## Baghdad International Fair U.S. Business Questions

1. Is there a website in English about the 2010 Baghdad International Fair?

You can find much information regarding the Baghdad International Fairs in the website below <a href="http://iraqitic.com/iraqitic\_bif\_en.php">http://iraqitic.com/iraqitic\_bif\_en.php</a>

2. When and where will the 2010 Baghdad International Fair be held?

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Start From 1 to 10 of November 2010
Opening hours: 9am – 1 pm
4pm - 9pm
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- 3. What does it cost to exhibit and when is the deadline for exhibitors to register for the Baghdad International Fair? Who should U.S. companies contact if they have questions about exhibiting at the Baghdad International Fair?
  - Participation Fees as follows:
    - \$100 per sq.m indoor area.
    - \$150 per sq.m indoor area + stand
    - \$50 per sq.m indoor area upper hall (with no stand)
    - \$60 PER sq.m outdoor area.
  - 15<sup>th</sup> Oct. is the deadline for application and for receipt of data, information and advertisement to be published in the fairs catalogue shall be 30, September. And we would like to inform you that the Iraqi Commercial Office in Washington DC can help the American companies with any concerns or clarifications.
- 4. Will event organizers facilitate visas for foreign companies that want to come to the Baghdad International Fair? If not, how do U.S. companies apply for an Iraqi visa, and how far in advance of travel should they apply for one?

Iraq Commercial Attaché can help US companies who want to participate to get their visa if they apply now until 20 days before the event.

5. Who will provide security for the Baghdad International Fair? How will this security ensure the safety of foreign exhibitors?

Fair's management will provide the security in coordination with the Iraqi security forces.

6. Will event organizers provide security and transportation for foreign companies from Baghdad International Airport to their hotels? If not, how should participating foreign companies make arrangements to travel to and from the airport and their hotels?

The State Company of Iraqi Fairs in coordination with the Ministry of Transportation and other departments will organize a secure transportation for the participant foreign companies from BIA to the hotels.

7. Will event organizers arrange for security and transportation between foreign companies' hotels and the Baghdad International Fair? If not, how should participating foreign companies make arrangements to travel to and from the Baghdad International Fair?

The State Company for Iraqi Fairs will coordinate with the related departments to arrange the transportation from the Hotels to the fair and vice versa.

8. In 2009, how many companies participated in the Baghdad International Fair, and which countries were these companies from? What industries were represented at the Baghdad International Fair in 2009 and how many people attended the Baghdad International Fair?

About 110 foreign companies have been participated in the Baghdad International Fair for 2009 from different countries in different industries including: construction, automobile, clothing, securities, infrastructure ...etc; in attendance with 350.000 visitors.

9. Why should a U.S. company exhibit at the Baghdad International Fair?

Baghdad International Fair is considered as an important chance for American Companies from all sectors to meet with the fair visitors (Officials and Businessmen) from different ministries and commissions along with Iraqi Companies. That is to say that the presence of the American companies in the Expo with be a big competitive chance to display there products and services along with hundreds of other companies. It is also an opportunity to market these products to the Iraqi market.