

October 19, 2010

FILED/ACCEPTED

Stephen Díaz Gavin
202-457-6340
SGavin@PattonBoggs.com

OCT 19 2010

Federal Communications Commission
Office of the Secretary

VIA HAND DELIVERY

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: **REDACTED – FOR PUBLIC INSPECTION**
In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees, MB Docket No. 10-56

Dear Ms. Dortch:

On behalf of Bloomberg L.P., and in accordance with the First Protective Order adopted in this proceeding, please find enclosed an original and one copy of the redacted version of data underlying the Report and Rebuttal Report of Dr. Leslie Marx, which Bloomberg L.P. submitted with its Petition to Deny and Reply to Comcast-NBCU Opposition.¹ The Confidential version of the data is on the compact discs Bloomberg L.P. has concurrently submitted. Please note that the data is the supplemental data which Bloomberg indicated it would file in its October 12, 2010 filing.

¹ See also Letter from William D. Freedman, Esq., Associate Chief, Media Bureau, to Stephen Díaz Gavin (Oct. 6, 2010).

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Two copies of the Confidential version of these data are being simultaneously delivered to Vanessa Lemmé, Industry Analysis Division, Media Bureau, Federal Communications Commission, 445 12th Street, S.W., Washington, D.C. 20554.

Very truly yours,

A handwritten signature in black ink, appearing to read "Stephen Diaz Gavin". The signature is fluid and cursive, with a prominent initial "S" and "D".

Stephen Díaz Gavin

Counsel for Bloomberg L.P.

Enclosures

cc: Vanessa Lemmé

ELECTRONIC DATA ON ONE CD-ROM
REDACTED PURSUANT TO PROTECTIVE ORDER
IN MB DOCKET NO. 10-56 BEFORE THE FEDERAL
COMMUNICATIONS COMMISSION