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NCUA Media Advisory

New NCUA Website Features Quick Access, Improved Navigation

March 29, 2010, Alexandria, Va. - The new National Credit Union Administration website at www.ncua.gov showcases an updated look and feel to encourage consumers, credit unions and other interested parties to visit the site and become familiar with its improved layout and design.

The new site features a segmented approach to obtaining information, where tabs ‘For Organizations’ and ‘For Consumers’ are designed to make information more accessible whether users are searching for themselves or for their businesses. Content has been reordered to make it easier to find, particularly for consumers and first-time users.

The “Find a Credit Union” feature is expanded to enable consumers to find a credit union by state. Also, an enhanced search engine for all pages throughout the site will serve as a “first stop” that speeds the location of desired information.

“The intent of this makeover is two-fold: NCUA wants to improve our ‘consumer-friendly’ approach to the information that we provide as a public agency, and we want to make NCUA website visits as easy and useful as possible so that users will frequent the site and get full use of the resources available,” commented NCUA Chairman Debbie Matz. “NCUA is committed to this interactive relationship between our agency and the public, and I am very pleased with the step forward that this new website represents.”

NCUA is the independent federal agency that regulates, charters and supervises federal credit unions. With the backing of the full faith and credit of the U.S. government, NCUA operates and manages the National Credit Union Share Insurance Fund, insuring the deposits of over 90 million account holders in all federal credit unions and the overwhelming majority of state-chartered credit unions.

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