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enewsletter

Vol 6, No 4

APRIL 2008

## SPOTLIGHT

### AmeriCorps Week: May 11–18, 2008



AmeriCorps Week is an annual event designed to:

- Bring more Americans into service
- Salute members and alums
- Thank community partners



Whether you're an AmeriCorps project director, member, alumnus, partner, or friend, you are encouraged to take part in the 2nd annual AmeriCorps Week.

Last year over 200 events occurred throughout the country, such as recruitment presentations, grantee site open houses, volunteer fairs, service projects, and salutations from local dignitaries.

Use your creativity to devise new and different ways to demonstrate the powerful impact that AmeriCorps is making in your community.



Visit [AmeriCorps.gov](http://www.americorps.gov) for help in planning your 2008 AmeriCorps Week activities, including tips on making presentations, resources for your marketing efforts, and highlights from last year's events.

## RESOURCES

### Locate, Motivate, and Celebrate Volunteers

Looking for some creative ideas to recruit and salute volunteers? Hoping to inspire continued participation in community service and share the rewards of civic engagement?

Use the following resources to uncover fresh approaches to locating new volunteers and to engaging the ones you already have.



#### Lending Library

[77 Ways to Recognize Volunteers](#)

[Volunteer Recruitment \(and Membership Development\) Book \(Third Edition\)](#)

[Best of All: The Quick Reference Guide to Effective Volunteer Involvement](#)

[Liberty: Thriving and Civic Engagement Among America's Youth](#)

#### Effective Practices Collection

[Recruiting college students as volunteer leaders](#)

[Celebrating service: a staff guide to recognition strategies](#)

[Creating a roadmap to civic engagement](#)

#### Online Resources

[E-course: Engaging College Students as Volunteer Leaders](#)

[E-course: Moving Volunteers from Service to Civic Engagement](#)

[EnCorps Collection: Tried and True Resources for Member Development](#)

## ANNOUNCEMENTS

### Second Annual AmeriCorps Video Contest

AmeriCorps is turning to its members and alums for help in recruiting individuals to service by hosting



the second YouTube-style video contest for this year's AmeriCorps Week (May 11–18). The contest, which runs through May 2, asks participants to create a 60-second video that answers the question "Why AmeriCorps?"

The grand prize is a volunteer vacation worth up to \$5,000 — courtesy of Travelocity through its Travel for Good Change Ambassadors program. Second prize is an iPod Shuffle, third prize is an AmeriCorps Alums Prize Pack, and the five semifinalists will each receive a free one-year membership from AmeriCorps Alums.

The contest is limited to current AmeriCorps members and alums who have successfully completed their service. By May 9, a panel of judges will select five semifinalists; those entries will be available for viewing and voting at the video contest website during AmeriCorps Week. The top three videos will be unveiled at the National Conference on Volunteering and Service (June 1–3 in Atlanta). Read rules and enter: [www.americorpscontest.org](http://www.americorpscontest.org).

### MENTOR Offers Match Program for Children of the Incarcerated

[MENTOR](#) announces the launch of Mentoring Children of Prisoners: Caregiver's Choice, a nationwide voucher program designed to provide access to mentoring relationships. Children ages 4–17 with a parent in state or federal prison are eligible. To learn more, visit [www.mentoring.org/find\\_resources/caregiverchoice](http://www.mentoring.org/find_resources/caregiverchoice).

**Featured T/TA Provider****Walker and Company, LLP**

T/TA Focus: Financial and Grants Management

*Washington, DC*

Ensures that directors of national service programs develop the skills needed to effectively administer and manage federal funds. Training emphasis is on financial oversight requirements for state and national grantees and subgrantees.

**Online Learning Center****Online Courses**

Free e-courses on a wide variety of topics are designed specifically to help strengthen national service programs.

*Featured course:* [Project Planning](#). Put volunteers in the middle of the community for measurable impact. Created cooperatively by the Corporation for National and Community Service, Hands On Network, and ETR Associates.

**Featured Resource****[The Resource Center Lending Library](#)**

This specialized collection offers the national service community highly relevant books, videos, and other materials for staff and volunteer training and enrichment.

Search the library and request resources online — they'll be shipped to your doorstep free of charge!

**ABOUT THE RESOURCE CENTER**

The Resource Center is a training and technical assistance provider funded by the [Corporation for National and Community Service](#) to support volunteer and service programs across the nation. Visit us today to search, browse, download, order, and borrow from among thousands of specialized resources. Click here to [subscribe](#) to this e-newsletter. To [unsubscribe](#), send an e-mail to [lyris@lists.etr.org](mailto:lyris@lists.etr.org) with ***unsubscribe nsrcnews*** in the body of the message.

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