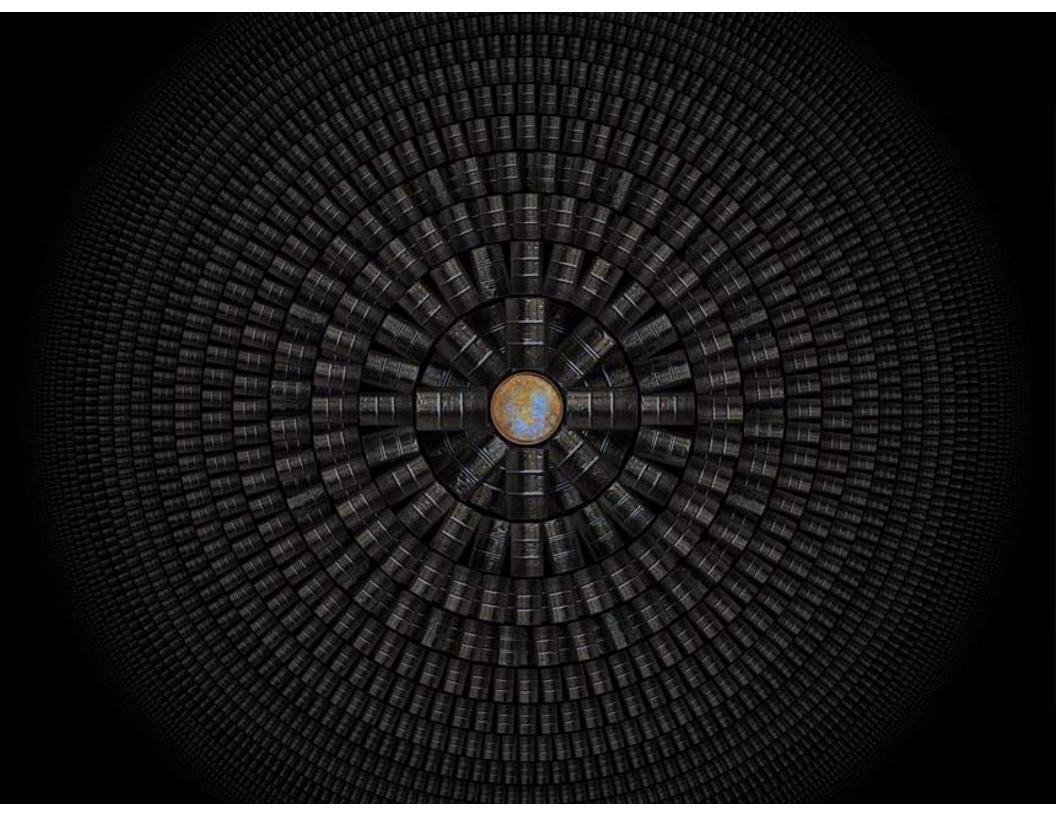
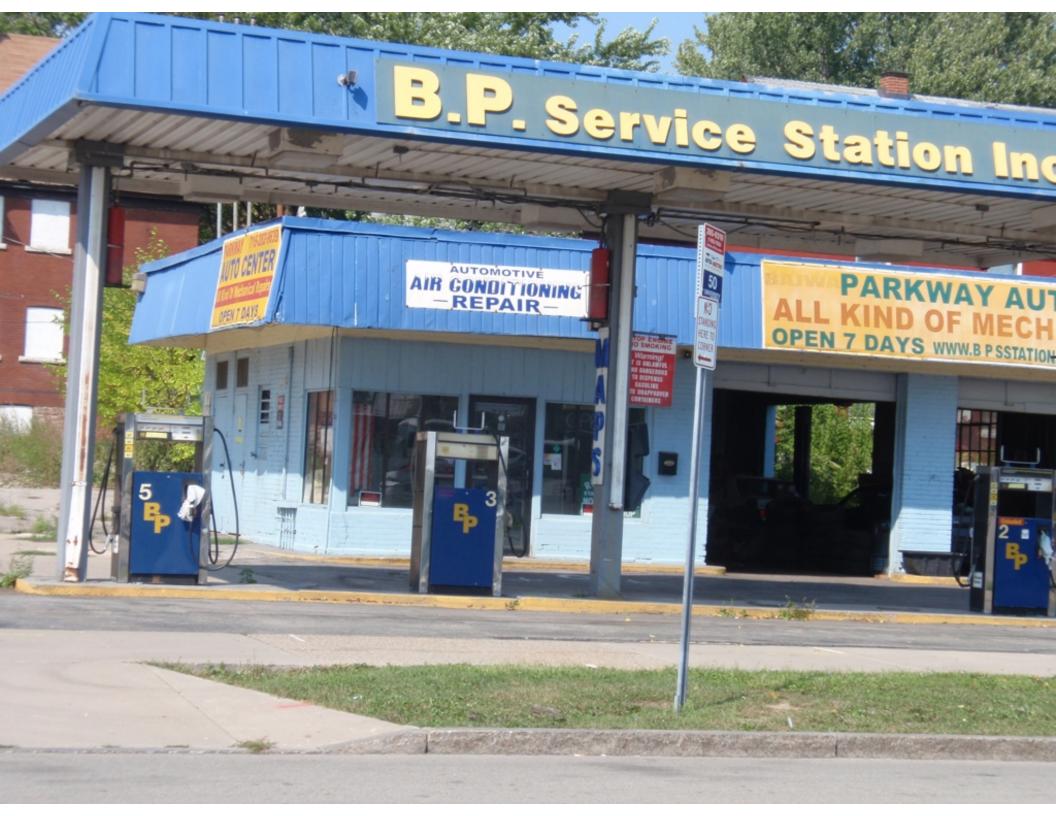
Detroit Economic Club Detroit, MI October 19, 2010

Jon Wellinghoff
Chairman
Federal Energy Regulatory
Commission









EV's are Nothing New







1975 Electric Postal Vehicle





1971 Battronic Truck





Affordable EV's



















High-end EV's













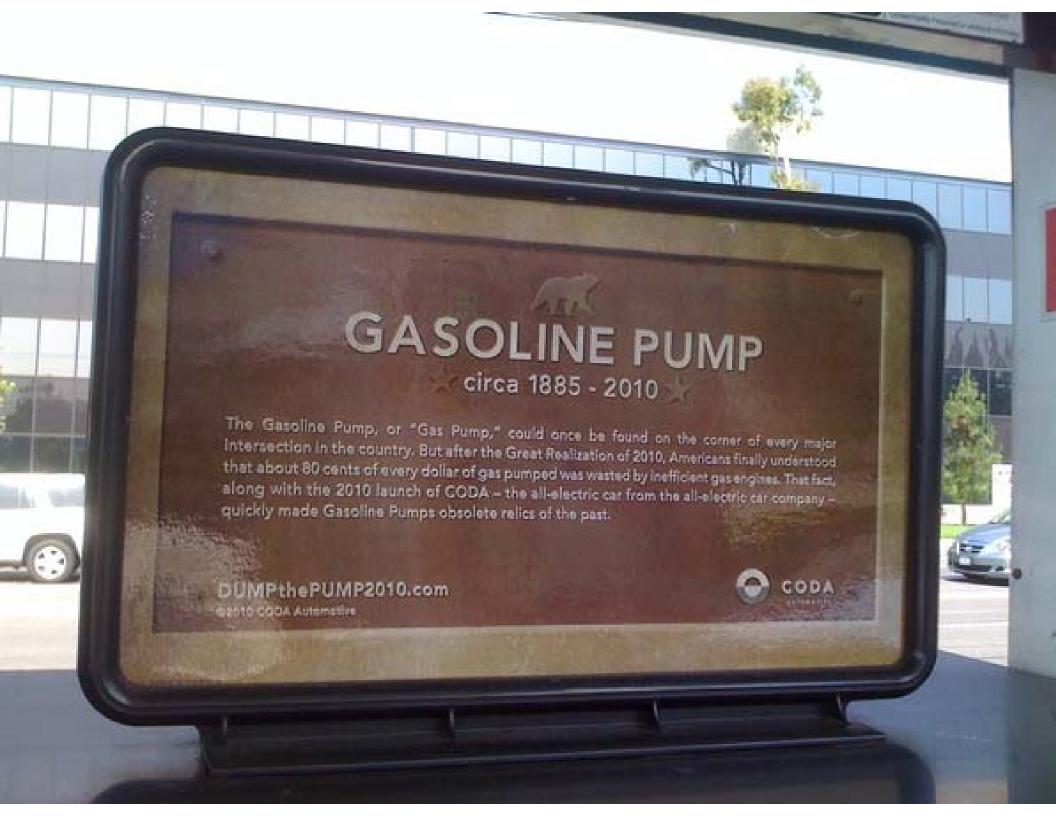
WE HAVE TECHNOLOGY. LET'S GO.

LET'S VIGURE OUT A WAY
TO CHARGE FOR SUNSHINES

FIND OUT HOW EXISTING TECHNOLOGY IS HELPING TO MEET THE ENERGY CHALLENGE AT WWW.SHELL.US/LETSGO













The New Chinese Filling Station



The New American Filling Station

7 Myths of Electric Vehicles



Lead acid



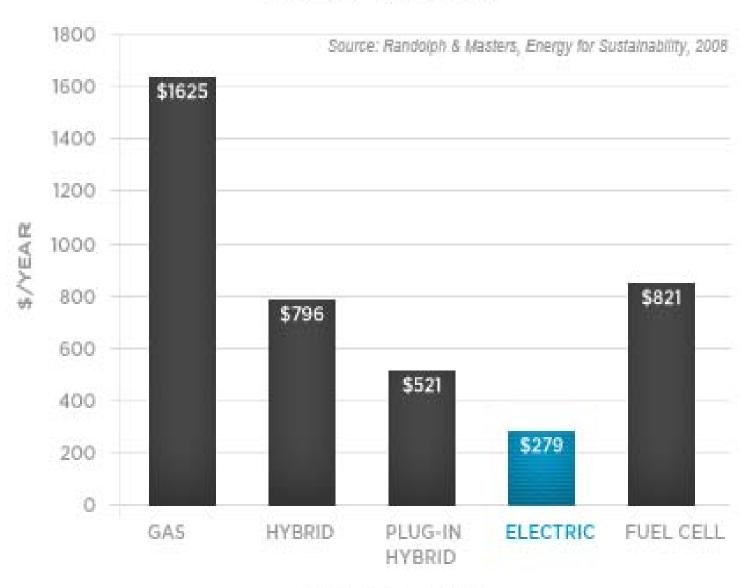


Lithium ion

Nickel metal hybride



ANNUAL FUEL COST



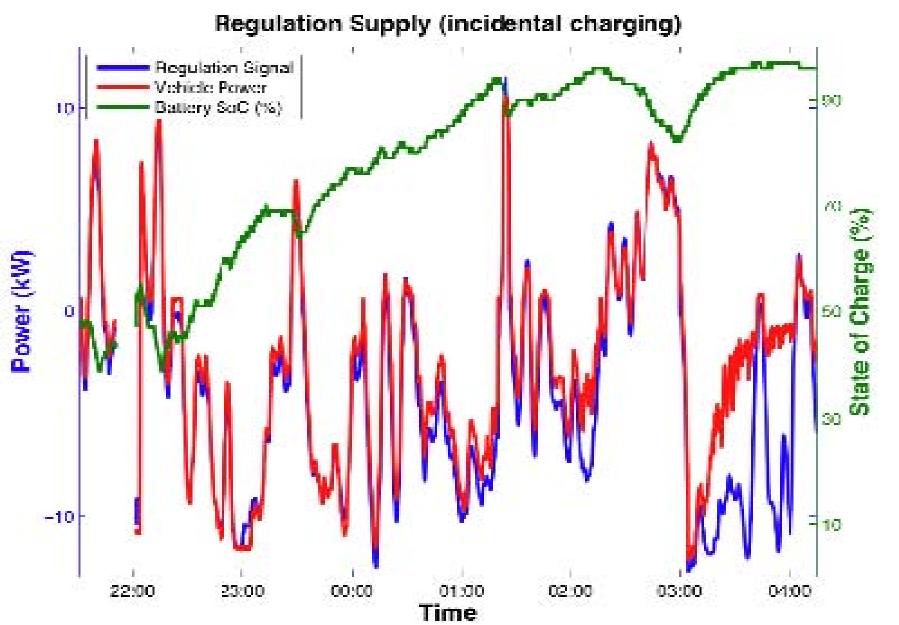
TECHNOLOGY TYPE

Demonstration of Regulation Services



Regulation Services While





Regulation Services and the Cashback Car

\$50,000

\$40,000

\$30,000

\$20,000

Cumulative Cost

