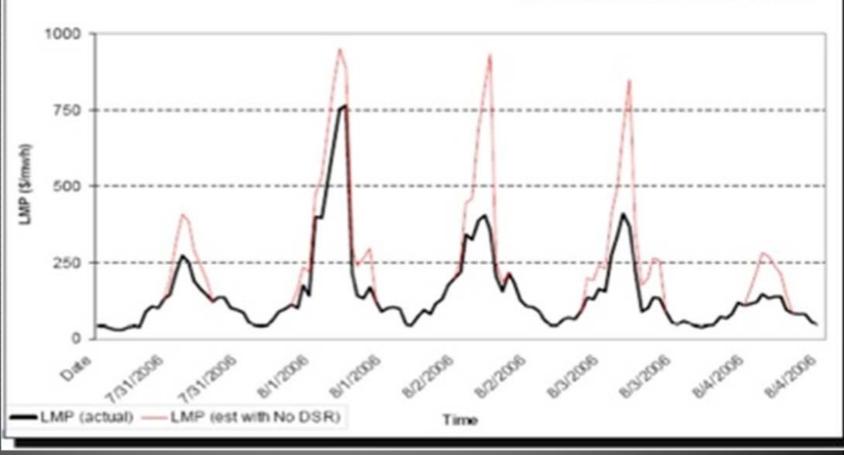




Grid Benefits of Demand Response

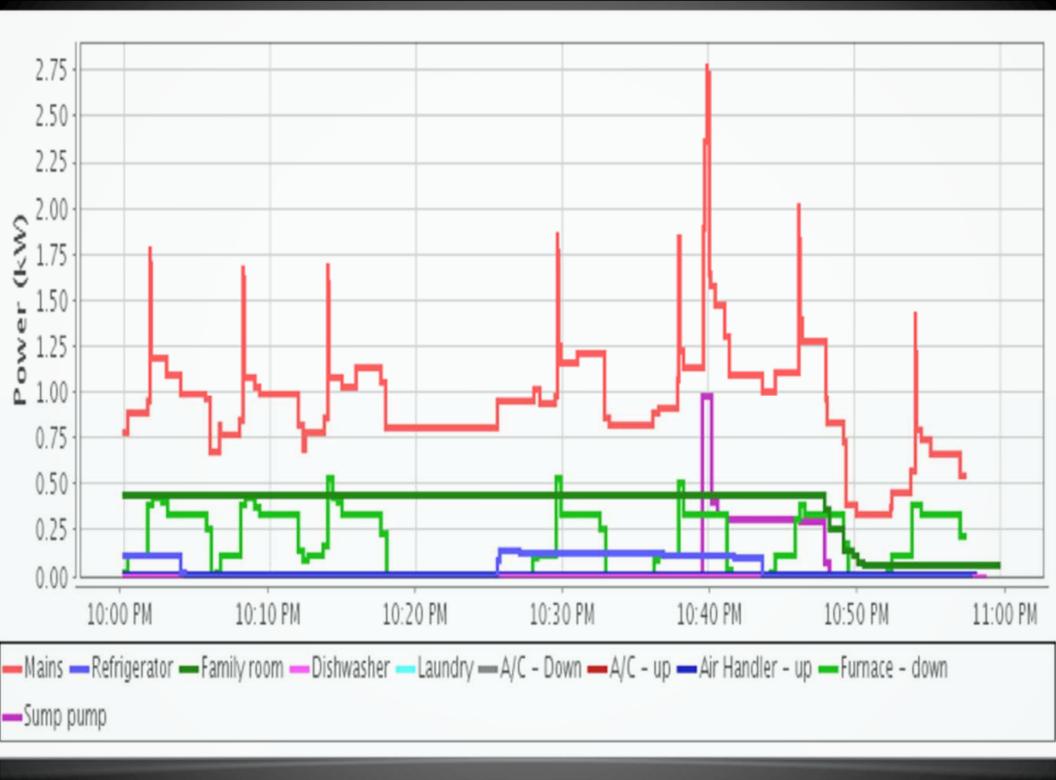
•PJM Study- a 3% Reduction in Demand of Top 20 5hr Blocks in 5 Mid-Atlantic States Could Save \$280 Million annually

•Brattle Group- a 5% Reduction in Grid Peak Load (757 GW) Can Result in \$3 Billion Savings Annually, for PV Over 20 Yrs of \$31 Billion



Over \$200 M in one Week





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