



HDNET MOVIES

The **HDNet** networks consist of two innovative 24/7 high definition-only channels, **HDNet** and **HDNet Movies**.

Both networks reflect their independent ownership, offering a unique mix of original and provocative high definition content that appeals to a variety of different audiences.

HDNet is the exclusive, high definition home for popular, original programming, including television's only HD news feature programs *HDNet World Report*, and the Emmy Award winning *Dan Rather Reports*, featuring legendary journalist Dan Rather. HDNet goes beyond the headlines to deliver real news that is redefining the way we look at our world. HDNet News is thought-provoking, sometimes controversial and always relevant - telling the important stories of our time in-depth, with attitude and with independence. In the documentary and features area, HDNet is also the exclusive high definition home to critically acclaimed and award winning documentaries airing as part of *the InFocus Documentary Series*, and features such as *Austin Stevens Adventures*. *NASA on HDNet* presents all live shuttle launches through 2010.

For music lovers, *HDNet Sunday Concert Series* features what may be the world's largest and most diverse concert line-up. For sports fans, HDNet is the leader in programming for Mixed Martial Arts—the fastest growing sport in America—including its Friday Night Series *HDNet Fights* and programs featuring inside looks at the sport and interviews. Other sports presentations include regular season games from the newly formed United Football League. HDNet's lifestyle and other programming are offered to appeal to specific audiences, such as men.

HDNet Movies offers viewers a premium high definition movie experience featuring first-rate films, and is the only network to defy Hollywood convention by regularly offering its viewers the ability to enjoy full-length feature films in the comfort of their own home *before* the films premiere in theaters. The films aired as part of the unprecedented HDNet Movies series *Sneak Previews*, feature top Hollywood stars in critically acclaimed performances, including Gwyneth Paltrow, Joaquin Phoenix, Demi Moore, Michael Caine, Tom Hanks, Vera Farmiga, Parker Posey, Brian Cox, Matthew Broderick, Colin Farrell, Brittany Snow, Eric Bana, John Malkovich, Emily Blunt, Robin Williams, Charlize Theron and Kim Basinger.

HDNet Movies also features the *Kid Scene* movie block, airing favorites for kids of all ages beginning every weekday morning at 8:00 am ET. HDNet viewers also enjoy film classics from the 1950s to 1970s, favorite films from the 1980s and 1990s, and recently released theatrical films. HDNet Movies offers subscribers a premium movie viewing experience in true HD, and more original movies shot entirely in HD than any other network.

Launched in 2001, the HD Networks have been synonymous with innovation, pioneers in offering a true high definition experience to viewers, filming and presenting original programming in a true high definition format ever since consumers began to acquire HD-capable televisions. Later, well-known channels that primarily offered content filmed in standard definition came to be simulcast in high definition via a simple "upconvert" of their standard definition channel signal, which did not provide consumers with the excellent quality experience of HDNet or a true high definition viewing experience.

Multi-channel video programming distributors carrying HDNet and HDNet Movies to many or all of their high definition customers include AT&T, Charter Communications, Comcast, DIRECTV, DISH Network, Insight, National Cable Television Cooperative ("NCTC") members, and Verizon FiOS.

HDNet was created by Mark Cuban and General Manager Philip Garvin.