



December 14, 2010

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street S.W.
Washington, D.C. 20554

EXECUTIVE COMMITTEE

Nina Vaca Humrichouse
Chairman

Jeanette Hernandez Prenger
Vice Chairman

Gabriel Pascual
Secretary

David Gomez
Finance Chair

Javier Palomarez
President & CEO

BOARD OF DIRECTORS

Region I

Martha Montoya *
Santa Ana, CA
Eric Carson
Waipahu, HI
David Lizarraga
Los Angeles, CA

Region II

Don Salazar *
Ogden, UT
Dr. Gilbert Garbiso
Pueblo, CO

Region III

Marc A. Rodriguez *
Austin, TX
Jeanette Hernandez Prenger
Kansas City, MO
Nina Vaca Humrichouse
Dallas, TX

Region IV

David Gomez *
Chicago, IL
Juventino Cano
Aurora, IL

Region V

Elizabeth C. Berman *
Clifton, NJ
Ed Diaz
Allentown, PA
Tony Jimenez
Vienna, VA
Jose Niño
Washington, DC

Region VI

Ignacio R. Veloz*
San Juan, PR
Gabriel E. Pascual
Miami, FL
Elliott Rivera
Hato Rey, PR
Frank Rodriguez
West Palm Beach, FL

* Denotes Regional Chair

Re: Notice of Ex Parte Communication, MB Docket 10-56

Dear Ms. Dortch:

On Tuesday, December 14, 2010, Javier Palomarez, United States Hispanic Chamber of Commerce (USHCC) President and CEO, DeVere Kutscher, USHCC Vice President of Communications and Monica Fuentes, USHCC Director of Government Relations, met with the following representatives of the Federal Communications Commission (FCC): William Freedman, Associate Chief of the Media Bureau, Jennifer Tatel, Chief of the Industry Analysis Division of the Media Bureau, Thomas Reed, Director of the Office of Communications Business Opportunities, and Gliberto de Jesus, Attorney Advisor.

The USHCC discussed issues of procurement, the re-launch of our TV show, Hispanics Today and the woeful under-representation of Hispanics on corporate boards.

In our conversation, we stated our support for the merger between Comcast and NBCU. Our position is based on promises made by the companies to increase procurement opportunities for Hispanic-owned businesses, appoint a Hispanic to the Comcast Board of Directors within 2 years of the merger being approved and assist our organization in the re-launch of our television show, Hispanics Today.

With respect to procurement, in the past few months we have met with Comcast executives several times and they have demonstrated their commitment to working with the USHCC to identify Hispanic-owned businesses as potential vendors and partners.

In the past few months, our organization has been working with NBCU to outline the re-launch of our show. As we shared with the FCC this morning, Hispanics Today will help remedy the lack of representation of Hispanics on TV and will tell the American story through the eyes and voices of Latinos who employ Americans and help build our tax base. The show, in English, will tell how Hispanic entrepreneurs and Hispanic Chambers are boosting economic development by facilitating business contacts and creating jobs. Hispanics Today has the potential for 22 million viewers and NBCU has committed to us that this show will be syndicated on both NBCU owned and operated stations, as well as their affiliates. In that vein, this morning we asked the FCC for their support and assistance in telling this important American story and we hope to work together on a written agreement outlining the commitment of all the relevant parties for the re-launch of our show.

We ask the FCC to expeditiously approve the merger of Comcast and NBCU so we can begin improving lives in our community through the opportunities created by this new venture.

Respectfully Submitted,

Javier Palomarez
President & CEO
United States Hispanic Chamber of Commerce