

## Boys' Shirts (AB012- 01) -- 2004

Variable Category	Variable Name	Parameter Estimate	Standard Error	T Statistic	Tolerance Statistic
	Intercept	2.56216	0.04190	61.16	.
<b>Fiber:</b>	Cotton/Polyester (1-39%)	Base			
	Polyester (40-100%)	-0.10045	0.04973	-2.02	0.6893
<b>Type:</b>	Sport shirt	0.25677	0.04993	5.14	0.6210
	Dress shirt	0.18688	0.06308	2.96	0.7021
	Pullover/Sweatshirt	Base			
<b>Sleeve Length:</b>	Long	0.14012	0.03698	3.79	0.8039
	Short	Base			
	Sleeveless	-0.43783	0.06775	-6.46	0.8474
<b>Size:</b>	Boys	Base			
	Pre-school	-0.13550	0.04084	-3.32	0.8975
<b>Fabric Design:</b>	Multicolor/Printed	0.09868	0.04203	2.35	0.6191
	Solid color	Base			
<b>Brand/Label Category:</b>	National/Regional	0.18029	0.03828	4.71	0.7723
	Private/Miscellaneous	Base			
<b>Details/Features :</b>	Hood	0.51176	0.08525	6.00	0.8251
	Logo	0.23640	0.05627	4.20	0.8447
	No details/features	Base			
<b>Type of Outlet:</b>	Full price department	Base			
	Discount specialty	-0.30174	0.08648	-3.49	0.9034
	Off price specialty	-0.32083	0.09409	-3.41	0.9457
	Full price shoe	-0.48271	0.22430	-2.15	0.9705
	Off price department	-0.57328	0.07200	-7.96	0.9071
	Discount department	-0.80279	0.03860	-20.80	0.8191

$R^2 = 0.7203$ ; Adjusted  $R^2 = 0.7081$ ; F statistic =58.88; Number of observations = 359