



NCUA Media Advisory

Christopher Colford Joins NCUA

Named Senior Advisor for Communications to Chairman Matz

March 17, 2010, Alexandria, Va. — Chairman Debbie Matz this week welcomed Christopher Colford to the National Credit Union Administration (NCUA) to serve as her Senior Advisor for Communications, primarily responsible for the Chairman’s communications strategies and programs.

“Chris Colford is a terrific addition to my busy personal staff,” Chairman Matz noted. “I’m delighted he’s on board. Chris is a recognized expert in communications and public affairs. A gifted writer, he brings communication management, speechwriting, editorial and public affairs expertise to NCUA, rounding out the skills and experience of our communications team.”



A native of Elizabeth, New Jersey, Colford has a distinguished career spanning both the public and private sectors. He joins NCUA following three years as the executive editor of leadership communications at McKinsey & Company. He earlier served as the executive editor of “H&K INK: “The Writers Group” at Hill & Knowlton Public Affairs Worldwide, specializing in speechwriting and editorial services.

During the Clinton Administration, Colford served at the U.S.

Securities and Exchange Commission as special assistant to then-Chairman Arthur Levitt. That experience followed a stint on Capitol Hill as communications director for Congressman Thomas C. Sawyer (D-OH). Colford began his career as a journalist,

spending most of his newspaper years covering Washington as an editorial writer and Op-Ed columnist at the Cleveland Plain Dealer.

Colford studied history and literature, earning a B.A. at Duke University and an M.A. at Harvard University.

NCUA is the independent federal agency that regulates, charters and supervises federal credit unions. With the backing of the full faith and credit of the U.S. government, NCUA operates and manages the National Credit Union Share Insurance Fund, insuring the deposits of over 90 million account holders in all federal credit unions and the overwhelming majority of state-chartered credit unions.

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