

MAY 13, 2004

PROTECTING HISPANIC CONSUMERS FROM FRAUD THROUGH LAW ENFORCEMENT

Agenda

8:30 a.m. Registration

9 a.m. **Introductory Remarks:** Chairman Timothy J. Muris, FTC

9:05 a.m. **Keynote Speaker:** Associate Attorney General Robert D. McCallum Jr.

9:25 a.m. **Introductory Remarks:** John W. Gillis, Director, Department of Justice's Office for Victims of Crime (OVC)

9:30 a.m. **By the Numbers, FTC's Fraud Survey:** J. Howard Beales III, Director, Bureau of Consumer Protection, FTC

9:45 a.m. **Panel 1: Defining the Nature and Extent of Consumer Fraud in the Spanish-Speaking Community**

Panelists:

- Esther Chavez, Assistant Attorney General, Consumer Protection Division, Office of the Attorney General, Austin, Texas
- Maryanne P. Dailey, Better Business Bureau Consumer Foundation, Charlotte, N.C.
- Mario E. Goderich, Deputy Director, Consumer Services Department, Miami-Dade County, Fla.
- Pastor Herrera Jr., Director, Los Angeles County Department of Consumer Affairs, Calif.
- Anthony Rodriguez, Staff Attorney, National Consumer Law Center
- Teresa A. Santiago, Executive Director and Chairperson, New York State Consumer Protection Board

Moderator: Elaine D. Kolish, Associate Director, Division of Enforcement, FTC

11 a.m. Break

11:15 a.m. **Panel 2: Current Law Enforcement Responses to Fraudulent and Deceptive Practices in the Spanish-Speaking Community**

Panelists:

- Joel Cruz-Esparza, Assistant Attorney General, Director of Consumer Protection Division, New Mexico
- Robert E. Griffy, Deputy Attorney General, Nev.
- Laura Koss, Senior Attorney, Division of Enforcement, FTC
- Garth C. Lucero, Senior Counsel, Consumer Protection Division, Colorado Attorney General's Office
- Jose L. Perez, Deputy Bureau Chief, Consumer Frauds and Protection Bureau, Office of the Attorney General, New York, N.Y.
- Lisa M. Raleigh, Bureau Chief, Economic Crimes Division, Office of the Attorney General, Tallahassee, Fla.

Moderators: Brad Elbein, Director, Southwest Region, FTC
Marcos Jiménez, U.S. Attorney, Southern District of Florida

12:15 p.m. **Lunch (on your own)** See folder insert for information on nearby restaurants.

1:30 p.m. Resources for Law Enforcers

Victim Assistance Resources Available for Law Enforcers and Consumer Advocacy Groups

Leon T. Geter Sr., Project Manager, Bureau of Justice Statistics and the Office for Victims of Crime (OVC) Resource Center

Vicki Hancock, Division Director for Education and Outreach, OVC Training and Technical Assistance Center

Consumer Sentinel and ID Theft Databases

Jay Miller, Program Manager for Consumer Sentinel, FTC Office of Planning and Information

Moderator: Lois Greisman, Associate Director, Division of Planning and Information, FTC

2:20 p.m. Breakout Sessions: Mobilizing Existing Law Enforcement Resources and Developing New Ones to Address Fraudulent and Deceptive Practices in the Spanish-Speaking Community

Moderators:

1. Andrea Foster, Director, Southeast Region, FTC
Frederic A. Kerstein, Chief, Miami-Dade County Economic Crime Unit,
Office of the State Attorney
2. Betsy Broder, Assistant Director, Division of Planning and Information, FTC
Mona Fandel, Director of Consumer Affairs, Broward County, Fla.
3. Rick Quaresima, Chief, Criminal Liaison Unit, FTC
Ricardo Madrigal, Assistant Attorney General for Consumer Protection, Office of the Attorney
General, McAllen, Texas
4. Tom Cohn, Assistant Director, Northeast Region, FTC
Gabriel Andrew Sandoval, Directing Deputy City Attorney, Office of the City Attorney,
Los Angeles, Calif.
5. Joni Lupovitz, Assistant Director, Division of Enforcement, FTC
J.R. Kelly, Director, Division of Consumer Services, Florida Department of Agriculture and
Consumer Services
6. Steve Baker, Director, Midwest Region, FTC
Sophia Lopez, Supervisor, Consumer Fraud Division, Cook County State Attorney's Office, Ill.
7. Ken Abbe, Attorney, Western Region, FTC
Herschel T. Elkins, Special Assistant Attorney General for Consumer Policy,
Coordination and Development, Calif.
8. Jennifer Brennan, Attorney, Western Region, FTC
Cindy D. Davis, Head Deputy City Attorney, Consumer and Environmental Protection Unit,
Office of the City Attorney, San Diego, Calif.

3:45 p.m. Break

4 p.m. Reports From Breakout Session Moderators and Developing a Plan of Action

Moderators: Lydia B. Parnes, Deputy Director, Bureau of Consumer Protection, FTC
Elaine D. Kolish, Associate Director, Division of Enforcement, FTC

5 p.m. Adjourn