



Multi-Sector Trade Mission to South Africa & Zambia

Agricultural, Energy, Transportation, and Mining Technologies

Why South Africa and Zambia?

SOUTH AFRICA is the most advanced, broad-based industry and productive economy in Africa.

- South Africa became the newest country to join the leading emerging market group, BRICS.
- In 2011, U.S.-South Africa trade increased 18 percent from its 2009 trade level.

ZAMBIA is geographically well placed to become a regional hub as it shares its border with eight countries.

- Zambia was recently ranked one of the fastest growing economies in the world by The Economist Magazine.
- Zambia is emerging into focus with a U.S.-Zambia trade increase of 83 percent in 2011 over its 2010 level.

Which Sectors?

Electric Power and Energy Efficiency Technologies

Productivity Enhancing Agricultural Technologies and Equipment

Transportation Equipment and Infrastructure

Mining Equipment and Technology

Why Participate?

- Welcome reception at the U.S. Ambassador's residence
- Pre-screened one-on-one meetings with potential partners, distributors, and end-users
- Access to South African, U.S. and Zambian government officials
- Meetings with U.S. Commercial Service industry specialists from U.S. Embassy South Africa and Zambia
- Pre-departure briefings

U.S. Commercial Service—Connecting you to global markets.

Apply Now, Space is Limited

www.export.gov/trademissions/SouthAfricaZambia

Date: Nov 26 - 30th, 2012

Venue: Lusaka/Ndola, Zambia,
and Johannesburg/Cape
Town, South Africa

Registration Deadline: Oct. 5, 2012

Cost:

- \$4,350 for small and medium enterprises (<500 employees)
- \$4,900 for large firms
- \$450 for each additional firm representative
- Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each participant

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