

August 12, 2010

**VIA ELECTRONIC FILING**

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street S.W.  
Washington, DC 20554

Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, MB Docket No. 10-56, Summary of Ex Parte Meeting

Dear Ms. Dortch,

On August 11, 2010, Dick Ebersol, Chairman, NBC Universal Sports & Olympics; Gary Zenkel, President, NBC Olympics and Executive Vice President, Strategic Partnerships, NBC Sports; Richard Cotton, Executive Vice President and General Counsel, NBC Universal, Inc.; Margaret Tobey, Vice President, Regulatory Affairs, NBC Universal, Inc (collectively "NBCU"); Richard Metzger, Lawler, Metzger, Keeney & Logan, LLC, counsel to General Electric Company; and the undersigned, counsel to NBCU, met with the following Commission staff regarding sports issues relating to the above-captioned proceeding: Jessica Almond; William Beckwith; Jim Bird; Mark Bykowsky; Marcia Glaubergerman; Jamila-Bess Johnson; Stacy Jordan; Paul LaFontaine; Erin McGrath; Betsy McIntyre; Virginia Metallo; Joel Rabinovitz; Dana Scherer; Daniel Shiman; and Jennifer Tatel. Natalie Rosenfelt from the Department of Justice also attended the meeting.

NBCU discussed the process by which NBCU obtains and exercises rights to sports programming, such as the Olympics and NFL games. The discussion included an explanation that sources of revenue in addition to advertising revenues are needed to support broadcast coverage of major sporting events and that approval of the pending transaction would strengthen NBCU's ability to obtain rights for such programming, including broadcast exhibition rights, and would not result in the migration of such major sporting events away from broadcast television.

WILKINSON ) BARKER ) KNAUER ) LLP

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In addition, NBCU also discussed its interactions with advertisers in connection with sports programming.

Sincerely,

/s/ David H. Solomon  
David H. Solomon

cc: Jessica Almond, William Beckwith, Jim Bird, Mark Bykowsky, Marcia Glauberman, Jamila-Bess Johnson, Stacy Jordan, Paul LaFontaine, Erin McGrath, Betsy McIntyre, Virginia Metallo, Joel Rabinovitz, Dana Scherer, Daniel Shiman, Jennifer Tatel