



Florida: Exports, Jobs, and Foreign Investment September 2012

Exports Support Jobs for Florida's Workers

Export-supported jobs linked to manufacturing account for an estimated 1.8 percent of Florida's total private-sector employment. One-seventh (14.2 percent) of all manufacturing workers in Florida depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Florida Businesses

A total of 37,687 companies exported from Florida locations in 2009. Of those, 36,109 (96 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over two-thirds (67 percent) of Florida's total exports of merchandise in 2009.

Foreign Investment Creates Jobs in Florida

In 2009, foreign-controlled companies employed 236,700 Florida workers. Major sources of foreign investment in Florida in 2009 included the United Kingdom, Canada, Japan, and Germany.

Foreign investment in Florida was responsible for 3.8 percent of the state's total private-industry employment in 2009.

Florida Depends on World Markets

Florida's export shipments of merchandise in 2011 totaled \$64.8 billion.

The state's largest market was Switzerland. Florida posted merchandise exports of \$7.3 billion to Switzerland in 2011, 11.3 percent of the state's total merchandise exports. Switzerland was followed by Brazil (\$5.3 billion), Venezuela (\$4.5 billion), Canada (\$4 billion), and Colombia (\$2.8 billion).

The state's largest merchandise export category is computers and electronic products, which accounted for \$14.4 billion of Florida's total merchandise exports in 2011. Other top merchandise exports are transportation equipment (\$9.3 billion), waste and scrap (\$8.2 billion), chemicals (\$8 billion), and machinery (\$6.4 billion).

Florida's Metropolitan Exports

In 2011, the following major metropolitan areas in Florida recorded merchandise exports: Miami-Fort Lauderdale-Pompano Beach (\$43.1 billion), Tampa-St. Petersburg-Clearwater (\$7.7 billion), Orlando-Kissimmee-Sanford (\$3.2 billion), Jacksonville (\$2.4 billion), Pensacola-Ferry Pass-Brent (\$1.3 billion), Palm Bay-Melbourne-Titusville (\$1.2 billion), Lakeland-Winter Haven (\$1.0 billion), North Port-Bradenton-Sarasota (\$804 million), Naples-Marco Island (\$464 million), Deltona-Daytona Beach-Ormond Beach (\$421 million).

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.