

Boys' and Girls' Athletic Footwear (AE021-03A & AE011-02A) – 2005

Variable Category	Variable Name	Parameter Estimate	Standard Error	T Statistic	Tolerance
	Intercept	3.76656	0.03011	125.11	.
Brand/Label Category:	National performance athletic	Base			
	National non-performance athletic	-0.20233	0.03492	-5.79	0.63
	Private	-0.31765	0.03865	-8.22	0.43
Upper Material:	All leather	0.07447	0.02546	2.92	0.72
	More than one material	Base			
	All man-made	-0.08486	0.03014	-2.82	0.61
	All canvas	-0.26446	0.07850	-3.37	0.91
Closure:	Velcro or elastic bands	0.08554	0.03992	2.14	0.76
	Laces or no closure	Base			
	Zipper	-0.18693	0.06576	-2.84	0.91
Height:	High top	0.07509	0.02537	2.96	0.85
	Low top	Base			
Size Range:	Pre-school	-0.11956	0.03587	-3.33	0.87
	Grade school	Base			
Features:	Shocks	0.29376	0.11610	2.53	0.96
	Visible support	0.12863	0.04321	2.98	0.88
	Lights	0.12723	0.06546	1.94	0.77
	Licensed design	-0.16240	0.04880	-3.33	0.78
Country of Origin:	Indonesia	0.06405	0.03062	2.09	0.70
	China	Base			
	Thailand	-0.16421	0.04979	-3.30	0.86
Type of Outlet:	Sporting goods & athletic shoe	Base			
	Full priced	-0.06769	0.03012	-2.25	0.58
	Off priced shoe	-0.18681	0.04530	-4.12	0.77
	Other discount department	-0.31296	0.07386	-4.24	0.90
	Off price specialty	-0.32963	0.05565	-5.92	0.86
	Off price department	-0.54052	0.08472	-6.38	0.91
	Discount department B	-0.89611	0.08145	-11.00	0.74
	Discount department C	-0.94970	0.06492	-14.63	0.73
Discount department A	-0.99333	0.04682	-21.22	0.54	
Control Variables:	Boys	0.06394	0.02269	2.82	0.81
	Northeast Region	0.04247	0.02854	1.49	0.81
	Midwest Region	0.04387	0.02669	1.64	0.82

$R^2 = 0.8848$; Adjusted $R^2 = 0.8757$; F statistic = 97.59; Number of observations = 371