

The background of the slide is a photograph of three wind turbines in a field. The sky is a mix of blue and orange, suggesting a sunset or sunrise. The turbines are silhouetted against the sky. The text is overlaid on the left side of the image.

Green Professionals Conference

**Portland, OR
January 26, 2011**

**Jon Wellinghoff
Chairman
Federal Energy Regulatory
Commission**

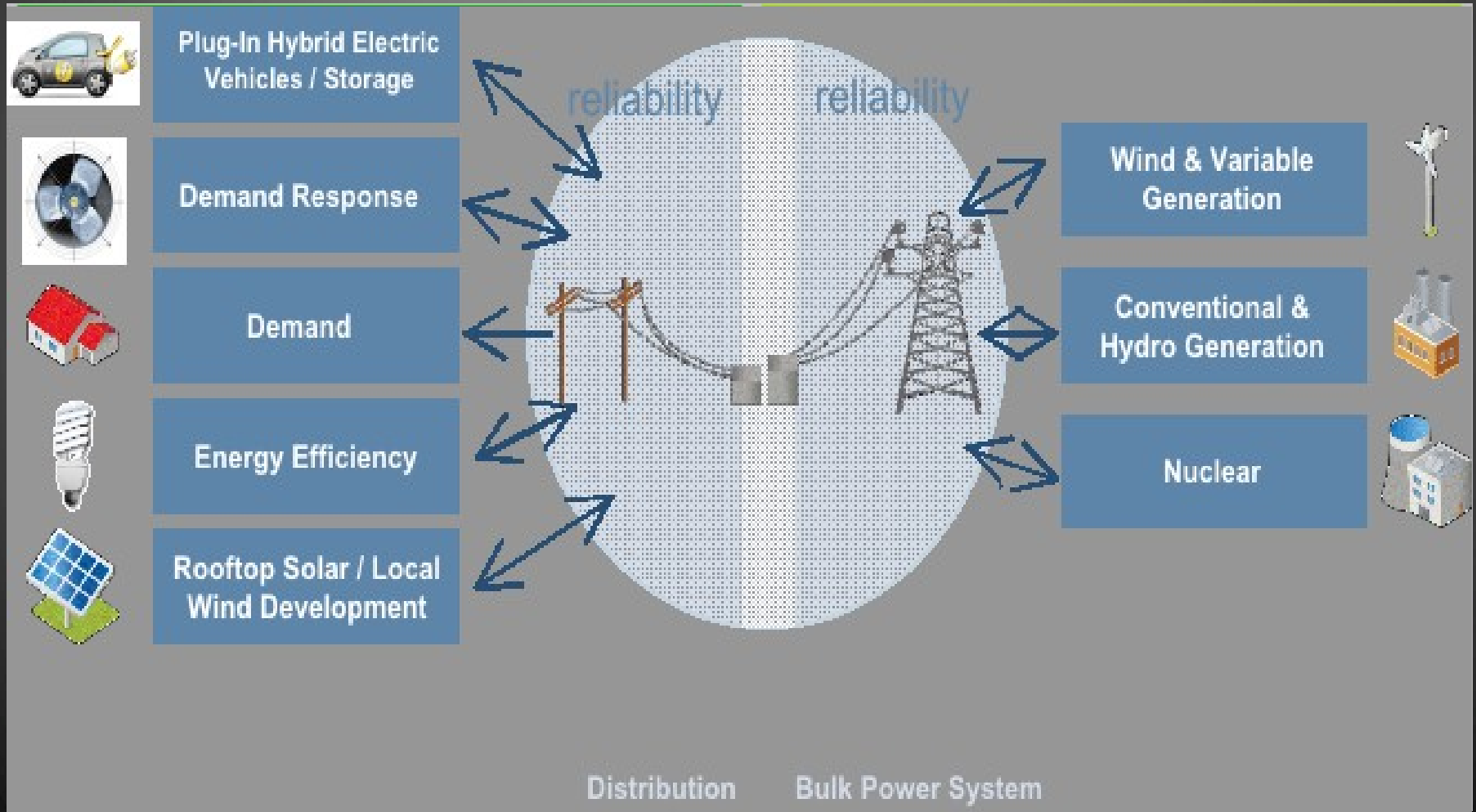
Advancing Your Green Career



Green Jobs In Energy

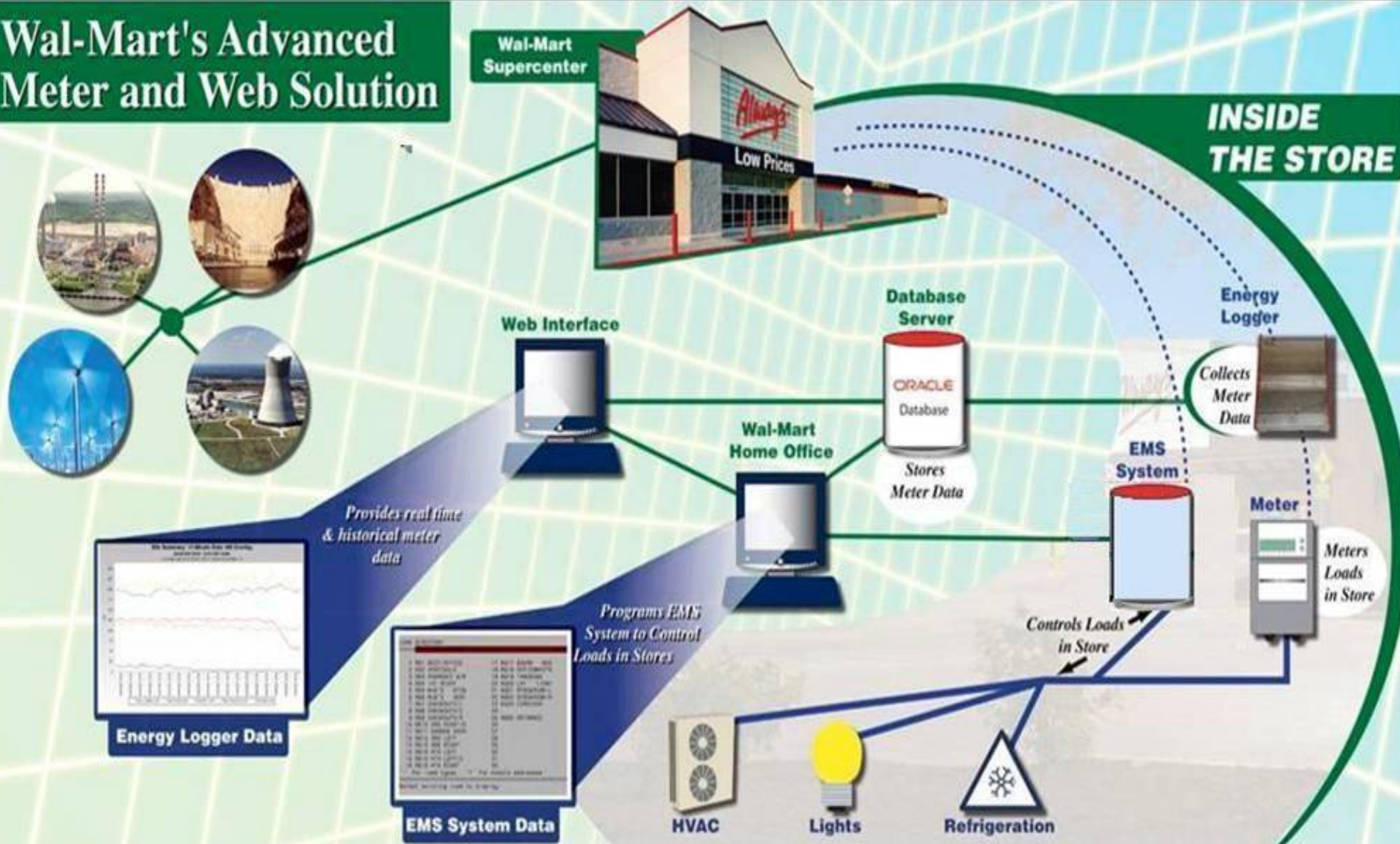
Traditional Electric System

Smart Response Electric System



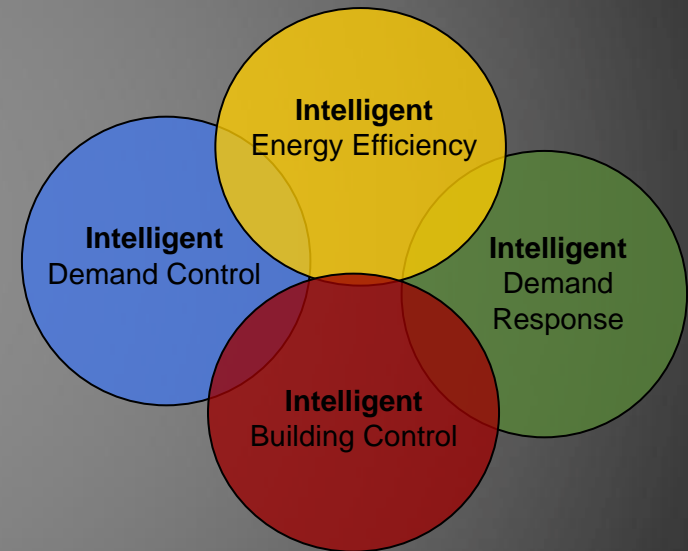
The Smart Grid Meets the Smart Store

Wal-Mart's Advanced Meter and Web Solution



Smart Grid Solutions

- End users have many bottom line improvement opportunities: Reduce peak demand charges, improve power factor, consume less kWh, shift peak-time usage, harvest demand response programs, substitute traditional base load, etc...
- Intelligent Automation, at the user site, will allow these measures to be used without injecting risk, asking for giant leaps of faith or layering their tech investment. Adoption can be achieved.



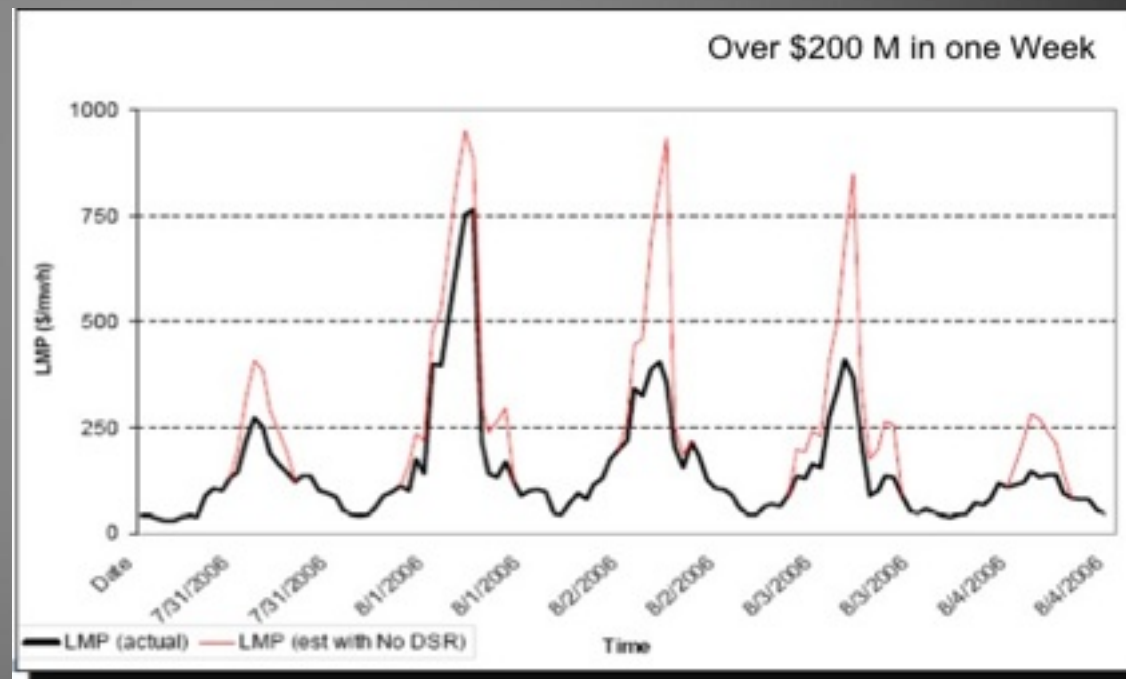
Economic Opportunities

- Demand Response
- Energy & Capacity
 - Peak and Non-Peak
 - Ancillary Services
- Regulation
 - Spinning Reserve
- Var Support/Reactive Power

Grid Benefits of Demand Response

- PJM Study Shows That a 3% Reduction in Demand of Top 20 Five-hour Blocks in 5 Mid-Atlantic States Could Save \$280 Million per Year

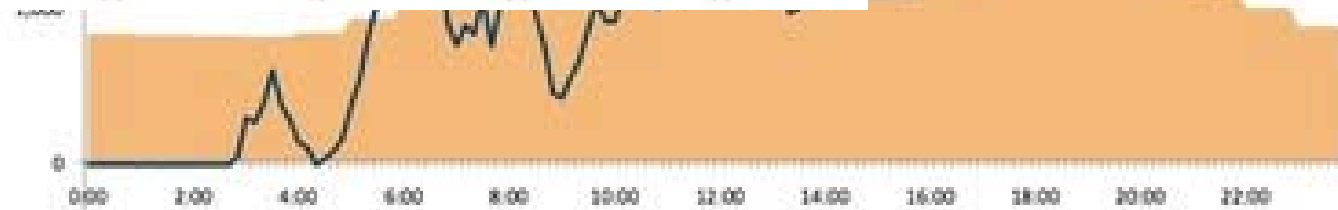
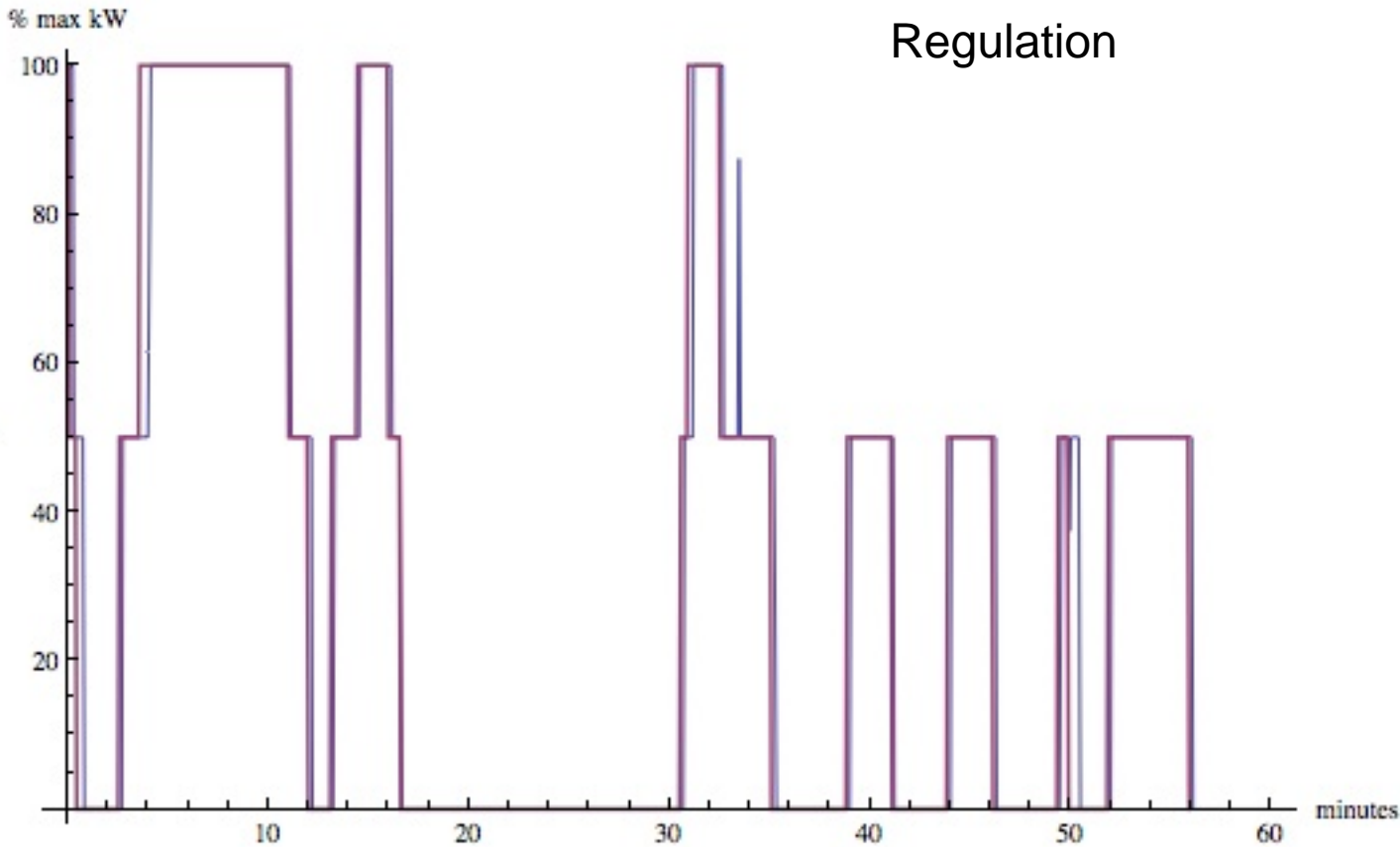
- The Brattle Group Estimates That a 5% Reduction in Grid Peak Load (757 GW) Can Result in \$3 Billion Savings Annually, for PV Over 20 Years of \$31 Billion



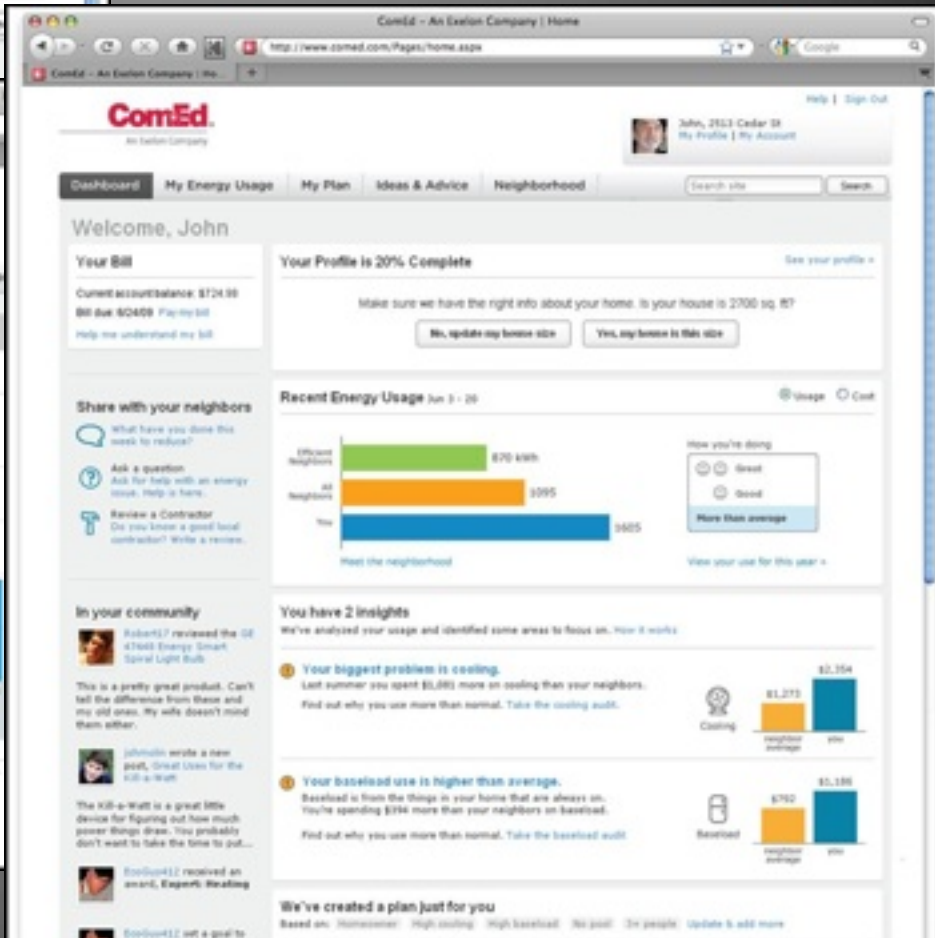
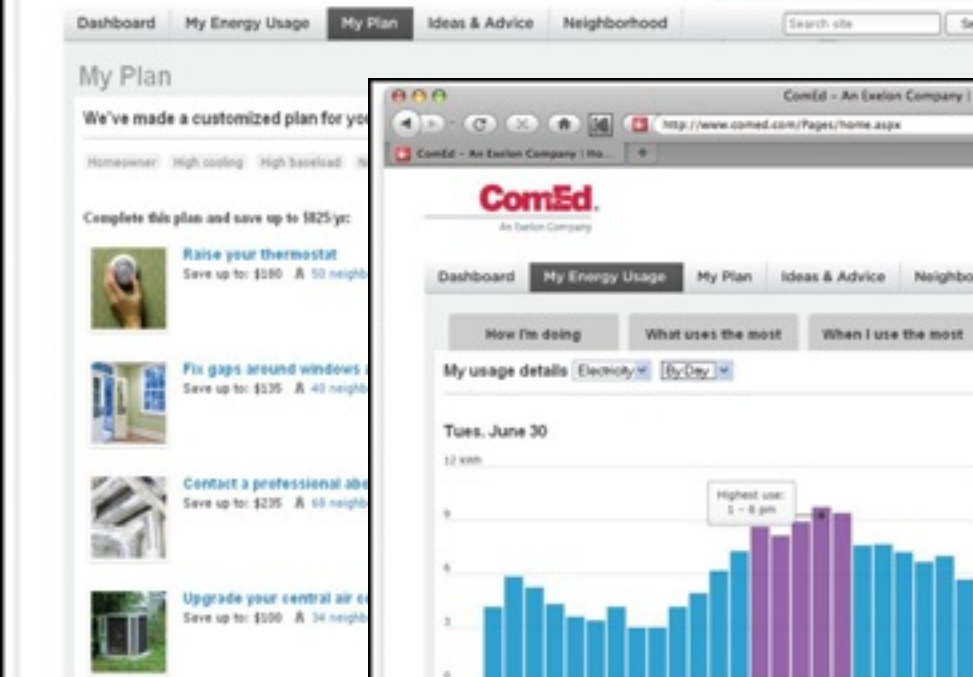
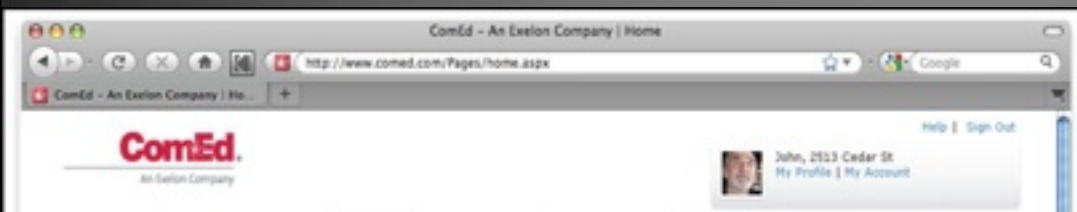
VCharge - Transactive Energy Management

Regulation

Integration of Renewables

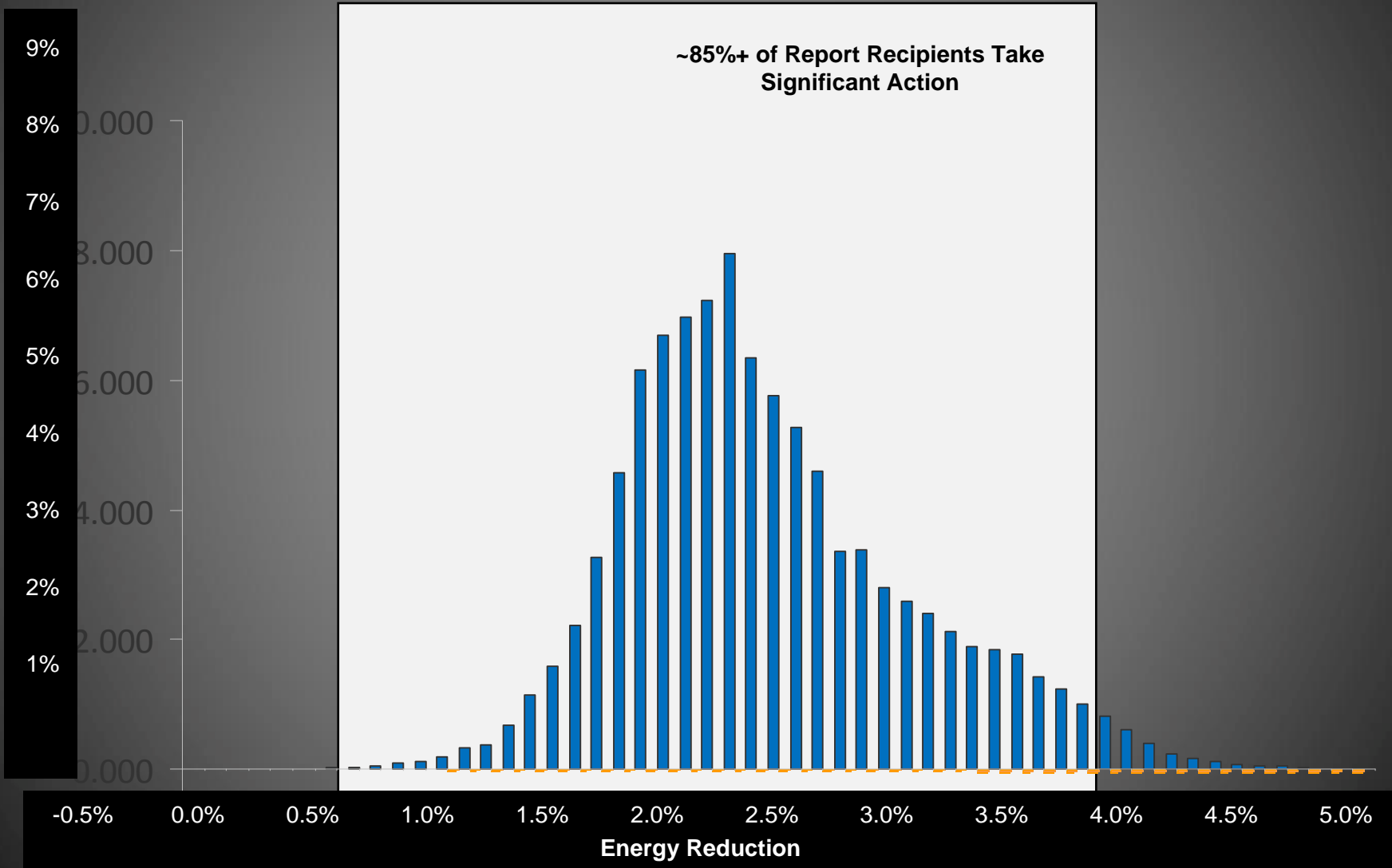


OPower - Web Platform Engaging Customers



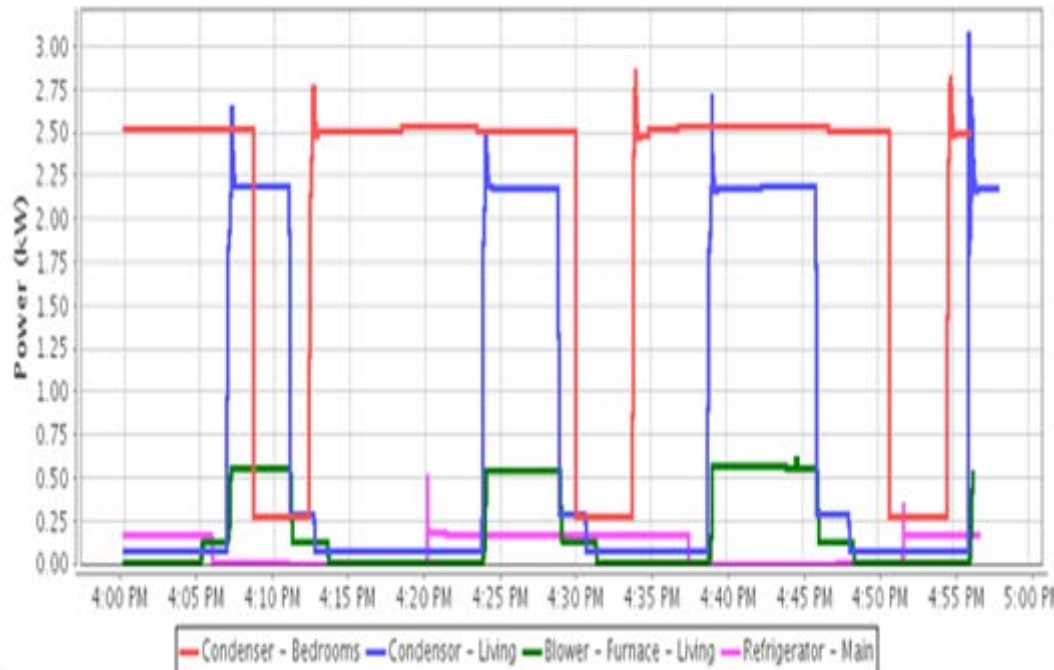
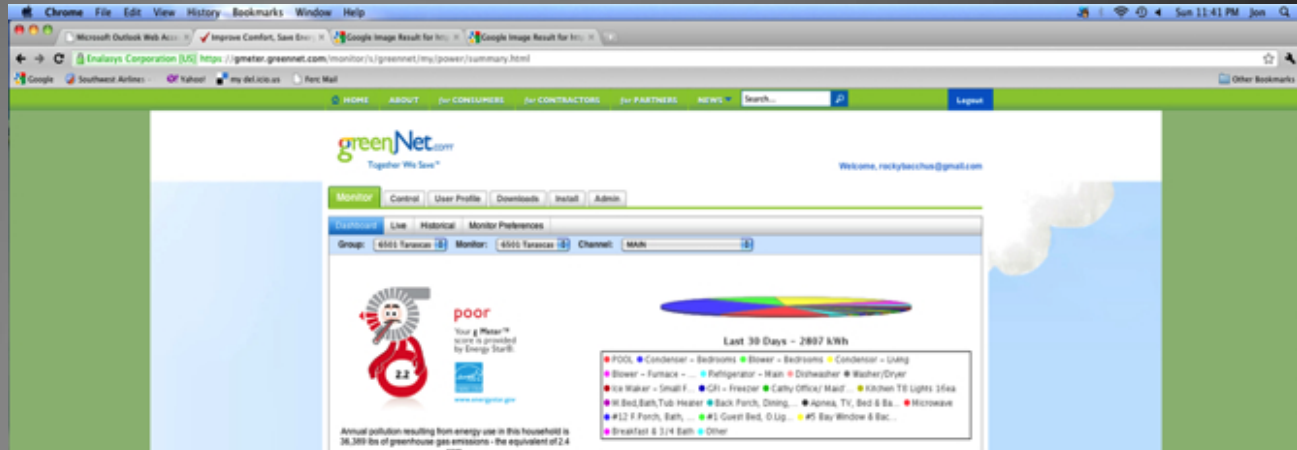
Broad Customer Engagement Key to Success

% of Participating Households



Independent Verification by Summit Blue Demonstrates High Customer Engagement

Home Management Systems





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Welcome, jbwellinghoff@yahoo.com

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Top of Form

Monitor:

Time:

Rate:

Chart Style:

Bottom of Form

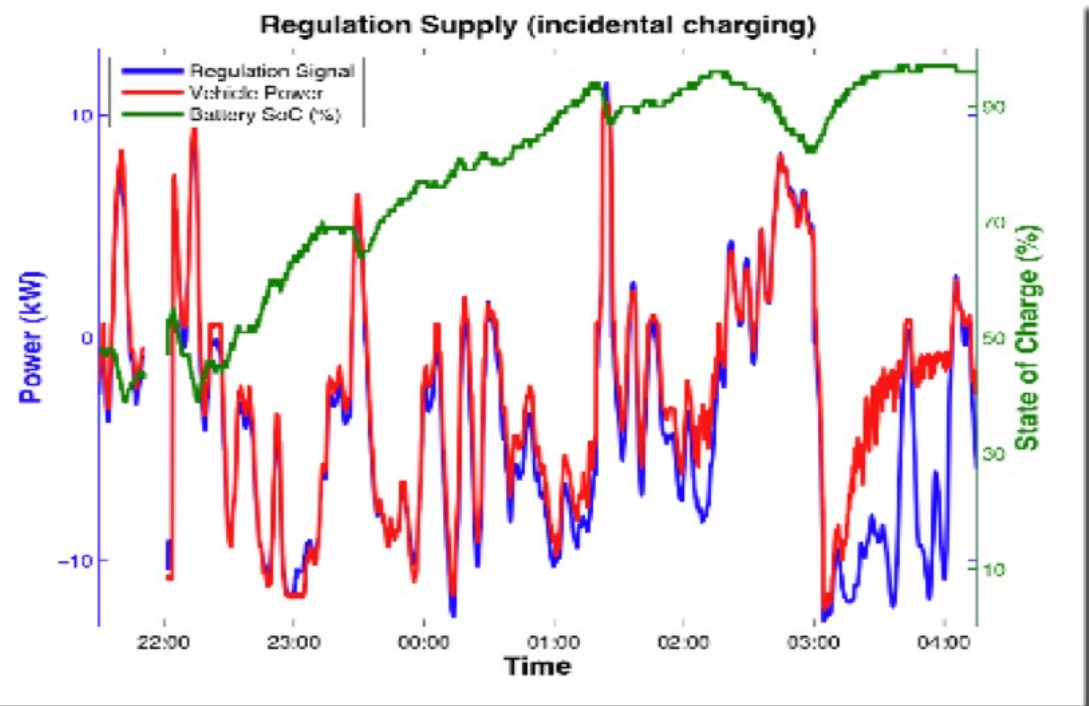
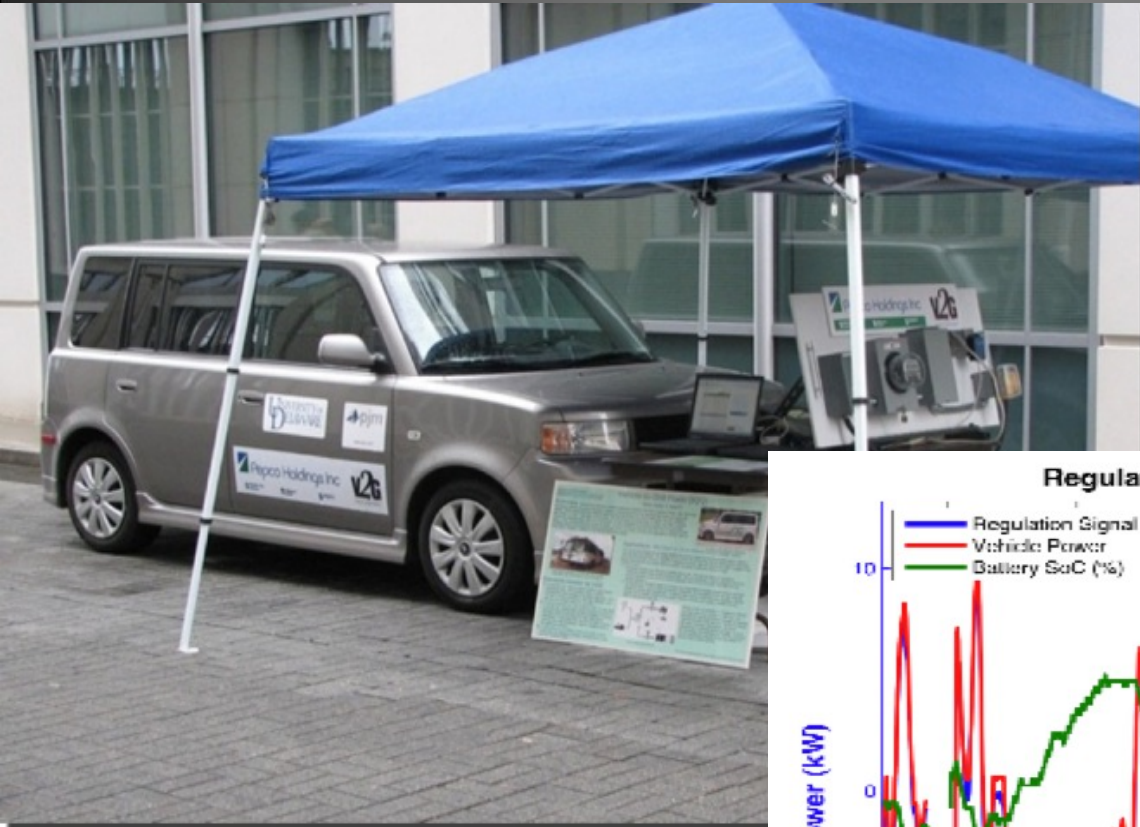
Channel Energy (kWh)	Watts	Voltage	Current (A)	Spent	Last Received
Mains	0.11	615	125.30 6.98	\$0.01	2:51.10 PM
Refrigerator	0.00	1	125.30 0.00	\$0.00	2:51.10 PM
Family room	0.02	62	124.40 0.00	\$0.00	2:51.10 PM
Dishwasher	0.00	0	125.30 0.00	\$0.00	2:51.10 PM
Laundry	0.00	0	125.30 0.00	\$0.00	2:51.10 PM
A/C - Down	0.00	0	125.30 0.00	\$0.00	2:51.10 PM
A/C - up	0.00	0	124.40 0.07	\$0.00	2:51.10 PM
Air Handler - up	0.00	11	124.40 0.14	\$0.00	2:51.10 PM
Furnace - down	0.04	328	124.40 0.00	\$0.00	2:51.10 PM
Sump pump	0.00	12	124.40 0.00	\$0.00	2:51.10 PM

Energy Voltage / Current All

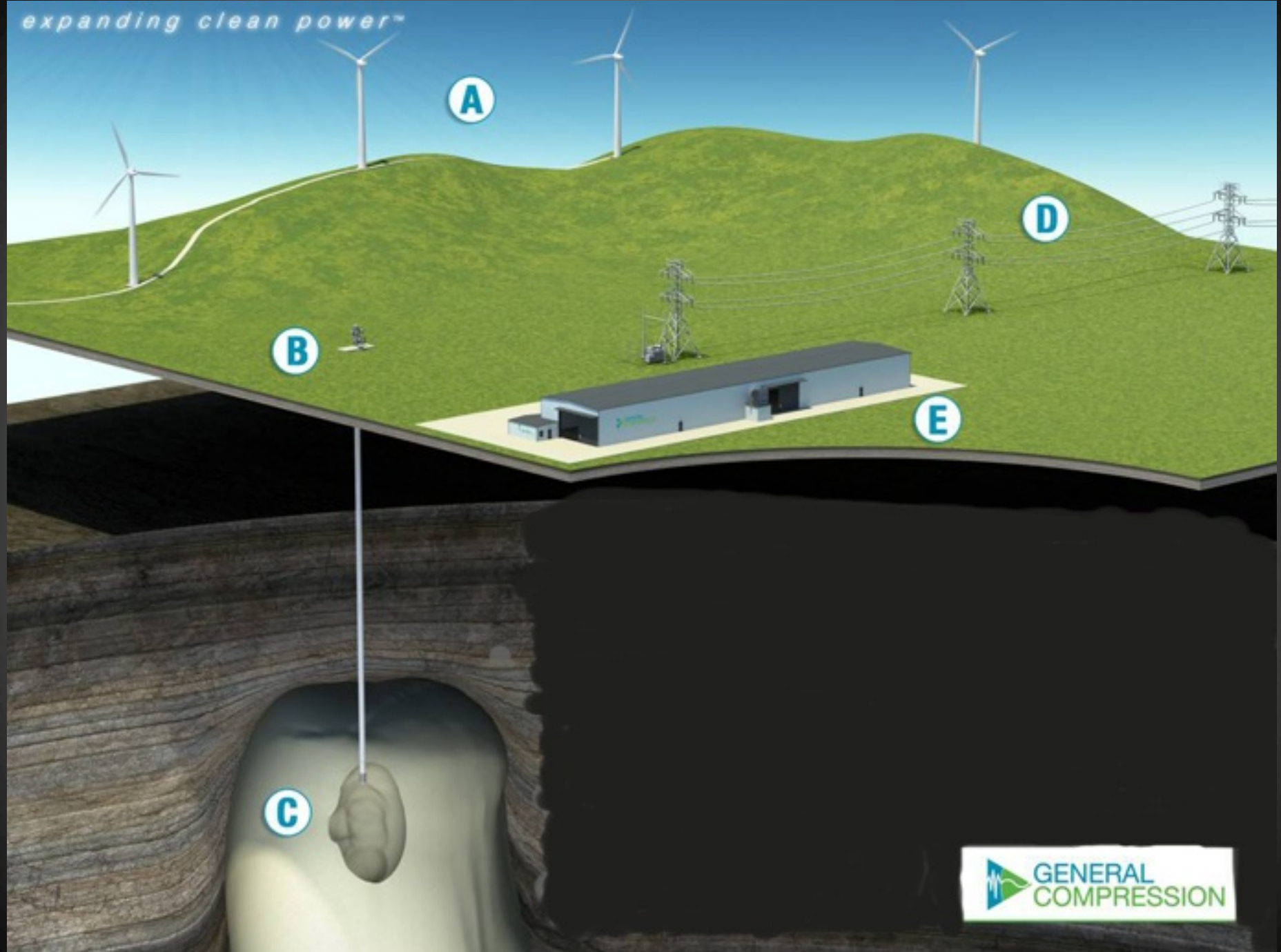
Electric Transportation- the Energy Intersection



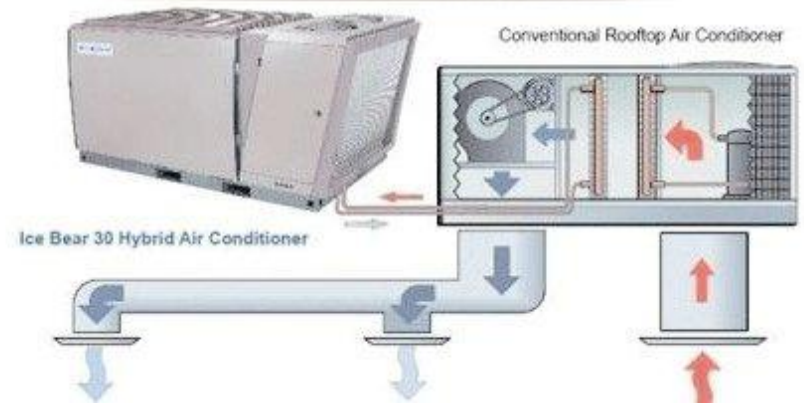
Regulation Services While Charging



expanding clean power™



Energy Storage





**Thank
You!**