

National Credit Union Administration
1775 Duke Street
Alexandria, VA 22314-3428
www.ncua.gov

Media Contact: NCUA Office of
Public & Congressional Affairs
Phone: (703) 518-6330
Email: pacamail@ncua.gov



NCUA Media Advisory

Speakers Named for NCUA / CUNA Tech Council Webinar

May 5 Webinar to Improve Online Services

May 3, 2010, Alexandria, Va. – Five credit union technology experts will join National Credit Union Administration Chairman Debbie Matz on May 5 for the NCUA / CUNA Technology Council webinar to help credit unions improve online services.

From 2:00-3:30 p.m. EDT, the webinar will offer best practices and cutting-edge ideas for credit unions to better serve existing members and to attract new members – especially young, tech-savvy consumers.

“This webinar will offer credit unions real-life experiences of their colleagues about how they meet the needs of consumers who want a financial institution that’s always open, everywhere, electronically,” said Chairman Matz. “We hope that as a result of this webinar, more credit unions will be inspired to obtain the electronic tools they need to meet the needs of their members and potential members—particularly in the youth market.”

After opening remarks by Chairman Matz, featured speakers will include:

Introduction:

Rudy Pereira, SVP-Operations & Technology, Alliant Credit Union

Moderator:

Jennifer Weiss, VP-Information Technology, Sandia Laboratory Federal Credit Union

Credit Union Best Practices:

- **Remote Deposit Capture for Consumers** – Ed Langel, Director-Electronic Services, Alliant Credit Union

- **Channel Normalization** – Kyle Welsh, VP-Technology Services, BECU
- **Personal Financial Management** – John Best, Chief Technology Officer, Wescom Credit Union
- **Mobile Banking** – Loretta Weller-Mowers, SVP-eCommerce, San Diego County Credit Union
- **User Experience, Social Media & Gen Y** – Bryan Sims, CEO, brassMedia Inc.

Registrants will have opportunities to submit questions for each speaker to answer.

Registration is available at

<http://event.on24.com/r.htm?e=204556&s=1&k=7A82C5EAC0A8C1698E07ABBBE0111C48>
or www.cunatechnologycouncil.org.

Over 550 credit union officials have registered so far.

NCUA is the independent federal agency that regulates, charters and supervises federal credit unions. With the backing of the full faith and credit of the U.S. government, NCUA operates and manages the National Credit Union Share Insurance Fund, insuring the deposits of over 90 million account holders in all federal credit unions and the overwhelming majority of state-chartered credit unions.

The CUNA Technology Council, established in 1995, is a member-led organization made up of more than 500 credit union technology experts across the United States. The Council's goal is to shape the advancement of credit union technology by leveraging collective peer strength through the sharing of information and fostering of professional development. The CUNA Technology Council is one of the six organizations that make up the CUNA Councils, a network of more than 4,700 credit union professionals. For more information, visit www.cunatechnologycouncil.org or www.cunacouncils.org.

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