



Missouri: Exports, Jobs, and Foreign Investment

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Exports Support Jobs for Missouri's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.7 percent of Missouri's total private-sector employment. Nearly one-fifth (18.8 percent) of all manufacturing workers in Missouri depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Missouri Businesses

A total of 4,398 companies exported from Missouri locations in 2009. Of those, 3,753 (85 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-fifth (22 percent) of Missouri's total exports of merchandise in 2009.

Foreign Investment Creates Jobs in Missouri

In 2009, foreign-controlled companies employed 85,500 Missouri workers. Major sources of foreign investment in Missouri in 2009 included the United Kingdom, Germany, Switzerland, and France.

Foreign investment in Missouri was responsible for 3.8 percent of the state's total private-industry employment in 2009.

Missouri Depends on World Markets

Missouri's export shipments of merchandise in 2011 totaled \$14.1 billion.

The state's largest market was Canada. Missouri posted merchandise exports of \$4.3 billion to Canada in 2011, 30.2 percent of the state's total merchandise exports. Canada was followed by Mexico (\$1.4 billion), China (\$1.2 billion), Korea (\$608 million), and Japan (\$591 million).

The state's largest merchandise export category is transportation equipment, which accounted for \$3.3 billion of Missouri's total merchandise exports in 2011. Other top merchandise exports are chemicals (\$2.7 billion), machinery (\$1.4 billion), food products (\$1.4 billion), and minerals and ores (\$748 million).

Missouri's Metropolitan Exports

In 2011, the following metropolitan areas in Missouri recorded merchandise exports: Springfield (\$398 million), Columbia (\$282 million), Joplin (\$211 million), and Jefferson City (\$205 million). St. Louis (including some parts of Illinois) exported \$12.3 billion, while Kansas City (including some parts of Kansas) exported \$8 billion, St. Joseph (including some parts of Kansas) exported \$660 million, Fayetteville-Springdale-Rogers (including some parts of Arkansas) exported \$568 million, and Cape Girardeau-Jackson (including some parts of Illinois) exported \$121 million.

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.