



Michigan: Exports, Jobs, and Foreign Investment September 2012

Exports Support Jobs for Michigan's Workers

Export-supported jobs linked to manufacturing account for an estimated 6.4 percent of Michigan's total private-sector employment. Over one-quarter (26.9 percent) of all manufacturing workers in Michigan depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Michigan Businesses

A total of 11,210 companies exported from Michigan locations in 2009. Of those, 10,169 (91 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-sixth (18 percent) of Michigan's total exports of merchandise in 2009.

Foreign Investment Creates Jobs in Michigan

In 2009, foreign-controlled companies employed 134,800 Michigan workers. Major sources of foreign investment in Michigan in 2009 included Japan, Germany, the United Kingdom, and Canada.

Foreign investment in Michigan was responsible for 4.1 percent of the state's total private-industry employment in 2009.

Michigan Depends on World Markets

Michigan's export shipments of merchandise in 2011 totaled \$50.8 billion.

The state's largest market was Canada. Michigan posted merchandise exports of \$23.4 billion to Canada in 2011, 46.4 percent of the state's total merchandise exports. Canada was followed by Mexico (\$9 billion), China (\$2.7 billion), Germany (\$1.8 billion), and Japan (\$1.3 billion).

The state's largest merchandise export category is transportation equipment, which accounted for \$24.9 billion of Michigan's total merchandise exports in 2011. Other top merchandise exports are machinery (\$4.6 billion), chemicals (\$4.1 billion), primary metal manufactures (\$3 billion), and computers and electronic products (\$2.6 billion).

Michigan's Metropolitan Exports

In 2011, the following metropolitan areas in Michigan recorded merchandise exports: Detroit-Warren-Livonia (\$49.4 billion), Grand Rapids-Wyoming (\$2.8 billion), Holland-Grand Haven (\$2 billion), Saginaw-Saginaw Township North (\$1.9 billion), Kalamazoo-Portage (\$1.6 billion), Ann Arbor (\$1.1 billion), Lansing-East Lansing (\$863 million), Battle Creek (\$677 million), Muskegon-Norton Shores (\$667 million), Monroe (\$408 million), Niles-Benton Harbor (\$393 million), Jackson (\$378 million), Flint (\$368 million), and Bay City (\$272 million). South Bend-Mishawaka (including some parts of Indiana) exported \$2.1 billion.

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.