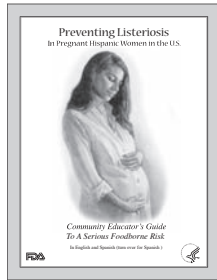
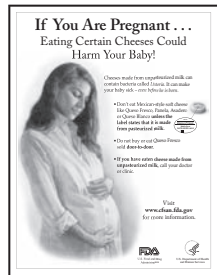


Using This Toolkit



Community Educator's Guide

- This self-contained manual includes background information, common questions and answers, and a set of reproducible materials to help you notify your community about this critical health risk
- The reproducibles may be used in a variety of settings, including:
 - Group presentations
 - Home visits
 - Displays at community gathering points (see **Getting Started** on page 4 for location ideas)



Poster — 17 x 22", full color

- This Call-to-Action is a great springboard for alerting pregnant women about the health risk of Listeriosis
- If possible, place copies of the Consumer Brochure, Fotonovela or Community Flyer near the poster so the community can easily get more information on the topic

Handout Materials (reproducibles):



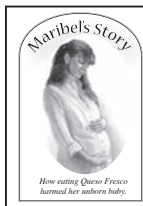
Consumer Brochure

A folding handout that gives the basic facts about Listeriosis: what it is, how to avoid it, and what to do if you think you're infected.



Community Flyer

This detailed one-page flyer can be used at community health fairs, posted on clinic walls, and placed in local OB/GYNs' waiting rooms.



Fotonovela — *Maribel's Story*

Everyone loves fotonovelas, and this 8-page story is designed to capture the attention of your audiences through a compelling, beautifully-illustrated story. Add your local contact information to the inside front cover.



Q&A – Questions from Pregnant Women

You may also photocopy this section and distribute it as a handout during your presentations or home visits.

Consumer Brochure:

Pages 10 - 11

This reproducible is printed on two 8 ½ x 11" pages.

1. Photocopy the pages back-to-back and top-to-top.

2. Fold in half. Finished brochures will be 5 ½ x 8 ½



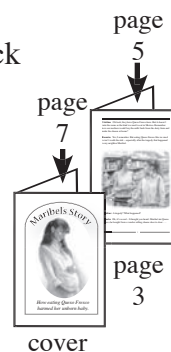
Assembling Your Handout Materials

Fotonovela:

Pages 12 – 15

This reproducible is printed on four 8 ½ x 11" pages.

1. Photocopy pages back-to-back and top-to-top.
2. Place sheets in order.
3. Fold pages in half to make the booklet. Finished fotonovelas will be 8 pages long, sized at 5 ½ x 8 ½.



Community Flyer:

Page 16

This reproducible is printed on one 8 ½ x 11" page. Photocopy the flyer – no folding required. You may choose to photocopy English on one side and Spanish on the reverse for use with bi-lingual audiences.