



Mississippi: Exports, Jobs, and Foreign Investment

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Exports Support Jobs for Mississippi's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.7 percent of Mississippi's total private-sector employment. Over one-ninth (11.9 percent) of all manufacturing workers in Mississippi depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Mississippi Businesses

A total of 1,222 companies exported from Mississippi locations in 2009. Of those, 930 (76 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-quarter (26 percent) of Mississippi's total exports of merchandise in 2009.

Foreign Investment Creates Jobs in Mississippi

In 2009, foreign-controlled companies employed 27,400 Mississippi workers. Major sources of foreign investment in Mississippi in 2009 included Japan, Canada, the United Kingdom, and Germany.

Foreign investment in Mississippi was responsible for 3.1 percent of the state's total private-industry employment in 2009.

Mississippi Depends on World Markets

Mississippi's export shipments of merchandise in 2011 totaled \$10.9 billion.

The state's largest market was Canada. Mississippi posted merchandise exports of \$1.8 billion to Canada in 2011, 16. percent of the state's total merchandise exports. Canada was followed by Panama (\$1.5 billion), Mexico (\$1.1 billion), China (\$501 million), and Colombia (\$444 million).

The state's largest merchandise export category is petroleum and coal products, which accounted for \$3.7 billion of Mississippi's total merchandise exports in 2011. Other top merchandise exports are chemicals (\$1.8 billion), computers and electronic products (\$914 million), paper products (\$827 million), and transportation equipment (\$774 million).

Mississippi's Metropolitan Exports

In 2011, the following metropolitan areas in Mississippi recorded merchandise exports: Gulfport-Biloxi (\$1.2 billion), Jackson (\$830 million), and Hattiesburg (\$364 million). Another metropolitan area exporter that included some counties in Mississippi was Memphis (including some parts of Tennessee and Arkansas as well) which exported \$12.0 billion in merchandise. Pascagoula was also likely a major metropolitan exporters for Mississippi in 2011; however an export value total is not available due to federal disclosure regulations.

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.