209
Other-Electricity	0.683	0.879	-1.115	-0.443	0.641	0.373	0.340	-1.845	-2.388
<b>Plastic Products</b>									
Process Heating	0.722	0.718	-0.952	-0.968	0.675	0.498	0.451	-0.892	-1.179
Process Heating-Steam	0.598	0.380	-1.502	-3.871	0.675	0.380	0.380	-1.679	-4.716
Process Cooling-Electricity	0.774	0.663	-0.751	-1.203	0.638	0.461	0.417	-0.952	-1.241
Process Cooling-Natural Gas	0.774	0.718	-0.751	-0.968	0.675	0.507	0.451	-0.840	-1.179
Other	0.774	0.749	-0.751	-0.848	0.675	0.507	0.463	-0.840	-1.104
Other-Electricity	0.776	0.904	-0.743	-0.295	0.686	0.501	0.456	-0.922	-1.194
<b>Balance of Manufacturing</b>									
Process Heating	0.784	0.781	-0.714	-0.726	0.675	0.529	0.489	-0.714	-0.943
Process Heating-Steam	0.903	0.589	-0.600	-1.546	0.900	0.762	0.348	-0.980	-2.753
Process Cooling-Electricity	0.825	0.735	-0.563	-0.902	0.638	0.492	0.454	-0.761	-0.992
Process Cooling-Natural Gas	NA	NA	-0.563	-0.726	NA	NA	NA	-0.672	-0.943
Other Natural Gas	0.825	0.805	-0.563	-0.636	0.675	0.537	0.499	-0.672	-0.883

<sup>1</sup>REI 2040 Existing Facilities = Ratio of 2040 energy intensity to average 2006 energy intensity for existing facilities.<sup>2</sup>TPC = annual rate of change between 2006 and 2035.<sup>3</sup>REI 2006 New Facilities = For new facilities, the ratio of state-of-the-art energy intensity to average 2006 energy intensity for existing facilities.<sup>4</sup>REI 2040 New Facilities = Ratio of 2040 energy intensity for a new state-of-the-art facility to the average 2006 intensity for existing facilities.<sup>5</sup>REI's and TPCs apply to virgin and recycled materials.<sup>6</sup>No new plants are likely to be built with these technologies.<sup>7</sup>Net shape casting is projected to reduce the energy requirements for hot and cold rolling rather than for the continuous casting step.

NA = Not applicable.

BF = Blast furnace.

BOF = Basic oxygen furnace.

EAF = Electric arc furnace.

Source: U.S. Energy Information Administration, Model Documentation Report, Industrial Sector Demand Module of the National Energy Modeling System, DOE/EIA-M064(2011) (Washington, DC, 2011).



**Table 6.4. Cost and performance parameters for industrial motor choice model**

<b>Industrial Sector Horsepower Range</b>	<b>Base Stock Efficiency (%)</b>	<b>Premium Efficiency (%)</b>	<b>Premium Cost (2002\$)</b>
<b>Food</b>			
1-5 hp	86.7	89.2	601
6 - 20 hp	91.2	92.5	1,338
21 - 50 hp	93.0	93.8	2,585
51 - 100 hp	94.0	95.3	6,290
101 - 200 hp	94.6	95.2	11,430
201 - 500 hp	93.6	95.4	29,991
> 500 hp	94.1	96.2	36,176
<b>Metal-Based Durables<sup>1</sup></b>			
1-5 hp	86.7	89.2	601
6-20 hp	91.3	92.5	1,338
21-50 hp	93.0	93.9	2,585
51-100 hp	94.0	95.3	6,290
101-200 hp	94.6	95.2	11,430
201-500 hp	93.7	95.4	29,991
>500 hp	94.1	96.2	36,176
<b>Other Non-Intensive Manufacturing<sup>2</sup></b>			
1-5 hp	86.7	89.2	601
6-20 hp	91.3	92.5	1,338
21-50 hp	93.0	93.9	2,585
51-100 hp	94.0	95.3	6,290
101-200 hp	94.6	95.2	11,430
201-500 hp	93.7	95.4	11,430
>500 hp	94.1	96.2	36,176

<sup>1</sup>The Metal-Based Durables group includes five industries that are modeled separately: Fabricated Metal Products; Machinery; Computer and Electronic Products; Electrical Equipment, Appliances, and Components; and Transportation Equipment.

<sup>2</sup>The Other Non-Intensive Manufacturing group includes three sectors that are modeled separately: Wood Products; Plastics and Rubber Products; and Balance of Manufacturing.

Source: U.S. Energy Information Administration, Model Documentation Report, Industrial Sector Demand Module of the National Energy Modeling System, DOE/EIA-M064(2011) (Washington, DC, 2011).

Note: The efficiencies listed in this table are operating efficiencies based on average part-loads. Because the average part-load is not the same for all industries, the listed efficiencies for the different motor sizes vary across industries.

## Petrochemical feedstock requirement

This subroutine estimates feedstock requirements for the major petrochemical intermediates such as ethylene, propylene, and butadiene. The primary feedstocks used to produce these chemicals are natural gas liquids (NGLs) (ethane, propane, butane) and petrochemical (oil-based) feedstocks (gas oil, naphtha) [6]. Biomass is a potential raw material source, but it is assumed that there will be no biomass-based capacity over the projection period because of economic barriers. The type of feedstock not only determines the source of feedstock but also the energy for heat and power requirements to produce the chemicals.

To determine the relative amounts of feedstock (NGLs or oil-based) baseline intensities, feedstock consumption intensities are derived from the 2006 MECS. Feedstock consumption of both types grows or declines with organic chemicals shipment value. It should be noted that there is no change in the feedstock intensity over time, i.e., all feedstock TPCs are assumed to be zero. Unlike most other processes represented in manufacturing PA components, chemical yields are governed by basic chemical stoichiometry which allows for specific yields under set conditions of pressure and temperature. For the projected LPG feedstock quantities, a further subdivision is made into refinery-produced propylene and ethane (all ethane produced by the NEMS Oil and Gas Supply Module is absorbed by the chemical model). The remaining balance of LPG feedstock requirement is a mixture of pentanes plus, butane, and propane.

## Buildings component

The total buildings energy demand by industry for each region is a function of regional industrial employment and output. Building energy consumption was estimated for building lighting, HVAC (heating, ventilation, and air conditioning), facility support, and on-site transportation. Space heating was further divided to estimate the amount provided by direct combustion of fossil fuels and that provided by steam (Table 6.5). Energy consumption in the BLD Component for an industry is estimated based on regional employment and output growth for that industry using the 2006 MECS as a basis.

## Boiler, steam, and cogeneration component

The steam demand and byproducts from the PA and BLD Components are passed to the BSC Component, which applies a heat rate and a fuel share equation (Table 6.6) to the boiler steam requirements to compute the required energy consumption.

The boiler fuel shares apply only to the fuels that are used in boilers for steam-only applications. Fuel use for the portion of the steam demand associated with combined heat and power (CHP) is described in the next section. Some fuel switching for the remainder of the boiler fuel use is assumed and is calculated with a logit-sharing equation where fuel shares are a function of fuel prices. The equation is calibrated to 2006 so that the 2006 fuel shares are produced for the relative prices that prevailed in 2006.

The byproduct fuels, production of which is estimated in the PA Component, are assumed to be consumed without regard to price, independent of purchased fuels. The boiler fuel share equations and calculations are based on the 2006 MECS and information from the Council of Industrial Boiler Owners.[8]

## Combined heat and power

CHP plants, which are designed to produce both electricity and useful heat, have been used in the industrial sector for many years. The CHP estimates in the module are based on the assumption that the historical relationship between industrial steam demand and CHP will continue in the future, and that the rate of additional CHP penetration will depend on the economics of retrofitting CHP plants to replace steam generated from existing non-CHP boilers. The technical potential for CHP is primarily based on supplying thermal requirements (i.e., matching thermal loads). Capacity additions are then determined by the interaction of CHP investment payback periods (with the time-value of money included) derived using operating hours reported in EIA's published statistics, market penetration rates for investments with those payback periods, and regional deployment for these systems as characterized by the "collaboration coefficients" in Table 6.8. Assumed installed costs for the CHP systems are given in Table 6.7.

**Table 6.5. 2006 Building component energy consumption**  
trillion Btu

Industry	Region	Building Use and Energy Source					Facility Support Total Consumption	Onsite Transportation Total Consumption
		Lighting Electricity Consumption	HVAC Electricity Consumption	HVAC Natural Gas Consumption	HVAC Steam Consumption			
Food Products	1	1.5	1.7	1.7	1.2	1.0	0.6	
	2	8.3	9.1	14.9	5.3	7.0	1.2	
	3	6.5	7.1	8.7	6.0	4.6	1.3	
	4	3.5	3.9	7.0	4.8	3.3	1.5	
Paper & Allied Products	1	1.6	1.8	2.6	0.0	0.7	1.8	
	2	3.7	4.1	2.9	0.0	1.2	1.3	
	3	8.7	9.8	9.5	0.0	3.0	4.2	
	4	3.9	4.4	2.9	0.0	1.3	1.8	
Bulk Chemicals	1	1.0	1.3	1.6	0.0	1.1	1.9	
	2	2.9	3.8	4.2	0.0	3.1	4.1	
	3	11.1	14.5	11.5	0.0	10.6	6.8	
	4	1.1	1.5	1.7	0.0	1.3	2.0	
Glass & Glass Products	1	0.4	0.3	3.4	0.0	2.2	2.5	
	2	1.2	1.0	5.8	0.0	2.7	2.8	
	3	1.1	0.9	6.1	0.0	2.7	2.7	
	4	0.3	0.3	3.1	0.0	2.1	2.5	
Cement	1	0.2	0.4	0.7	0.0	0.6	0.7	
	2	0.5	0.8	0.7	0.0	1.0	1.4	
	3	0.7	1.1	0.8	0.0	1.1	2.3	
	4	0.5	0.7	0.6	0.0	0.9	1.4	
Iron and Steel	1	1.0	0.8	2.6	0.0	0.8	0.7	
	2	2.6	2.0	8.8	0.0	1.5	1.9	
	3	2.7	2.0	3.6	0.0	1.1	1.2	
	4	0.4	0.3	1.3	0.0	0.6	0.7	
Aluminum	1	0.4	0.2	0.6	0.0	0.4	0.2	
	2	0.5	0.3	1.1	0.0	0.5	0.2	
	3	1.9	1.2	2.8	0.0	1.6	0.7	
	4	0.3	0.2	0.4	0.0	0.3	0.2	
Metal-Based Durables Fabricated Products	1	1.8	1.8	4.7	4.0	0.7	0.4	
	2	5.9	5.9	18.7	15.9	2.5	2.0	
	3	4.7	4.7	11.9	10.0	1.9	2.3	
	4	1.8	1.8	2.5	2.1	0.6	0.5	
Machinery	1	2.5	1.8	4.7	4.0	0.7	0.4	
	2	9.5	5.9	18.7	15.9	2.5	2.0	
	3	3.7	4.7	11.9	10.0	1.9	2.3	
	4	0.7	1.8	2.5	2.1	0.6	0.5	
Computers & Electronic Products	1	2.0	4.8	4.4	3.9	1.7	0.6	
	2	1.7	4.0	4.6	4.0	1.5	0.6	
	3	3.1	7.3	4.2	3.6	2.3	0.6	
	4	4.3	10.2	7.2	6.5	3.0	0.6	
Electrical Equipment	1	3.5	4.5	11.6	0.9	1.3	0.4	
	2	15.2	19.9	56.2	4.2	5.8	2.1	
	3	8.0	10.4	14.1	1.1	2.6	1.2	
	4	2.7	3.5	6.9	0.4	0.9	0.5	
Transportation Equipment	1	0.6	0.7	0.7	0.5	0.2	0.3	
	2	1.7	2.1	2.4	1.9	0.8	0.5	
	3	2.5	3.0	4.8	3.7	1.2	0.6	
	4	0.2	0.3	0.5	0.4	0.1	0.3	
Other Non-Intensive Manufacturing Wood Products	1	0.5	0.3	0.5	0.9	0.1	0.9	
	2	2.1	1.5	3.0	5.8	0.6	4.2	
	3	2.3	2.3	1.9	3.7	0.7	5.0	
	4	1.4	1.0	1.7	3.3	0.4	4.2	

**Table 6.5. 2006 Building component energy consumption (cont.)**

trillion Btu

Industry	Region	Building Use and Energy Source				Facility Support Total Consumption	Onsite Transportation Total Consumption
		Lighting Electricity Consumption	HVAC Electricity Consumption	HVAC Natural Gas Consumption	HVAC Steam Consumption		
Plastic Products	1	2.0	2.5	4.3	0.0	1.2	1.3
	2	7.0	8.7	9.6	0.0	3.1	1.0
	3	5.9	7.4	11.2	0.0	2.9	1.0
	4	1.1	1.4	0.8	0.0	0.5	0.3
Balance of Manufacturing	1	5.7	8.8	14.9	0.0	2.3	1.9
	2	16.7	25.8	23.1	0.0	6.1	1.3
	3	21.4	33.0	43.7	0.0	8.3	2.1
	4	4.0	6.1	11.1	0.0	1.7	0.9

HVAC = Heating, Ventilation, Air Conditioning.

Source: U.S. Energy Information Administration, Model Documentation Report, Industrial Sector Demand Module of the National Energy Modeling System, DOE/EIA-M064(2011) (Washington, DC 2011).

**Table 6.6. 2006 Boiler fuel component and logit parameter**  
trillion Btu

	Region	Alpha	Natural Gas	Coal	Oil	Renewables
Food Products	1	-2.0	19	0	4	1
	2	-2.0	168	109	12	22
	3	-2.0	96	11	12	52
	4	-2.0	76	14	4	4
Paper & Allied Products	1	-2.0	41	40	16	80
	2	-2.0	48	60	12	90
	3	-2.0	159	91	64	998
	4	-2.0	53	13	4	97
Bulk Chemicals	1	-2.0	13	0	56	0
	2	-2.0	97	37	18	0
	3	-2.0	605	31	384	0
	4	-2.0	20	21	6	0
Glass & Glass Products	1	-2.0	2	0	3	10
	2	-2.0	6	0	3	1
	3	-2.0	6	0	3	2
	4	-2.0	1	0	3	1
Cement	1	-2.0	0	0	1	1
	2	-2.0	1	0	1	5
	3	-2.0	0	0	1	3
	4	-2.0	0	0	1	3
Iron & Steel	1	-2.0	4	6	20	0
	2	-2.0	16	1	66	0
	3	-2.0	6	0	7	0
	4	-2.0	1	0	1	0
Aluminum	1	-2.0	2	0	0	0
	2	-2.0	4	0	0	0
	3	-2.0	11	0	0	0
	4	-2.0	1	0	0	0
Metal-Based Durables Fabricated Metal Products	1	-2.0	4	0	1	0
	2	-2.0	5	0	1	0
	3	-2.0	4	0	1	0
	4	-2.0	8	0	1	1
Machinery	1	-2.0	3	0	1	0
	2	-2.0	12	1	0	1
	3	-2.0	5	0	0	0
	4	-2.0	1	0	0	0
Computers & electronic Products	1	-2.0	4	0	1	0
	2	-2.0	5	0	1	0
	3	-2.0	4	0	1	0
	4	-2.0	8	0	1	1
Electrical Equipment	1	-2.0	6	8	3	7
	2	-2.0	27	-3	1	5
	3	-2.0	7	1	3	4
	4	-2.0	3	0	0	0

**Table 6.6. 2006 Boiler fuel component and logit parameter (cont.)**

trillion Btu

	Region	Alpha	Natural Gas	Coal	Oil	Renewables
Transportation Equipment	1	-2.0	1	0	0	0
	2	-2.0	2	0	0	0
	3	-2.0	4	0	0	0
	4	-2.0	0	0	0	0
Other Non-Intensive Manufacturing Wood Products	1	-2.0	2	0	0	11
	2	-2.0	12	1	1	40
	3	-2.0	7	0	1	123
	4	-2.0	5	0	2	48
Plastic Products	1	-2.0	10	0	2	0
	2	-2.0	23	0	0	0
	3	-2.0	25	10	6	0
	4	-2.0	2	0	0	0
Balance of Manufacturing	1	-2.0	41	-11	18	1
	2	-2.0	64	51	28	2
	3	-2.0	121	58	31	22
	4	-2.0	31	8	15	0

Alpha: User-specified.

Source: U.S. Energy Information Administration, Model Documentation Report, Industrial Sector Demand Module of the National Energy Modeling System, DOE/EIA-M064(2011) (Washington, DC 2011).

**Table 6.7. Cost characteristics of industrial CHP systems**

System	Size Kilowatts (KW)	Installed Cost (2005\$ per KWh) <sup>1</sup>		
		Reference 2010	Reference 2035	High Tech 2035
Engine	100	1440	576	535
	300	1260	396	354
Gas turbine	3000	1719	1496	1450
	5000	1152	1023	1006
	10000	982	869	869
	25000	987	860	860
	40000	875	830	830
Combined cycle	100000	723	684	668

<sup>1</sup>Costs are given in 2005 dollars in original source document.

Source: U.S. Energy Information Administration, Model Documentation Report, Industrial Sector Demand Module of the National Energy Modeling System, DOE/EIA-M064(2011) (Washington, DC 2011).

**Table 6.8. Regional collaboration coefficients for CHP deployment**

Census Region	Collaboration Coefficient
Northeast	1.46
Midwest	1.34
South	0.33
West	1.06

Source: American Council for an Energy-Efficient Economy, "Challenges Facing Combined Heat and Power Today: A State-by-State Assessment," September 2011, website: [www.aceee.org/research-report/ie111](http://www.aceee.org/research-report/ie111) and Energy Information Administration, Office of Energy Analysis.

## Legislation and regulations

### Energy Improvement and Extension Act of 2008

Under EIEA2008 Title I, “Energy Production Incentives,” Section 103 provides an Investment Tax Credit (ITC) for qualifying Combined Heat and Power (CHP) systems placed in service before January 1, 2017. Systems with up to 15 megawatts of electrical capacity qualify for an ITC up to 10 percent of the installed cost. For systems between 15 and 50 megawatts, the percentage tax credit declines linearly with the capacity, from 10 percent to 3 percent. To qualify, systems must exceed 60-percent fuel efficiency, with a minimum of 20 percent each for useful thermal and electrical energy produced. The provision was modeled in AEO2012 by adjusting the assumed capital cost of industrial CHP systems to reflect the applicable credit.

### The Energy Independence and Security Act of 2007

Under EISA2007, the motor efficiency standards established under the Energy Policy Act of 1992 (EPACT) are superseded for purchases made after 2011. Section 313 of EISA2007 increases or creates minimum efficiency standards for newly manufactured, general purpose electric motors. The efficiency standards are raised for general purpose, integral-horsepower induction motors with the exception of fire pump motors. Minimum standards were created for seven types of poly-phase, integral-horsepower induction motors and NEMA design “B” motors (201-500 horsepower) that were not previously covered by EPACT standards. The industrial module’s motor efficiency assumptions reflect the EISA2007 efficiency standards for new motors added after 2011.

### Energy Policy Act of 1992 (EPACT)

EPACT contains several implications for the industrial module. These implications concern efficiency standards for boilers, furnaces, and electric motors. The industrial module uses heat rates of at least 1.25 (80 percent efficiency) and 1.22 (82 percent efficiency) for gas and oil burners, respectively. These efficiencies meet the EPACT standards. EPACT mandates minimum efficiencies for all motors up to 200 horsepower purchased after 1998. The choices offered in the motor efficiency assumptions are all at least as efficient as the EPACT minimums.

### Clean Air Act Amendments of 1990 (CAAA90)

The CAAA90 contains numerous provisions that affect industrial facilities. Three major categories of such provisions are as follows: process emissions, emissions related to hazardous or toxic substances, and SO<sub>2</sub> emissions.

Process emissions requirements were specified for numerous industries and/or activities (40 CFR 60). Similarly, 40 CFR 63 requires limitations on almost 200 specific hazardous or toxic substances. These specific requirements are not explicitly represented in the NEMS industrial model because they are not directly related to energy consumption projections.

Section 406 of the CAAA90 requires the Environmental Protection Agency (EPA) to regulate industrial SO<sub>2</sub> emissions at such time that total industrial SO<sub>2</sub> emissions exceed 5.6 million tons per year (42 USC 7651). Since industrial coal use, the main source of SO<sub>2</sub> emissions, has been declining, EPA does not anticipate that specific industrial SO<sub>2</sub> regulations will be required (Environmental Protection Agency, National Air Pollutant Emission Trends: 1990-1998, EPA-454/R-00-002, March 2000, Chapter 4). Further, since industrial coal use is not projected to increase, the industrial cap is not expected to be a factor in industrial energy consumption projections. (Emissions due to coal-to-liquids CHP plants are included with the electric power sector because they are subject to the separate emission limits of large electricity generating plants.)

## Industrial alternative cases

### Technology cases

The Industrial Demand Module High Technology case inputs assume earlier availability, lower costs, and higher efficiency of more advanced equipment, based on engineering judgments and research compiled by Focis Associates in a 2005 study for EIA (Tables 6.3 and 6.7) [9]. The High Technology case inputs also assume that the rate at which biomass byproducts will be recovered from industrial processes increases from 0.4 percent per year to 0.7 percent per year. The availability of additional biomass leads to an increase in biomass-based cogeneration. Changes in aggregate energy intensity can result both from changing equipment and production efficiency and from changes in the composition of industrial output.

The Industrial Demand Module 2011 Technology case inputs hold the energy efficiency of plant and equipment constant at the 2012 level over the projection period.

AEO2012 includes an Integrated High Technology case, which combines the High Technology inputs of all four end-use demand sectors, and assumes that costs for new nuclear and fossil-fired power plants are 20 percent below the Reference level in 2012 and 40 percent below by 2035.

The Low Renewable Technology Cost case assumes that the rate at which biomass byproducts will be recovered from industrial processes increases to 1.3 percent per year. The availability of additional biomass leads to an increase in biomass-based CHP.

## Notes and sources

- [1] U.S. Energy Information Administration, State Energy Data System, based on energy consumption by State through 2009, as downloaded in August, 2011, from [www.eia.gov/state/seds/](http://www.eia.gov/state/seds/).
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- [6] In NEMS, NGLs are reported as Liquefied Petroleum Gas (LPG).
- [7] U.S., Department of Energy(2007). Motor Master+ 4.0 software database; available at updated link [www1.eere.energy.gov/manufacturing/tech\\_deployment/software\\_motormaster.html](http://www1.eere.energy.gov/manufacturing/tech_deployment/software_motormaster.html).
- [8] Personal correspondence with the Council of Industrial Boiler Owners.
- [9] U.S. Energy Information Administration, Industrial Technology and Data Analysis Supporting the NEMS Industrial Model (Focis Associates, October 2005).