








Project	Primary Office							
NARAtions	NPOL	7/21/09	13,987	N/A	107	475	34	N/A
Flickr	NPOL	Lv: 6/12/09 Co: 2/1/10	796,566	N/A	Ttl: 10,159 Lv: 5,682	355	1,457	>7,342
YouTube	NPAC	6/9/09	Vid: 172,432 Ch: 38,236	1,027	306	Vid: 304 Ch: 28	10	N/A
Facebook US National...	NPAC	7/29/09	N/A	6,089	411	863	3,275	N/A
Facebook Research...	NPOL	7/29/09	N/A	1,453	87	45	237	N/A
Facebook NHPRC	NHPRC	2/4/09	N/A	1,098	133	66	456	N/A
Facebook Federal Register	NF	10/6/09	N/A	509	90	18	125	N/A
Facebook Atlanta	NRC	1/13/10	N/A	640	34	46	80	N/A
Facebook New York	NRAN	12/4/09	N/A	534	69	35	127	N/A
Facebook Chicago	NRD	12/2/09	N/A	463	90	69	124	N/A
Facebook Hoover Library	NLHH	12/15/09	N/A	454	37	24	73	N/A
Twitter archivesnews	NPAC	10/14/09	N/A	1,531	437	N/A	281	N/A
Twitter fedregister	NF	10/2009	N/A	472	657	N/A	91	N/A
IdeaScale OpenGov	NPOL	2/4/10	N/A	116	30	34	352	47

Recent Buzz on Our Channels

- Our Archives Wiki is now live with numerous contributions from researchers and historians
- NARAtions began the “What Are You Working On?” series to highlight and interview NARA staff
- The National Declassification Center has released its first report

Recent Buzz on External Channels

- Excitement surrounding the launch of Federal Register 2.0 site
- Buzz about the release of FDR’s Secretaries’ collection of his papers (“Grace Tully Archive”)
- The DocsTeach website for educators using primary materials is gaining attention

KEY: Calendar = project launch date; Footprints = visits/views; People = friends/followers/fans/contacts/subscribers/users; Pushpin=NARA’s posts/tweets/new content such as photos or videos/ideas; Comments bubble = comments/ideas/annotations/retweets; Heart = likes/favorites/pingbacks/listed/votes; Tag = user-contributed tags; Abbreviations: Lv= Live, Co= Commons, Ttl= Total, Vid= Videos, Ch= Channel

Tools	Live	Approved	Pending
Blogs	10	5	1
Facebook	20	3	0
Flickr	1	1	1
IdeaScale	5	3	0
RSS	5	0	0
Twitter	6	2	1
Wikis	24	6	0
YouTube	4	4	1
Other	0	2	1

Most Recent Proposals			
Project	Office	Date	Status
Archivist’s TransformBlog	N	7/30/10	Approved
HPT Training Wiki	NASS	7/30/10	Live
St. Louis Facebook	NRPAO	7/30/10	Approved
NRMP Wikis	NWML	7/12/10	Approved
Pres Libraries InternalWiki	NL	7/6/10	Live
NAB Budget Idea Scale	NAB	6/28/10	Live
Reagan Education Blog	NLRR	6/24/10	Live

- What the Social Media Team is working on...**
- Ask An Archivist Working Group selected RightNow chat for pilot project
 - Social Media web pages on NARA@Work
 - Setting up new IdeaScale projects for internal NARA use (NR Better Workplace, NPOL regulation comments, and NAH Employee satisfaction)