

National Capital Planning Commission  
Metropolitan Washington Council of Governments  
National Capital Area Chapter of the American Planning Association  
Potomac Chapter of the American Society of Landscape Architects

*Present:*

# Seven Minutes & Change Toward a Better Region

**Thursday, August 12, 2010**

**6:30-8:30 PM**

**Presentations  
at 6:30 PM**

**Rooftop networking  
at 7:30 PM**

Due to space restrictions,  
rooftop admittance is limited  
to those who RSVP'd.

Certified Planners:  
don't forget to sign-up  
and claim 1.25 CM



# Seven Minutes and Change Toward a Better Region

Your evening hosts:

**Marcel Acosta**, Executive Director, NCPC

**Julia Koster**, Director, Office of Intergovernmental Affairs, NCPC

1

## The Evolution of Arlington's Urban Villages

*Arlington has evolved from a declining first ring suburb to a booming city through an aggressive linkage of development to transit. Come along on a virtual tour.*

**Robert Brosnan**, Planning Director, Arlington County

Robert has been the planning director since 1988 and has worked in Arlington since 1977. He has extensive TOD experience and has witnessed the development of more than 20,280,399 sq. ft. of office/retail and 20,625 residential units in Arlington's two transit corridors. Robert also has been active in regional issues at COG. He graduated from Georgetown University with a business degree and from Catholic University with a master's degree in urban and regional planning.

2

## Transforming Tysons: From Edge City to Livable Urban Center

*Key features of new plan for Transit-Oriented Development at the Tysons Corner Urban Center*

**Linda E. Hollis**, AICP, Senior Planner, Department of Planning & Zoning, Fairfax County

Since 2007, Linda has been part of the team working on the Comprehensive Plan Amendment for Tysons Corner. Previously she worked for Tischler & Associates, the Urban Land Institute, and Solimar Research Group.

3

## Opening the Gates: Redeveloping Saint Elizabeths

*Let's explore the challenges and solutions for the planning and development of St. Elizabeths, focusing primarily on the East Campus and linking development to the surrounding community.*

**Geraldine Gardner**, Associate Director for Neighborhood Planning, DC Office of Planning/Neighborhood Planning Division, District of Columbia

After stops on both coasts and a layover in Berlin, Geraldine landed in DC in 2003 and has been working on economic development and planning issues for DC government ever since. She can be seen pushing a large stroller in the U Street neighborhood on the weekends.

4

## Hey, Small-fry, Get Out of My Lane! or, Buses with Attitude

*On the region's busiest roads, buses hold the key to helping maximize person throughput\* as opposed to vehicle throughput. This presentation will show how to help these unheralded princesses get their "P"...for Priority.*

**Nat Bottigheimer**, Assistant General Manager, Planning and Joint Development, WMATA

Since being struck by lightning in 1990 (a flashy article by Peter Calthorpe), Nat has dedicated himself "corps et ame" to promoting transit-oriented development, first as a real estate economics consultant for eight years, as a Maryland DOT Smart Growth acolyte for five years, and as a WMATA joint development martyr since 2005. He was hired at WMATA because he had "trains in his heart," but after five years at Metro his condition has significantly deteriorated, and he now has buses there, too. He has a master's of public policy from UC Berkeley, and a bachelor degree in government from Harvard University.

\*Jargon Alert! Throughput: Quantity per given amount of time

5

## Arlington County's Community Energy Plan: This Is Not Your Father's Energy Plan

*Looking out to the year 2050, Arlington County is planning on how energy should be generated, distributed, stored, and used.*

**Rich Dooley**, AICP, Project Manager, Community Energy Plan Project, Arlington County Department of Environmental Services

In January, Rich temporarily took off his Arlington County land use planning hat that he wore for four years to manage the county's Community Energy Plan project. He has a master of science in environmental science and a master of public affairs from the School of Public and Environmental Affairs at Indiana University (Go Hoosiers!). For the five minutes of the day when he's not energy planning, Rich enjoys chortling and all things green (yes, even broccoli).

6

## Urban Agriculture: It's Good Food, it's jobs, and it's Fun!

*A golden key to sustainable food systems, urban agriculture is a solution to many problems from malnutrition to crime, and a tool for economic and community development.*

**Gül Güleriyüz**, Planner Coordinator, The Maryland-National Capital Park and Planning Commission, Prince George's County Planning Department

Gül is an urban planner who has been with M-NCPPC for 20 years. She previously worked as a planner in Morris County, New Jersey and Ankara, Turkey. She has master's degrees from Rutgers, Temple, and Middle East Technical Universities. She was born, raised, and lived all her life in cities, but has a passion for agriculture. Now she is linking her urban roots to her passion to grow healthy food for all. And yes, you guessed right; she is a vegetarian.

7

## Equestrian Statues Beware: There's a New General in Town

*Temporary commemorations offer the opportunity to tell more of the stories that are important to the nation and engage Washington's cityscape in a new way, with less wait.*

**Andrea Lytle**, AICP, Urban Planner, Office of Intergovernmental Affairs, NCPC

Andrea is a newly-minted AICP planner who has worked with NCPC since 2009, primarily on regional planning projects and commemoration. She has a master's degree in city and regional planning from Georgia Tech and an undergraduate degree from Davidson College. She previously spent three years in Hickory, NC planning for communities one-tenth the size of her current Cleveland Park neighborhood. Her first car was a 1962 VW Karmann Ghia and her bucket-list dream is to convert her next one into an electric vehicle.

8

## Rerouting the Blue Line: Understanding Metrorail Service Patterns in Arlington County's Metro Corridors

*As Arlington's growing Metro Corridors mature, the potential rerouting of the Blue Line offers us an opportunity to evaluate the way these corridors interact with each other and to consider commuting alternatives.*

**Andrew D'huyvetter**, Urban Planner/Research Planner, Community Planning, Housing and Development Planning Research and Analysis Team, Arlington County

Andrew has worked with Arlington County since April 2010. He was previously with the Onyx Group in Alexandria where he practiced in military, land use, and transportation planning. He has a master's degree from UVA and was once Mr. Metro Center for Halloween.

9

## Make No Big Plans: Using New Media

*Planners write like they get paid by the word. It is time for a revolution in how we communicate our message. New media demands new approaches and requires planners to rethink our approach.*

**Rollin Stanley**, Planning Director, Montgomery County.

Rollin has served as director of the Montgomery County Planning Department since February 2008 helping to advance a new direction for county growth through some of the most important land use initiatives in the county's history. The White Flint Plan will bring 10,000 new units and millions of square feet of commercial development to an underutilized Metro stop. The Life Sciences Plan sets the groundwork for a science city that will bring new transit development. Rollin came to Montgomery County after five years as the director of Planning and Urban Design in St. Louis and 21 years as a planner in Toronto. He drives a yellow BMW motorcycle.



**National Capital Planning Commission | NCPC**

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[www.ncpc.gov](http://www.ncpc.gov)

The National Capital Planning Commission is the federal government's planning agency in the District of Columbia and surrounding counties in Maryland and Virginia. The Commission provides overall planning guidance for federal land and buildings in the region. It also reviews the design of federal construction projects, oversees long-range planning for future development, and monitors capital investment by federal agencies.



**Metropolitan Washington Council of Governments | COG**

777 North Capitol Street, NE, Suite 300, Washington, DC 20002

[www.mwcof.org](http://www.mwcof.org)

COG is a regional organization of Washington area local governments. COG is comprised of 21 local governments surrounding our nation's capital, plus area members of the Maryland and Virginia legislatures, the U.S. Senate, and the U.S. House of Representatives. COG provides a focus for action and develops sound regional responses to such issues as the environment, affordable housing, economic development, health and family concerns, human services, population growth, public safety, and transportation.



**National Capital Area Chapter of the American Planning Association | NCAC-APA**

P.O. Box 508, Washington, DC 20044-0508

[www.ncac-apa.org](http://www.ncac-apa.org)

NCAC-APA represents town, city, and county planners, representatives of related professions, elected officials and citizen planners in Washington, DC and Montgomery and Prince George's Counties, Maryland. The organization is dedicated to the promotion of sound planning and land use practices in the national capital area.



**Potomac Chapter of the American Society of Landscape Architects | PCASLA**

P.O. Box 18184, Washington, DC 20036-8184

[www.potomacasla.org](http://www.potomacasla.org)

The PCASLA serves Metropolitan Washington, advocates for responsible planning and design, and advances in the professional success of our members. PCASLA believes in contributing to communities and the profession as leaders in the field of landscape architecture and is dedicated to the wise stewardship of land providing community service, public education, and visibility for the profession.